

Friends and Cattlemen,

You've heard the saying, "the more things change, the more they stay the same!" I think that still holds true today. With all the changes going on in the world today, with the China virus, election debacle and the advancement of technology and so much more..... out here in rural America things still stay pretty much the same. Good functional cattle that are efficient, consistent producers that stay in the herd year after year producing replacement females and bulls that will perform for our customers. We've been striving to produce those cattle for 30 plus years. "THE MORE THINGS CHANGE, THE MORE THEY STAY THE SAME". Many of the new sires we have used have performed beyond our expectations and we are excited for our customers to add these cattle to their herd and bull battery!

As always, we don't creep feed so you won't see inflated weaning weights, but a true measure of our cattle's performance. While we strive to maintain a herd with well-balanced numbers, our maternal strength in our operation is our bread and butter! If you don't have a cow that is a consistent producer with some longevity, everything else is irrelevant. Many of our customers weights have increased because of the females they have retained from our bulls.

After last year's online sale, we felt it had many positive aspects! However, many of our customers missed the atmosphere of a live auction so we are trying to incorporate some of both. This year same as last year we will have cattle at our place from March 18th until noon day of sale on the 25th for your inspection. **We will be offering a voucher for 10% off of one animal purchased on sale day for those who view cattle at the ranch prior to the sale.**

The sale will still be at," Imperial Auction Market" beginning at 3 pm MDT, to allow everyone to get their chores done and enjoy the sale and refreshments. Refreshments and snacks will be served prior to the sale. **This will be a Video Only Sale. No cattle will be at the sale barn. Viewing of the cattle can be done at the ranch up to noon on sale day, there will be no cattle at the sale barn in Imperial on March 25th.** Videos of each lot will be shown on screens in the auction arena, for your live bidding. All cattle will have a base price, we want to be honest with you. We're not going to pull bids out of the air. We feel these are more than fair to start these bulls and heifers for the genetics you are buying! This should shorten the sale length and cut down on labor. If you can't make it that day, you can see the auction and bid at," CattleUSA. com".

Following the auction, we will have our usual ribeye steak sandwiches and Donalyn's famous peanut butter frosted brownies. If you need to get home to chore, grab a plate and head home or stick around and enjoy some good ole comradery and some much-needed social time. A special thanks to Preston, and Imperial Auction for their hospitality and help!

As videos and pictures are posted as always you will be able to see them on Facebook, on our website at www.lbarlangus.com and CattleUSA.com.

"Forgetting what is behind and straining toward what is ahead, I press on toward the goal to win the prize for which God has called me heavenward in Christ Jesus. "Phil 3:13-14.