



We would like to introduce you to Daryl Lyons and the Southern Detailer's Conference!

Daryl Lyons is the owner of Detail Lex in Lexington, Kentucky. After many years in the business, he has vast experience and knowledge in automotive detailing and has a long history of passion for sports cars. He was a member of the Corvette Club. Daryl earned his Bachelor of Business Management & Marketing Development from The Ohio State University and an Associate Degree in Business Management from the University of Kentucky.

At Detail Lex, Daryl has assembled a dedicated team of professionals with over 75 years of experience. Detail Lex is a certified member of the International Detailers Association (IDA). Our staff includes several detailers that have received their Certified Detailer & Skills Validated (CD-SV) credentials.

Daryl started the Southern Detailer's Conference in 2019 and it was a HUGE success! SDC 2019 attracted some of the top detailers and detailing product companies from around the world. We designed the event to allow the attendees more direct access to meet and discuss ideas and products with some of the most knowledgeable detailers in our industry. We provided an environment which promoted hands on learning opportunities taught by the best of the best.

The response we received from both vendors and attendees was beyond positive. We witnessed discussions and the exchange of ideas across different vendor platforms. Detailers from different shops discussing various techniques and standards. In these 2 days, we experienced an atmosphere of camaraderie that makes our industry better and stronger.

Now, we are working on producing The Southern Detailers Conference 2020. SDC 2020 is already growing into a bigger and stronger event. There will be many more vendors, more top names in the industry, small group training sessions and informational panels. The event will be held at the Lexington Convention Center in beautiful downtown Lexington, Kentucky. We will have several hotels each with blocks of rooms available. The event and hotels are just a short and beautiful walk to numerous restaurant and local attractions unique to the horse capital of the world.

If you would like to be a sponsor of the Southern Detailer's Conference, sponsorship opportunities are available and will be detailed in upcoming emails. We will also have event booths to rent if you would like to be setup as a vendor. Keep watch on our website www.southerndetailersconference.com and our Facebook page for more details and links for sponsorships and booth rentals.

We are honored to invite you to be part of making our detailing industry stronger by attending the SDC 2020 conference on June 13 & June 14, 2020!

Co-Produced by: Daryl Lyons & Justin Labato