

## TWO DISABLED DUDES PATIENT FORUM

Co-hosts Kyle and Sean have established themselves as charismatic and humorous podcasters. Through their Patient Forum they will interview a panel of your chosen participants to better understand and share the experience of living with a rare disease. A connected patient community inspires empowerment resulting in increased involvement, increased opportunities for fundraising, and more engagement with stakeholders,

including donors, pharmaceutical companies, and government entities.

The 2DD Patient Forum is a live recording with an impact that reaches far beyond any single audience. As your organization broadens its impact and furthers its development, the patient forum will be a lasting resource stakeholders.

### TARGET AUDIENCES

#### Patient Organization

Nobody should feel alone. The Two Disabled Dudes Patient Forum creates a platform to hear authentic stories behind the patient experience. By capturing the patient voice, others in the community are able to hear from peers with the same concerns, fears, and hopes.

- ▶ Engage Clinicians & Scientists
- ▶ Influence Government
- ▶ Partner with Pharmaceutical Industry
- ▶ Activate Patient Community
- ▶ Inform Donors

#### Pharmaceutical Industry

- ▶ Capturing the Journey to Diagnosis
- ▶ Understanding Disease Burden
- ▶ Establishing Disease Endpoints
- ▶ Assessing Benefit-Risk Endpoints
- ▶ Connect with the Patient Community

### WHERE IT WORKS

#### The LIVE Patient Forum can be facilitated:

- ▶ At your organization's annual or regional meetings or staged anywhere to create a focus point for your organization.
- ▶ On-site at any Pharma company with a conference room or meeting space.
- ▶ On site at any medical center, clinical research facility, scientific institution or scientific conference.

### PREVIOUS LIVE FORUMS WITH:



**We can't do our job if we don't understand what other people are going through as much as we can...I would highly recommend the two disabled dudes, I think the conversation brings everyone to a higher level.**

- Jayne Gershkowitz, Chief Patient Advocate, Amicus Therapeutics

To find out how the Two Disabled Dudes Patient Forum can benefit your organization, please email  
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