

BUSINESS ACCELERATOR *package*

Work with POPICON authorities one-on-one to help you make sense of “what’s what” and get you pointed in the right direction for sustainable success. If you’re ready to transform your business, don’t miss this exclusive, never been available before offer.

WHAT TO EXPECT?

Prepare to “modernize” your existing marketing plan by tightening up the nuts and bolts of operations within your team, creating a fresh look & feel for your brand and social media, with 1:1 access to transformational business coaching & leadership. Take a deep breath & let us get you pointed in the right direction.

SO, WHO'S IT FOR?

- AESTHETIC BUSINESSES LOOKING TO INCREASE THEIR CLV (Customer lifetime Value)
- PRACTICE MANAGERS WHO CAN USE A LITTLE “HELPING HAND” IN THEIR BUSINESS
- BUSINESS OWNERS THIRSTY FOR A CULTURE “REFRESH”
- PRACTICES READY TO IMPROVE THEIR PATIENT EXPERIENCE TO INCREASE LOYALTY & WEEN OUT PRICE SHOPPERS

ARE YOU READY?

act fast! Only 10 spaces available.

\$150 DEPOSIT TO SECURE YOUR SPOT

POPBIZCONFERENCE.COM/OFFER

WHAT'S INCLUDED?

step one OPERATIONS OPTIMIZATION

Meet with Kaeli to evaluate the five success pillars and **6 CORE ELEMENTS** of your business and design a roadmap for optimization:

- BUSINESS STRUCTURE
- BRANDING
- PRODUCTS & SERVICES
- OPERATIONS
- MARKETING
- MONETIZATION

step two VISUAL BRAND REHAB

Meet with Marika to do a strategic, comprehensive audit of brand elements which can include:

- WEBSITE WITH SUGGESTED FLOW CHART
- MARKETING CAMPAIGNS
- MARKETING MATERIALS + REDESIGNING 3 KEY PIECES (brochure, business cards, etc.)

step three SOCIAL STRATEGY & SUPPORT

Work with Heather to refine your social media game with a one year membership to the Skin Socialite:

- MONTHLY STOCK IMAGES
- DONE FOR YOU CAPTIONS
- CANVA TEMPLATES
- EXCLUSIVE FACEBOOK GROUP