

**COBO MKTG PROJECT CREATIVE BRIEF**

Due Date:

**CONTACT**

Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Company: \_\_\_\_\_  
Date: \_\_\_\_\_

**YOUR PROJECT**

In only one sentence, explain what you want made. (i.e. 5yr olds birthday party invitations or My company logo on a circle vinyl sticker)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**INSPIRE US**

Please list or attach 3 examples of what you'd like done.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**TEXT TO INCLUDE**

Seperate each with semi colon (;) (i.e. Tim's Wrecker Service; address, city, state, phone number; visit our website timws.com)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**COLOR SCHEME**

What colors do you envision? (i.e. red, blue, black or summer theme) (can list official HEX, CMYK or PSI colors)

\_\_\_\_\_

**DIMENSIONS**

Please list inches, feet, pixels or paper size.

\_\_\_\_\_

**PAPER QUALITY**

60lb., 80lb., recycled, etc.

\_\_\_\_\_

**PAPER FINISH**

Gloss, Matte, etc.

\_\_\_\_\_

**FILE TYPE**

What kind of file(s) would you like to receive?

- .doc  .pptx  .jpg  .png  .gif
- .eps  .pdf  .psd  .ai  .indd
- other \_\_\_\_\_

**FINAL COMMENTS**

Please include anything regarding your project.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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