

**NEWSLETTER** FROM HOUSTON CHAPTER PRESIDENT  
PAMELA BENSOUSSAN, ASA, ARM-PP, CFLC

HAPPY NEW YEAR!

With 2020 behind us we're all looking forward to a prosperous and healthy 2021. Many appraisers are spending more time working remotely, even conducting virtual inspections, face timing, and meeting clients via Zoom. Our chapter has adapted to challenges of the COVID era by switching to the Zoom Meeting and Webinar platform. We hit the ground running last Spring and have been hosting monthly webinars all year.

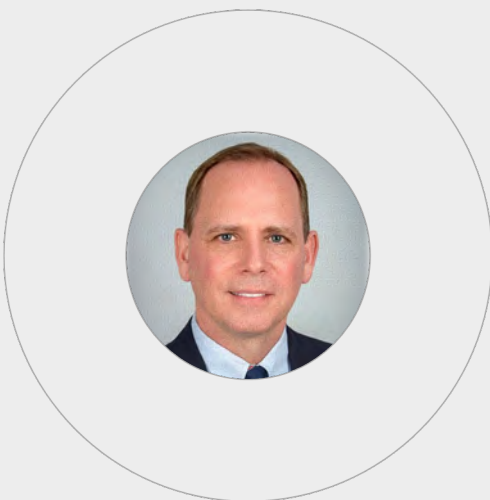
Many of the chapter's past webinars can be ordered from our website. To learn more, visit <https://houstonappraisers.org/calendar/#meetingregistration>. Scroll to the bottom of the page for a list of recordings. While Zoom has opened up our presentations to ASA members far and wide, we are hopeful that at some point this year chapter meetings over lunch will resume.

Are you interested in serving on the **Houston Chapter Board of Directors**? We usually meet the first Thursday of the month on the Zoom meeting platform. The nomination committee for 2021/2022 fiscal year election slate will convene soon. If you are in the Houston or Austin areas, consider becoming more involved in your chapter. Email [info@HoustonAppraisers.org](mailto:info@HoustonAppraisers.org). Also let us know if you're interested in serving on a committee. Visit the Leadership page on the website for a list.

*Pictured: snap shot of a typical Houston Chapter Zoom board meeting. I think we're getting more accomplished online than we did in person!*



**CHAPTER MEMBER SPOTLIGHT WILLIAM BANFIELD, ASA**



For the past 25 years William has successfully integrated his mechanical and engineering background into the world of finance and litigation support serving major banks, equipment leasing entities, end users, and the legal community. His assignments include valuations for mergers and acquisition, ad valorem tax disputes, fairness opinions, reorganizations, during-term portfolio assessment, residual value analysis, and loan to value justification. His expertise includes physical-asset management, accident reconstruction, mechanical failure analysis, asset condition reporting, and offers valuation services for individual assets or complete portfolios. William is a Texas certified Mediator and Arbitrator focusing on technical and mechanical matters and their resulting valuation disputes. Currently, he is the Managing Director for Asset Management International, Inc. Visit the [Member News page](#) on our website for more about chapter members.

## COVID FATIGUE?

Now's the time to acquire all those continuing education credits you've been putting off!



(appeared in New Yorker 1994. Copyright: CartoonCollections.com)

With the start of a new year it's a good time to think about how to be your best and advance your practice. In addition to our monthly educational webinars, look into the special conferences, events and courses **offered by the Houston Chapter at bargain prices!**



Once again, USPAP courses will be offered by the chapter at low subsidized prices. Registration will open the week of February 1, 2021. Information will be on the Chapter website Education page. Here is the schedule.

- Feb. 25, 2021, RP 7-hour USPAP update course taught by Dane Sever
- Feb. 26, 2021, PP 7-hour USPAP update course taught by Josh Wood
- Mar 5-6, 2021, RP 15-hour USPAP course taught by Dane Sever

Member only prices are \$125 for the 7-hour RP and PP update courses, and \$175 for the 15-hour USPAP course. This fee includes all student materials, electronic version of the USPAP 2020-2021 edition and the discipline-specific Student Manual as well as the completion certificate. (In past years students purchased the USPAP publications separately but ASA now requires them to be included in the registration fee.)

### NEW ASA GOVERNANCE PLAN

Interested in learning about the new direction in ASA governance? Watch the free Nov. 5 chapter **webinar** with ASA CEO Johnnie White and Region 3 Governor Scott Miller, ASA, available on our website.



The Houston Chapter will host the all-day **11<sup>th</sup> Annual Award-Winning Energy Valuation Conference** on May 12, 2021 (online). Sponsorships are available.

Learn more at <https://houstonappraisers.org/energy-valuation-conference-etc/>

**APPRAISAL REVIEW & MANAGEMENT** - Melanie Modica, ASA, ARM-PP, CFLC, will again instruct ARM POV courses 201 and 204 this year for appraisers who would like to earn the ARM designation. Course dates, when scheduled, will be posted on the website Education page: [houstonappraisers.org/education/](https://houstonappraisers.org/education/)

If you missed the **Expert Witness Workshop & Mock Trial** last September, the event recordings are available on the website. Last year's trial was an enormous success and this year we'll be adding mock depositions to the trial experience. The tentative date is November 12, 2021. Learn more at <https://houstonappraisers.org/expert-witness-workshop/>

Do you know the **HOUSTON POV SCHOLARSHIP FUND** will pay tuition for Chapter members ASA Principles of Valuation (POV) courses? To apply for a grant, Houston Chapter applicants can download an application found at the bottom of ASA's 501c3 Educational Foundation website page: [www.appraisers.org/About/educational-foundation](http://www.appraisers.org/About/educational-foundation) ASAEF administers the grants and considers needs-based applications. Print, sign and email the completed form along with the requested documents to ASAEF Chair Blake Runckel [brunckel@corpval.com](mailto:brunckel@corpval.com) Mention you are applying for assistance from the Houston Chapter POV Scholarship Fund.



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