



Artist Underground Information for Virtual Rogue 2021

Virtual Rogue 2021 Fee: \$40 per
show.

Please fill out the following forms to register as an Off-Rogue Producer for Virtual Rogue 2021

Artist Underground VIRTUAL Rogue 2021 Show & Performer Information [\[LINK\]](#)

All forms, show information, marketing materials, and fees are due **November 30th at 11:59 pm PT.**

About Rogue Festival 2021: March 5 - 13, 2021.

The Rogue Performance Festival is a 10-day performance art festival. Rogue Festival champions the gritty, got-something-to-say outlook of the independent performer and Fresno's Tower District. By connecting art, artist, and audience in a non-curated, non-adjudicated program every year, Rogue Festival honors those who speak their truth, challenge the status quo, and perform audaciously – creating a distinctly forward-thinking culture as it goes along.

Presented in a Rogue Festival style format, the Festival includes theatre, dance, spoken-word, music, performance art, puppetry and more for fearless Central Valley audiences. The festival is unjuried - artists are chosen through a public lottery - and the festival is uncensored - content is entirely up to the artist, experimentation is encouraged.

Due to the current pandemic, the 2021 Rogue Festival will be first and foremost a Virtual Rogue, with artist programming presented via Zoom. Regular Rogue ticket prices are capped at \$10 (100% of which goes back to the artist, minus ticketing fees to Ticketleap).

About Virtual Artist Underground

The Artist Underground Program is specifically designed for a **single performer** or performing group to schedule and perform a single show using entirely their own resources. Giving artists the opportunity to control their own destiny and present their own work with **no one else** handling their money, or dictating their time, or venue specs is important to us.

The performer arranges their own venue, sets their own schedule, organizes their own volunteers, and manages their own box office money. The shows are listed as Rogue Festival shows, performers are given Rogue rights (badge comps, etc), and are provided with the same marketing efforts as a "Regular Rogue" act.

Artist Underground performers benefit from outreach to Rogue's deeply devoted audiences, without having to sacrifice control over scheduling or box office.

VIRTUAL ARTIST UNDERGROUND

What the Rogue Festival Provides You

- Marketing support: inclusion in press kit, social media, e-newsletters, etc.
- Website listing with links to your websites and ticket sales
- Virtual “badges” for you as a producer
- Virtual “badges” for your performers to see other virtual shows on our schedule.

Your rights as an Artist Underground Performer

- You choose the material you wish to present
- You control and create the schedule of shows made at your own discretion. We will list up to four shows for Virtual Rogue.
- Establishment of ticket prices along with your artists. (we recommend capping at \$10, but there are no limits for Artist Underground. Charge what you think you can get!)
- You provide all Ticketing support and ticket payments to your performers.
- You control the virtual venue platform and can work with your own volunteers to support the needs of your shows.
- AU Performers enter into their own agreements with venues/businesses at their own discretion. Rogue Festival does not have an agreement with the venue business, only with the artist.

What the Rogue Expects From You

Marketing materials of each of your shows delivered on time. (November 30). Please add the Rogue Festival logo to any printed promotional materials.

All official communications between Rogue Festival and the AU Performers will happen via email. A monthly email round-up of information and due dates will be sent in the first week of each month. Please keep track of due dates.

To ensure that all permissions and rights for the work you plan to present be secured. If Rogue Festival receives a cease and desist letter for any materials presented in an Artist Underground, we will pull our marketing support for the work and it will be dropped as a Rogue Show.

That the AU Performers will adhere to our Code of Conduct as posted on our website.

Registration and Process:

Important Dates

November 30: Deadline for Virtual AU Performers Fees, and Show Info Forms (includes marketing and program information). This form contains all of the performer contact info, marketing materials, and show information for our program. AU Performers Fee is \$40 per show. *Late fee applied to registrations and show information received between Nov 31 - Dec 15. No Off-Rogue Virtual Venues will be accepted after December 15. Late Fee: \$50.*

December 15: Deadline to withdraw with 90% refund.

December 31: Deadline to withdraw with 50% refund (after this date, all fees become non-refundable.)

January 15: Deadline for submitting press release and press image for inclusion in our Rogue Festival Media Kit.

January 29: Teaser Show promotional videos due - if not received by this date, your promo video will not be included in our Teaser Show Livestream. (More info on the Teaser Show in December.)

March 2 & 3: Teaser Show Livestream on Facebook and Instagram

March 5-13, 2021: Rogue Virtual Festival Festival shows will run Fri, Sat, and Sundays each weekend.

Comp Tickets

AU Artists agree to allow other Rogue Artists, Staff and Volunteers to use their Virtual Rogue Badge as free passes to all performances of all shows. In return, performers and producers will also receive a Virtual Rogue Badge to see shows on our schedule.

Housing & Transportation

Rogue does not supply billeting to AU performers.

HYBRID ROGUE:

The Rogue Festival will be closely monitoring the public health circumstances in Fresno County. Beginning in January, we will consider opening 1 - 2 outdoor cabaret venues in the Tower District. Our outdoor, cabaret venues can be set up with as little as a week's notice, so artists interested in possibly performing live will need to be ready with very little notice.

If AU Artists would like to be open for local in-person shows, they may do so when and if Rogue Festival goes to Hybrid mode in Fresno. The producer will be responsible for acquiring an appropriate venue, technical support, box office and volunteer support.

If a Virtual Off-Rogue promotes and produces in-person “Rogue Shows” outside of Rogue’s Hybrid mode, the marketing support and privileges of those artists will be cancelled.

Our decision to go Hybrid will depend upon a combination of factors, including but not limited to: Fresno County Public Health Guidelines, the advice of our public health advisor, access to an appropriate venue, and our board of directors’ discussion and approval.

Contact Information

The 2021 Rogue Producers are:

- Co-Producer, administration: Heather Parish (heather.rogue@gmail.com)
- Co-Producer, operations: Amber Strid (roguefestival@gmail.com)
- Associate Producer: Wendy Berry (sunflower44wb@yahoo.com)

The Rogue Festival Staff is always happy to help answer any questions. Feel free to contact co-producer Heather Parish at roguefestival.heather@gmail.com. She is also available on FB, Twitter and Instagram: [@heatherdparish](https://www.instagram.com/heatherdparish)

Final Information & Acknowledgment of Information

Companies and producers accepted as “Artist Underground” into the Rogue Performance Festival cannot sell or transfer their spot in the Festival to another artist or group. If a company sells, transfers or trades their space to another company, both companies will be removed from the Festival and all paid fees will be forfeited. Changes in the Festival program are at the discretion of the Festival producers only.

The Rogue Performance Festival reserves the right to cancel confirmed Artist Underground registrations should unforeseen circumstances arise. This includes anything that would interfere with the mounting of the Festival as a whole.

The Rogue Festival will accept no liability for performance cancellations as a result of natural phenomena, war, public health, or the actions of third parties. The Festival makes no guarantee whatsoever regarding the suitability of any particular venue - virtual or in-person - for performance presentation. In the event of a loss of a venue (or an unforeseen loss of Festival revenue needed to operate a venue) the Festival reserves the right to cancel the performances in that venue or producer.

All producers agree to adhere to the laws of Fresno, California, the USA, and the policies, procedures and safety restrictions of the Rogue Performance Festival and each of its participating venues, virtual or otherwise. All companies are obligated to act in the best interests of the Festival as a whole at all times. The Rogue Performance Festival reserves the right to

cancel any or all performances of any producer or performing company not adhering to these regulations or not adhering to our Code of Conduct as posted on our website.

Upon acceptance to the Rogue Performance Festival, producers are required to submit all requested materials and information in full and on time. Failure to do so may result in additional charges to the performing company, producer, or artist, or removal from the Festival. In addition, all promotional and publicity materials must include the Rogue Festival logo and/or mention of the Rogue Festival as a presenting body.

Submission of the application and subsequent payments indicate your acceptance of and agreement to all listed terms and conditions of participation with the Rogue Performance Festival contained herein.

Acknowledgment of Information

By accepting a spot in the 2021 Rogue Performance Festival, you agree to adhere to all of the above policies and procedures and our code of conduct.