

RODEO

AND FIESTA DEL CHARRO

AUGUST 22TH - 23TH

SPONSORSHIP PACKET



Visit VirginiaCityNV.com

VIRGINIA CITY ARENA & FAIRGROUNDS

STEP BACK IN TIME
Virginia City
NEVADA
EST. 1849

Presented by

DOLAN
AUTO GROUP
TOYOTA | SCION | LEXUS | KIA | MAZDA



Brought to you by:

CEMETERY
GIN

CoorsLIGHT

RODEO AND FIESTA DEL CHARRO

STEP BACK IN TIME
Virginia City NEVADA
EST. 1859

\$5,000

- 60 General Admission tickets
- Recognition as an official sponsor of the Virginia City Rodeo
- Up to 4 - 8'x3' banners placed in customized premium locations for each event. Banners can be produced and printed by Liquid Blue Events.
- Up to a 10'x20' vendor space
- Premium logo placement on the event page located on VisitVirginiaCityNV.com
- Premium logo placement on event specific email blast sent to VCTC databases
- 1 custom offer to be marketed and included in a event email blast and social media post during the promotional schedule
- 1 custom kickback offer to be included on all electronic tickets sold
- Opportunity to hand out or provide fliers at event's main ticket booth and gift bags when applicable
- Custom PA announcements at event
- Logo placement on event t-shirts and staff shirts

ACCEPTANCE

NAME: _____ DATE: _____

BUSINESS-COMPANY: _____

SIGNATURE: _____



(p) 775.851.4444 (c) 775.851.4456
team@liquidblueevents.com



RODEO AND FIESTA DEL CHARRO

STEP BACK IN TIME
Virginia City NEVADA
EST. 1859

\$2,000

- 20 General Admission tickets
- Recognition as an official sponsor of the Virginia City Rodeo

- Up to 3 - 8'x3' banners placed in customized premium locations. Banners provided by sponsors with a 10' x 4' maximum size

- 10'x10' vendor space(optional)

- Logo placement on the event page located on VisitVirginiaCityNV.com

- Custom PA announcements

- Logo placement on event t-shirts and staff shirts

ACCEPTANCE

NAME: _____ **DATE:** _____

SIGNATURE: _____

\$1,000

- 10 General Admission tickets
- Recognition as an official sponsor of the Virginia City Rodeo

- Up to 2 - 8'x3' banners placed in customized premium locations. Banners provided by sponsors with a 10' x 4' maximum size

- Custom PA announcements

- Logo placement on event t-shirts and staff shirts

ACCEPTANCE

NAME: _____ **DATE:** _____

SIGNATURE: _____

\$3,000

- Includes Chute Sponsorship (\$500- see Chute Info)
- 30 General Admission tickets
- Recognition as an official sponsor of the Virginia City Rodeo
- Up to 4 - 8'x3' banners placed in customized premium locations. Banners provided by sponsors with a 10' x 4' maximum size
- 10'x10' vendor space(optional)

- Logo placement on event page located on VisitVirginiaCityNV.com

- Logo placement on email blast sent to VCTC databases

- Opportunity for product placement through event when applicable

- Custom PA announcements

- Logo placement on event t-shirts and staff shirts

ACCEPTANCE

NAME: _____ **DATE:** _____

SIGNATURE: _____



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IN-ARENA SPONSORSHIP OPTIONS

Chute Sponsorships \$500

Logo and/or name printed on a Chute/Gate banner within the Rodeo arena

Announcement of Chute/Gate sponsorship during both days of Rodeo events

Ten (10) General Admission tickets for each day

ACCEPTANCE

NAME: _____ DATE: _____

In-Arena Banner \$200

8'x3' banner placement in Rodeo arena

Four (4) General Admission Tickets

ACCEPTANCE

NAME: _____ DATE: _____

PA Announcements \$100

Announcements during the Rodeo thanking sponsors that supported the "Virginia City Rodeo"

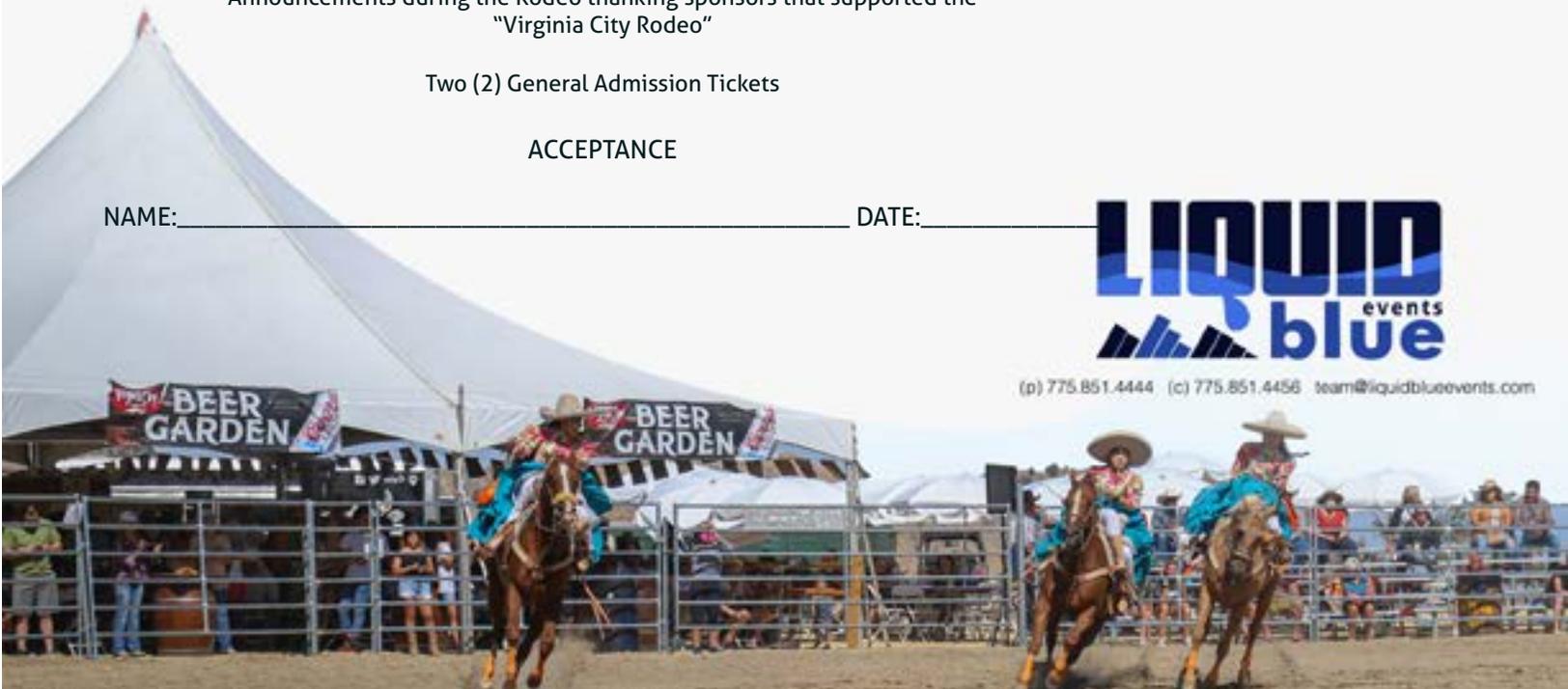
Two (2) General Admission Tickets

ACCEPTANCE

NAME: _____ DATE: _____



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Sign Up Here

Company Name: _____

Sponsorship level chosen: _____

Contact

Print Name: _____ Title: _____ Date: _____

Contact E-Mail: _____ Address: _____

City: _____ State: _____ Zip Code: _____

Telephone _____ Cell Phone: _____

Total Due: \$ _____

Check: _____ Make all checks payable to **STOREY COUNTY**

Credit Card* _____ *4.0 % charge for all credit card transactions

Authorized Applicant Signature: _____

Date: _____

Mail checks and contract to:

Payment

Name (as it appears on card) _____

Credit Card # _____

Expiration Date: _____ Billing ZIP: _____

Security Code#: _____ Credit Card Type: VISA MC AMEX DISC

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