


# SiteHub


Served 400+ Clients  
Since 2012

## Contract Administrator & Business Contact:

Sean P. McKay

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 585.300.4640

 www.yoursitehub.com

We Accept Credit and  
Purchase Cards



Solicitation Number  
47Q5MD20R0001

SINS  
541810 - Advertising Services  
541613 - Marketing Consulting  
Services  
541511 - Web Based Marketing  
Services

Business Size  
Small

DUNS Number  
079643028

CAGE  
7DXS7

## NAICS Codes

Marketing Consulting  
Services  
541613

Custom Computer  
Programming Services  
541511

Graphic Design Services  
541430

## COMPANY OVERVIEW

Site Hub specializes in building WordPress websites that are high functioning, easy to use, and follow Usability.gov standards. We work tirelessly to research, design, test and market websites. In addition to designing and building websites, we excel at digital marketing.

## CORE COMPETENCIES

### DIGITAL

*Smart*Site Design  
UX Research & Design  
Web Development

### ADVERTISING

Social Media  
Streaming Media  
Traditional

### DESIGN

Graphic Design  
Print Design  
Digital Design  
Logo Design

### MARKETING

Content Marketing  
SEO & SEM  
Web Analytics

### CONSULTING

Workflow Analysis  
Lead Nurturing  
WordPress

## DIFFERENTIATORS

- Our proprietary SMARTSite website generates on average X% more leads, more website traffic, and more user engagement with less overhead and maintenance.
- We support our customers by creating digital marketing campaigns that replicate personal interaction and customer-focused attention.
- Unlike other marketing agencies, we minimize the amount of legwork that we place on our clients and pride ourselves on being easy to work with, responsible, and transparent.

## CERTIFICATIONS

- Upstate NY AIGA Member
- American Marketing Association Certified
- IAAP Member
- TechRochester Best In Digital Marketing (3 years running)
- EMyth & EOS Business Process Certified
- Hubspot Inbound Marketing Certified
- Google Certified Agency

## PAST PERFORMANCE

Town of Brighton, MaryAnn Hussar, 585.784.5252

Foodlink Inc, Mark Dwyer, 585.413.5056

Neighborworks Community Partners, Amanda Smyth, 585.327.4705

Phoenix TS, Ben Tchoubineh, 202.352.8573

30 Bird Media, Adam Wilcox, 585.305.8566

Innovative Solutions Inc, Brian Daggett, 585.469.9701