

2020 WALKER COMMUNITY FARMERS' & CRAFTERS' MARKET

Dates: Thursdays, June 4-September 17 **Time:** 9:00 AM-2:00 PM

Location: Green Scene Market, 617 Michigan Avenue W, Walker MN 56484

Mailing Address: Green Scene/Walker Community Farmers Market PO Box 1063 Walker, MN 56484

Contact: Erin Haefele (218) 547-2880 or walkergreenscene@gmail.com

Seasonal Members Rate: \$270.

Drop-In Rate: \$30/day

The Walker Community Farmers' & Crafters' Market serves as a gathering place for community members and visitors. Guests can purchase vendor-grown produce, specialty foods, consumables, crafts, jewelry & much more. The market promotes and supports education, healthy living, local agriculture, and community interaction all in an upbeat, welcoming atmosphere. Farmers and producers sell their products directly to the public, allowing consumers to have a direct relationship with the vendor.

Market Guidelines and Rules

Honey Labeling: <https://www.mda.state.mn.us/honey-label-requirements>

Cottage Food Law: Register for the new Cottage Food Law if applicable. This is a requirement set by the Minnesota Department of Agriculture.

<https://www.mda.state.mn.us/sites/default/files/2018-06/ag03310cottagefoodx.pdf>

Set up & Breakdown: Our market begins at 9:00 am and ends at 2:00 pm. Please arrive in enough time to be ready to open by 9:00 am. We ask that you do not disturb customer traffic or other vendors at any time during your breakdown.

Parking: Please park on the adjacent streets or behind the brown building located at the end of the market space. Please do not block access to the brown building. Charlie & Debbie Thompson have generously donated their property for part of our vendor parking behind the brown building. You can "thank" Charlie & Deb at their restaurant, "Charlie's Up North". Please do not park in the Green Scene, Sanford Clinic, Super One or in front of the Quilt Shop parking lots.

Hand Washing: We do provide a hand washing station on the sidewalk behind the Green Scene building.

Signage: We encourage your booth to have very clear signage of your business name and what you are selling. We are currently working with the City of Walker on the continued allowance with our in-town directional signage.

Advertising & Social Media: Green Scene Market advertises for the Walker Community Farmers & Crafters Market through social media and print advertising. The market is listed in the Leech Lake Chamber of Commerce calendar of events flyer and is a continued member with Minnesota Grown. We encourage you to tag

Music: We have an acoustic band play each week from 9:30-1:30. Please let us know of any issues due to volume.

Vendor Location Map: We are in the process of restructuring the map layout and we will do our best to keep your space from the previous year.

Story Time: Every Thursday at 11:00 am our local librarian will be taking the stage for Story Time. Storytime will be followed by a craft.

Food: The Green Scene booth offers coffee, juice, breakfast, wood-fired oven pizzas, sandwiches, salads and much more.

Attendance: Please notify the market manager or call Green Scene 24 hours prior to the market day if you are unable to attend. The market manager reserves the right to fill your space if not occupied or notified by 8:30 am.

Seasonal Vendor Perks: Seasonal vendors will receive free coffee located at our Green Scene food booth.

Booths: Each vendor is provided a 10x10 space. Having a booth space in one season is no guarantee that a vendor will have the same spot in any subsequent season. Booth space is assigned by market staff to allow for the best product mix, traffic flow, electrical needs, etc. Every effort is made to keep vendors in the same location throughout the market season. However, vendors may be temporarily or permanently reassigned at the sole discretion of market management.

Weather Policies: While the market is rain or shine, instances of severe weather can affect market operations. The market manager will decide whether to hold the market or delay the opening. This determination will not be made until set-up time, 8:30 am, on market day. Every effort will be made to provide ample time for vendors and customers to safely respond to hazardous weather conditions. Occasionally the market can be windy. Tents and canopies should be weighted down on each canopy leg.

Vendors assume full responsibility for any injury, loss, or damage of any kind that may result from improperly or inefficiently securing tents, awnings, display equipment, products or other items.

Seasonal Vendor Selection Process & Requirements:

The Walker Community Farmers and Crafters Market adheres to the following guidelines for the vendor selection process.

- We carefully consider the right mix of products to ensure that all vendors can be successful. This mix of vendors ensures shoppers can fill their market baskets with everything from farm-fresh seasonal produce, baked goods, pottery, meats, flowers, jewelry, canned goods, local art, and handcrafted goods.
- Preference for returning vendors.
- Preference to produce farmers.
- Leave space for new farmers to enter into the markets each year.
- Provide opportunities for new value-added entrepreneurs to enter into the markets.
- Limit the number of commercial vendors.
- Handmade with traditional methods in mind.
- Unique and of the highest quality.
- Proper labeling and packaging.

- Courteous and knowledgeable at-market staff with strong customer service skills and a history of positive interactions with market staff, customers, fellow vendors, and volunteers.
- Consistently high product quality: fresh, flavorful and ripe.
- Clean and attractive displays
- Booths have proper signage.
- The booth space is clean and tidy.
- Adhering to the highest standards in safe food production and handling. This includes all county, state and federal regulations.

Drop-in Vendor Requirements

1. Drop-in vendors are required to fill out the drop-in application form along with photos of your booth set-up, signage, the products you wish to sell two-weeks prior to the desired vending date. If you are looking to vend for multiple dates during the season, please note on the application form.
2. Filling out the application form does not guarantee a spot at the market. You will be notified by the market manager if your business qualifies and is accepted based on our vendor selection process.
3. Drop-in vendors are required to read and understand all market policies and requirements. If you do not adhere to these rules, you will not be allowed to vend for any additional days during the season.
4. Payment is due upon arrival and prior to set up.
5. Drop-in vendor spots will be determined on the morning of the market. Please check in with the market manager upon arrival.

Non-Profit Donated Space

Each season the Walker Community Farmers & Crafters Market donates one space to a local non-profit organization. Please contact the market manager for more information.

Important Dates

Thursday, May 7, 2020	Accepted seasonal vendors' payments are due.	
Thursday, June 4, 2020	Walker Community Farmers & Crafters Market Begins!	
Saturday, July 4, 2020	Bonus Market Day! Fourth of July celebration at the Walker Community Farmers & Crafters Market. See the details below.	
Sunday, Sept. 13, 2020	Vendor wrap-up party!	
Thursday, Sept. 17, 2020	Last Market Day for the season.	

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