



Excellence Through
Creative Service

TOPICZ

H O T L I N E

**April,
2020**



A monthly
Purchasing
Guide to
Spectacular
Savings And
Merchandising
Ideas
P.O. Box 37289
2121 Section
Road
Cincinnati, OH
45222
(513) 351-7700
(800) 589-5809
**Sale Prices
In Effect
Apr. 1 2020 To
Apr. 30 2020**

Crystal Light.

Save \$.25
Per Box



- 849133 Fruit Punch
30/box upc 043000000060
- 850172 Ice Tea
30/box upc 043000007570
- 842310 Lemonade
30/box upc 043000007969
- 842302 Peach Tea
30/box upc 043000007976
- 842294 Raspberry Ice
30/box upc 043000007983
- 857912 Raspberry Lemonade
30/box upc 043000000151
- 855056 Strawberry
30/box upc 043000023044

Save 10¢ Each
7 oz Cup

true fruit.

- 866897 Pineapple Cup
1/ea upc 810051010534
- 867317 Peach Cup
1/ea upc 810051010503
- 892711 Ruby Red Grapefruit
1/ea upc 810051010480
- 892729 Mandarin Oranges
1/ea upc 810051010510



Ships refrigerated 365 days shelf life

Ottolenghi Spunkmeyer

IW Muffins

Save
17¢ each

- 891184 Wild Blueberry
1/ea upc 091752001001
- 891192 Banana Nut
1/ea upc 091752001056
- 891200 Harvest Bran
1/ea upc 091752001100
- 891218 Chocolate Chip
1/ea upc 091752001155
- 891226 Chocolate Chocolate Chip
1/ea upc 091752001209

Ships frozen 35 days thawed

BELLA ROSA
SNACKS
TO GO

Save \$1.10 Per Box

- 893826 16/box
Sharp Cheddar Snacks to Go
(with cashews & cranberries)
upc 088231418917
- 893818 16/box
White Cheddar Snacks to Go
(with almonds & cranberries)
upc 088231418924



*Shelf life 150 days
refrigerated*



April Showers Bring "Bunnies & Baseball"
Featured Items of the Month

SRP #877274 Busken Bunny Cookies, 2 ct

\$1.69 #878090 Busken "C" Baseball Cookies, 2 ct

upc 076310042054

upc 076310042054



SAVE \$1.20 PER BOX

#459578	BLUE DIAMOND ALMOND BLUEBERRY	UPC: 041570094754
#459586	BLUE DIAMOND ALMOND LIGHTLY SALTED	UPC: 041570110292
#459560	BLUE DIAMOND ALMOND WASABI SOY	UPC: 041570052303
#449637	BLUE DIAMOND ALMOND SALTED	UPC: 041570051801
#449611	BLUE DIAMOND ALMOND SMOKEHOUSE	UPC: 041570051795
#449629	BLUE DIAMOND ALMOND WHOLE NATURAL	UPC: 041570051818
#470641	BLUE DIAMOND BOLD SALY & VINEGAR	UPC: 041570055762
#470682	BLUE DIAMOND SPICY DILL	UPC: 041570143562
	12/BOX SRP: \$1.29 GPM: 43%	
#470690	BLUE DIAMOND FOIL LIGHT SALT	UPC: 041570131268
#470666	BLUE DIAMOND FOIL ROASTED SALT	UPC: 041570099278
#470658	BLUE DIAMOND FOIL SMOKEHOUSE	UPC: 041570099166
	12/BOX SRP: \$2.99 GPM: 37%	



SAVE \$.25 OFF PER BOX

#471243	Taco Bell Crisps Fire Cheddar
UPC: 071063438567	
#471235	Taco Bell Crisps Mild Cheddar
UPC: 071063438550	
#471227	Taco Bell Crisps Nacho
UPC: 071063438543	
08/box .7 ounce	
SRP: \$1.99 GPM: 38%	

100% REAL CHEESE
+ our **BOLD MEXICAN** spices
make this a
 CRAVEABLE, CRUNCHY,
OVEN-BAKED snack.



#470930	TOOTSIE CARAMEL APPLE POPS
48/BOX	UPC:
071720000014	

SAVE .53¢ PER BOX
SRP: 25¢ GPM: 56%



454496	Sour Jacks Watermelon 5 oz. Peg	01/bag	UPC: 034856125235
454504	Sour Jacks Wildberry 5 oz. Peg	01/bag	UPC: 034856125297

SAVE 15¢ PER BAG
SRP: \$1.79 GPM: 57%

Store Saves .89¢ PER 6ct/Box

POPCORNERS®

441295	POPCORNERS WHT CHEDDAR UPC: 810607023094	3oz
441303	POPCORNERS CHS JALEPNO UPC: 810607023124	3oz
441311	POPCORNERS KETTLE UPC: 810607023117	3oz
441329	POPCORNERS SEA SALT UPC: 810607023100	3oz
462382	POPCORNERS SWEET CHILI UPC: 810607023148	3oz
462390	POPCORNERS SPICY QUESO UPC: 810607021694	3oz



1/Bag

SRP: \$1.89

GPM: 49%



The REALFRUIT Fruit Snacks!!! Fat Free.....Gluten Free...Preservative Free



SRP: \$1.69

GPM: 52%

435644	Welch Apple Orchard Fruit	UPC: 034856050797
431270	Welch Berry n Cherry Fruit	UPC: 034856050926
431296	Welch Mixed Fruit	UPC: 034856050988
431288	Welch Strawberry Fruit	UPC: 034856050964
447961	Welch Tangy Fruits	UPC: 034856050971
458000	Welch Island Fruit	UPC: 034856050919
459123	Welch Super fruit Mix	UPC: 034856050957



SRP: \$1.99

GPM: 54%

432906	Welch Fruit n Yogurt Blueberry	UPC: 034856425809
432914	Welch Fruit n Yogurt Strawberry	UPC: 034856425861
447946	Welch Yogurt Cherry	UPC: 034856425816



SOLD BY THE BAG

SAVE .25¢ PER BAG



#328831	Trident Vibes Spearmint Bottle 40pc	upc: 012546012645
#328898	Trident Vibes Tropical Bottle 40pc	upc: 012546012706
#331199	Trident Vibes Sour Berry Bottle 40pc	upc: 012546013697
#330621	Trident Fresh Peppermint Bottle 40pc	upc: 012546013819
#330639	Trident Fresh Spearmint Bottle 40pc	upc: 012546013796

04/BOX

SRP: \$4.19

GPM: 47%

SAVE \$1.00 PER BOX



NEW! MARSH WHEELING ROUGH CUT LEAF CIGARS!

SAVE \$1.50 per 10/5pk Introductory Allowance!



#213348
Marsh Wheeling Rough Cut
Berry
10/5pk



#213322
Marsh Wheeling Rough Cut
Honey Bee
10/5pk



#213330
Marsh Wheeling Rough Cut
Sweet
10/5pk



#213314
Marsh Wheeling Rough Cut
Classic
10/5pk

The addition warning statement reads:
"WARNING: This product contains nicotine. Nicotine is an addictive chemical."

The final rule includes a self-certification option for products made from tobacco that do not contain nicotine. For these products, the required statement reads:
"This product is made from tobacco."

For Trade Use Only



Resealable Pouch



Item # 208462



VERY Limited Quantities Available!

LIMIT 1 Display per account please!

GREAT OFFER!!

Swisher Little Cigar Regular Display
Buy 20 packs, GET 30 PACKS!!!

New Game Leaf 5 packs! NOW AVAILABLE!



- #213090 GAME LEAF COGNAC (8/5pk)
UPC 031700056789
- #213108 GAME LEAF NATURAL (8/5pk)
UPC 031700056530
- #213116 GAME LEAF SWEET AROMATI (8/5pk)
UPC 031700056493
- #213124 GAME LEAF WILD BERRY (8/5pk)
UPC 031700056523
- #213132 GAME LEAF WHITE RUSSIAN (8/5pk)
UPC 031700056488

#209999
GAME LEAF
WHITE PEACH 2/.99
15/2pk
UPC 031700055816



2 NEW "LIMITED TIME OFFER" ITEMS NOW AVAILABLE!
LIMITED QUANTITIES, ORDER NOW!

#209973
GAME CIGARILLO
SWISS ROLL 2/.99
15/2pk
UPC 031700056844



TOPICZ

View Topicz Hotline at www.topiczinc.com
Plus New and Discontinued Items!
Plus Updated Tobacco Deals in Inventory!