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## **Superland Group Holdings Limited**

**德合集團控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 368)**

### **VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE**

This announcement is made by Superland Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide the shareholders of the Company (“**Shareholders**”) and potential investors an update on the latest business development of the Group.

In recent years, there have been rapid technological advancements in the technical devices applied in the fitting-out industry, which have improved the industry’s efficiency and work quality. The board (the “**Board**”) of directors (the “**Directors**”) of the Company therefore considers and expects that the fitting-out industry would potentially grow in line with such technological advancements.

As disclosed in the interim results announcement of the Company for the six months ended 30 June 2020, the Board has been exploring and applying up-to-date technologies to develop and formulate strategies which could further aid the future growth and possible expansion of the Group’s fitting-out business to serve a broader group of potential customers and related markets.

In view of the above, the Board is pleased to announce that the Group intends to, by applying its internal resources, commercialise the Group’s existing and future technologies and technical solutions, including but not limited to, virtual reality technology, digital design services and three-dimensional laser scanning, by offering them to the market.

Whilst the Group remains focused on developing its existing businesses, the Board considers the above-mentioned business diversification, should it be materialised, will provide a prime opportunity for the Group to diversify its revenue stream and create synergy effect, which is expected to benefit the Group and Shareholders as a whole.

The Company will make relevant announcement(s), as and when appropriate, concerning any further progress on the aforesaid business diversification in accordance with the Rules Governing the Listing of the Securities on The Stock Exchange of Hong Kong Limited.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Superland Group Holdings Limited**  
**Ng Chi Chiu**

*Chairman, chief executive officer and executive Director*

Hong Kong, 25 September 2020

*As at the date of this announcement, the executive Directors are Mr. Ng Chi Chiu, Ms. Zhao Haiyan Chloe and Ms. Ho Nga Ling; the non-executive Director is Mr. Chan Ming Yim; and the independent non-executive Directors are Dr. Ho Chung Tai Raymond, Mr. Yip Chun On and Prof. Chau Kwong Wing.*

*Please also refer to the published version of this announcement on the Company's website at [www.superland-group.com](http://www.superland-group.com).*