



HOLLY MATHEWS

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IN A NUTSHELL

Holly Mathews is a passionate, hard-working creative with initiative & excellent multi-tasking skills.

With experience wearing many hats in high-paced & deadline driven environments, she would be the perfect addition to your team.

SKILLS

Adobe Creative Suite - Sketch
WorkFront - MS Office - Web Design
Branding - UI & UX Design - Print Design
Tradeshows Design - Package Design
Marketing - Social Media Design
Yoyo Expert - World Footbag Champion
Volunteer Animal Handler

EDUCATION

BFA in Graphic Design

Watkins College of Art & Design
Nashville, TN - 12/09

References available upon request.

CLIENTS

Walmart.com - Udacity - Sears - Craftsman Tools - Snoop Dogg
Duncan Toys - Baseball Hall of Fame - The Creative Group
Gladiator Garage Works - Asurion - Mens Warehouse - Jos. A. Bank
Terris Barnes & Walters - Xero - Supercell

EXPERIENCE

Freelance Art Director & Senior Designer

Walmart.com, Udacity, Robert Half International, Supercell, Xero, Terris Barnes & Walters, Mens Warehouse, Jos. A. Bank, Duncan Toys - 08/08 to Present

Web Design, Email Marketing, Art Direction, Branding, Print Design, Tradeshows Design, UI/UX Design, Presentation Design, Illustration

Art Director & Marketing Manager

Mystic Tan & VersaSpa - Macedonia, OH - 05/15 to 12/15

Web Design, Online Advertising, Social Media Marketing, Search Engine Marketing, eCommerce, New Business Development, Product Development

Art Director & Marketing Coordinator

OdorNo & FunkSac - Rocky River, OH - 01/14 to 05/15

Marketing, Branding, Search Engine Marketing, Social Media Marketing, Tradeshows Design & Planning, Project Management, Creative Direction, Packaging Design, Graphic Design, New Business Development

Senior Designer

VividFront, LLC - Cleveland, OH - 05/13 to 12/13

Branding, UI/UX Design, Email Marketing, Project Management, Tradeshows Design, Graphic Design, Creative Direction, New Business Development

Senior Multi-Media Designer

Quéz Media Marketing - Cleveland, OH - 10/12 to 05/13

Branding, UI/UX Design, Email Marketing, Project Management, Tradeshows Design, Graphic Design, Front End Development, Illustration

Interactive Designer

GS&F - Nashville, TN - 07/11 to 01/12

Branding, UI/UX Design, Print Design, Email Marketing, Front End Development, Project Management

Senior Interactive Art Director

Aisle Rocket Studios - Chicago, IL - 07/10 to 07/11

Branding, UI/UX Design, Web Design, Email Marketing, Illustration, Front End Development, Project Management