

ASTA-AZ Board Meeting
ASU, Faculty Lounge
Tempe, AZ
June 8, 2016

Meeting Called to order at: 3:07 pm by President

Members Present: Jonathan Swartz, Ted Buchholz, Laura Reed, Toru Tagawa, Melissa Mahn, Amanda Harley, Jessica Breen

- Motion to approve agenda for 6/8 meeting:
All in favor
- Motion to approve minutes of last board meeting:
Amanda motions to approve, Ted 2nds motion

President's report:

- Talk of new positions and transition into those positions. A small gift is presented to Melissa in thanks of her service.
- Discussion about current positions to fill- PHX membership chair, Flagstaff membership chair, ASTA CAP State Coordinator.
Toru suggests combining membership chair positions with ASTA CAP.
Ted suggests that we should continue to have more people involved in the board.
Discussion about the membership chair jobs responsibilities (should more responsibilities be added?)

Suggestion for Flagstaff membership chair:

Mary Ann Ramos, Shelly Rich

Suggestion for Phoenix membership chair or ASTA CAP:

Cicely Brazier, Danica Terzi (private studio), Clark Chaffy (long term sub/judge), Leann Cuntessa, Claire Gordon, Amber Dudly (stay at home mom)

ASTA CAP State Coordinator- needs to know the handbook, detail oriented, flexible. (Patricia Cosand)

- **Action Item- (Jonathan)** Ask Wesley Hunter about combining Tucson ASTA CAP and membership chair position.

ASTA Camp Tucson Site Director- Bethany Rauch, Janine Piek (1st offer)

- **Action Item- (Toru)** will reach out to Janine.
- Jonathan was informed that Mark will not be interested in running the Phoenix Bass Jam.
- Jonathan recommends that it be run by a graduate assistant.

Discussion about how Bass Jam/Cellobration/Fiddle Fest will be paid- do events need to pay for themselves? Does ASTA cover cost if event is in the red?

The event coordinator needs to have the flexibility to create the event.

Membership updates (Ted):

210 members

Goal for next year- 250

Treasurer's report (Amanda):

Click [HERE](#) for full report

- **Action Item (Amanda):** Amend minutes from January 29th, 2016 Savings balance should be \$1007.50 not \$1700.00.
- Amanda is still waiting for PHX ASTA CAP Totals
Fall workshop and Asta reception in red
ASTA CAP Flagstaff in red

Jonathan discusses if there should be membership discounts for the events if you are an ASTA member?

Does the cost affect the turnout? Jessica states that the overall cost of events is very reasonable however a discount for being a member would still be a great idea. Agreement from the board

String Symposium

(presentations and events that serve the string community, private teachers, public teachers)

Date: ?

Possibility of combining the weekend with Allstate Festival.

Possibility of combining the weekend with AMEA

Action Item (Laura) will call Jennifer to check with AMEA on building a relationship. Jonathan discusses partnering the String Symposium with AMEA. Toru discusses co-sponsoring clinicians ASTA/AMEA

Location: ?

Based on the discussion with AMEA, ASTA members would pay the same amount as AMEA members.

Submissions would be based on submissions for National ASTA Convention.

More discussion and follow up by email.

Fall Workshop

Jonathan suggests Terri to be event coordinator .

Dates: September 3rd or August 27th (recommend 8/27 as first choice)

Guest Clinician: Bornoff Method, Panel of experts for each instrument to answer questions

Taylor Morris

Ted: Fall Workshop is usually around \$2000

Thoughts on sending out a survey to ask who people would like to have as a clinician.

Fall Workshop Location: Red Mountain, Dobson

****Ted moves that we vote to authorize Terri a \$2000 budget for the fall workshop, Toru seconds the motion.***

Violin Event (Jonathan)

Date- October 1st, ASU, 50 High School Students, Teacher sessions

Mark Fewer, guest clinician

Cello Congress (Ted)

Date- Jan. 14th, 15th

Matt Haimmavitz, guest artist

2 levels of competition

- We still needs dates for Cellobration, Virtuoso Violas, Fiddlefest.

Bass Jam U of A- January 15th

ASTA Cap- PHX, May 6th

Solo Competition, October 29th, place TBD

- Ad Campaign: Jonathan would like to tap into the High School population for membership. Flyers, emails, visits from board members. Ted recommends sending an email to remind people that they get discounts for being ASTA members. Can there be an incentive for who draws in more high school students? (Jessica)
- Discussion about drawing in college students to join ASTA and how that would be more beneficial than high school students. Agreement from the board.
- Incentive to recruit student/professional or dual members- the incentive would be waiving a registration fee. Recruit 1 new member and get 1 registration fee.

Outstanding Public School Teacher Award is this year. We need to determine who has received them in the past.. The board will start asking around.

Other Business:

Jonathan would like to get quotes for a new website. Registration abilities, Hosting Abilities EBlast (mass email services)

Action Item (Jessica): will get a list of items needed for building a new site and details on the process from Mark Breen and report back. \$500 per year for website building/hosting is a probable price for building website cost.

Other new business- none.

Jonathan adjourned at 5:28 p.m.

