



CORPORATION

**Business Consulting
with limitless potential**



WHAT WE DO...



We partner your dream

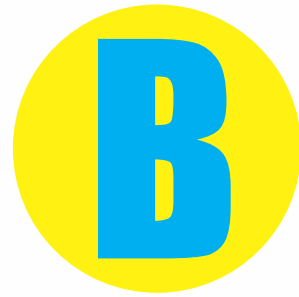
ABCD GROUP

Our parent group

www.abcdgroup.in



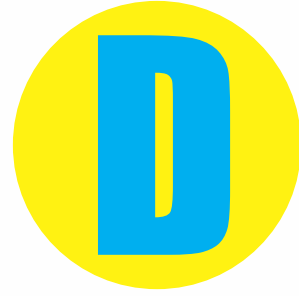
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Other Services



MARKET RESEARCH

Market research is an organized effort to gather information about target markets or customers. It is a very important component of business strategy.



STRATEGIC PLANNING

Strategic planning is a process in which organizational leaders determine their vision for the future as well as identify their goals and objectives for the organization. The process also includes establishing the sequence in which those goals should fall so that the organization is enabled to reach its stated vision



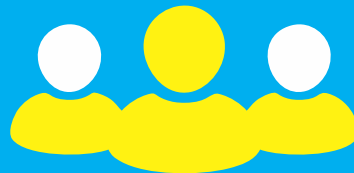
RESOURCES PLANNING

Resource planning is a process of allocating tasks to human and non-human resources in a way that would maximize the efficiency of the resources. Resource planning can also be a process of allocating tasks to human and non-human resources in order to get an overview of resource availability and capacity.



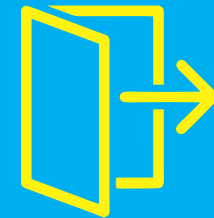
CONFLICT MANAGEMENT

Conflict management is the process of limiting the negative aspects of conflict while increasing the positive aspects of conflict. The aim of conflict management is to enhance learning and group outcomes, including effectiveness or performance in an organizational setting.



LEADERSHIP TRAINING

Leadership development expands the capacity of individuals to perform in leadership roles within organizations. Leadership roles are those that facilitate execution of a company's strategy through building alignment, winning mindshare and growing the capabilities of others



EXIT PLANNING

Exit planning is the preparation for the exit of an entrepreneur from his company to maximize the enterprise value of the company in a mergers and acquisitions transaction and thus his shareholder value, although other non-financial objectives may be pursued including the transition of the company to the next level.

OUR GROWTH PARTNERS

across the group companies



and many more...

Achievements



300+

Events
Managed

140+

Satisfied
Clients

50+

Alliance
Partners

4

Own
Brands

OWN BRANDS



Kranath KreaTions is into manufacturing of customized garments / uniforms for schools. and have successfully proved the track record in quality manufacturing and timely delivery for the same



ZONTOM - India's First Silicone Store Offers a largest variety of Silicone Products from various categories like Sports, Fitness, Hygiene, Utility, Promotional, Baking, Gifts, and many more. All these products are available for B2B supply with customized options.



ZONTOM - Car Care offers one of the finest car care products for surface like Interior / Exterior / Fiber / Body Coating / Tyre / etc. with respect to cleaning and polishing of the surface. All the products are 100% eco-friendly and made from pure Silicone.



ZONTOM - TRENDz offers the largest variety of products for gifting and promotional needs. All the products are manufactured with the best in class quality standard and also available with fully customizable options for your needs.

Founder & Director

Our mentor Mr. Jigar K Parekh believes that, while training or consulting, it is more important to understand the human behavior of the client and giving the best solutions accordingly which can improve their well being among personal and professional life. To interact with Jigar is not only a conversation in a class room while training or during consulting but its an experience to feel your inner self and also feel highly motivated for your personal and professional life. Jigar also tries to get the best out of you in personal and professional life to make you Stir Up A New Life !.

During his growth journey of 18 Years, he have gone through the experience across India, UAE & Singapore, from every different fields being an Animator and Post Production Artist to start the career with technical knowledge, followed by being a brand manager to business head and now being business planner and Motivational coach and finally landed up being an Entrepreneur.

He love's to build brands as he believe's that any proper noun can be a brand and he have build dozen's of brand through out his professional journey.

- AUTHOR
- MOTIVATIONAL COACH
- INSPIRATIONAL SPEAKER
- ENTREPRENEUR



REACH

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