

Southern Detailer's Conference 2020

Co-Produced by Daryl Lyons & Justin Labato

Sponsorship Agreement

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Phone Number: _____ Email: _____

We are excited to become a sponsor for the Southern Detailer's Conference 2020 that will be held on June 13-14, 2020. We have selected to participate as a: (Please select the appropriate box)

Diamond Level Sponsor \$10,000.00

Platinum Level Sponsor \$5,000.00

Gold Level Sponsor \$3,500.00

Silver Level Sponsor \$2,500.00

I understand the commitment made by the Southern Detailers Conference 2020 and the details of the sponsorship package selected.

Sponsor Signature: _____

Sponsor Printed Name & Title: _____

Date Signed: _____

Sponsorship Agreements MUST be in before March 2, 2020.

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Sponsorship Levels

DIAMOND LEVEL SPONSORSHIP - \$10,000.00

- Exclusive Diamond Level Sponsor for the SDC.
- All promotional material will read "The Southern Detailers Conference Presented By (*Your Name Here*)".
- Your company name will be displayed at the top of the SDC website www.southerndetailersconference.com.
- Your company name will be displayed on all marquees advertising the SDC.
- All radio and TV promotions will include your company name and logo.
- Your company name and logo will be included throughout the promotional videos created for the SDC.
- Your logo will be incorporated into the crest of the official SDC merchandise and receive top placement on the back of the official SDC shirt.
- Any promotional items your company would like to donate will be included in the swag bags received by VIP Golden Ticket attendees.
- A representative from your company will be invited to speak at the event dinner banquet held Saturday evening, June 13, 2020.
- 50% off SDC 10' x 10' booth rentals (max 4 booths) for the conference.
- Priority booth placement during the conference.
- Any printed publications, welcome & itinerary cards passed out to all conference attendees.

PLATINUM LEVEL SPONSORSHIP - \$5,000.00

- Your company name will be displayed on the SDC website www.southerndetailersconference.com.
- All radio and TV promotions will include your company name and logo.
- Your company name and logo will be included at the end of promotional videos created for the SDC.
- Recognition as a Platinum Sponsor on all conference materials, website, program and official SDC merchandise.
- Any promotional items your company would like to donate will be included in the swag bags received by VIP Golden Ticket attendees.
- 50% off SDC 10' x 10' booth rentals (max 2 booths) for the conference. Additional booths may be purchased at full price.

GOLD LEVEL SPONSORSHIP - \$3,500.00

- Your company name will be displayed on the SDC website www.southerndetailersconference.com.
- Your company name and logo will be included at the end of promotional videos created for the SDC.
- Recognition as a Gold Sponsor on all conference materials, website, program and official SDC merchandise.
- Any promotional items your company would like to donate will be included in the swag bags received by VIP Golden Ticket attendees.
- 50% off SDC 10' x 10' booth rentals (max 1 booth) for the conference. Additional booths may be purchased at full price.

SILVER LEVEL SPONSORSHIP - \$2,500.00

- Your company name will be displayed on the SDC website www.southerndetailersconference.com.
- Recognition as a Silver Sponsor on all conference materials, website, program and official SDC merchandise.
- Any promotional items your company would like to donate will be included in the swag bags received by VIP Golden Ticket attendees.
- 25% off SDC 10' x 10' booth rentals (max 1 booth) for the conference. Additional booths may be purchased at full price.