



# 2020

## SIGN & GRAPHICS SHOW

B.C.'s Premier Sign, Graphics & Networking Show

**Friday April 24<sup>th</sup> & Saturday April 25<sup>th</sup> 2020**  
Friday 10:00AM to 5:00PM, Saturday 10:00AM to 3:00PM



**Burnaby Hotel & Conference Centre  
Grand Ballroom  
4331 Dominion Street Burnaby, B.C., V5G 1C7**



## Exhibit Space Information

### Booth Description & Rates

Save \$100.00 if you book before November 30, 2019!

#### Regular Booth

10'w X 10'd with curtained 8'h backdrop and 3'h sides.

#### Cost per booth

SAC-ACE Members: \$1050.00      Non-members: \$1750.00

#### Small Format Booth

10'w X 5'd with curtained 8'h backdrop and 3'h sides

#### Cost per booth

SAC-ACE Members: \$700.00      Non-members: \$1000.00

**Booth Cost Inclusions:** exhibit space, 8' draped backwall, 3' draped sidewalls – drapery is royal blue and 1 44" x 7" booth ID sign with company name.

*Early bird pricing ends November 30*



# 2020 BC SIGN & GRAPHICS SHOW

## Exhibitor Information

Thank you for your interest in becoming an Exhibitor at BC Sign Association's 2020 Sign & Graphics Show. Please fill out the following information and email it to the BC Sign Association: [bcsignassoc@gmail.com](mailto:bcsignassoc@gmail.com) Exhibitor requests will be accepted on a first come first serve basis and secured with deposit. All requests will be responded to within 5 business days with a letter of understanding followed by an invoice.

Company \_\_\_\_\_

Contact Full Name: \_\_\_\_\_ Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ PC: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### BOOTH FEES

Standard Booth – 10' x 10'	<b>Early Bird – Until November 30, 2019</b>	Booth Quantity	Total Cost
	\$950 (member)		\$
	\$1,650 (non-member)		\$
	<b>Regular – as of December 1, 2019</b>		
	\$1,050 (member)		\$
	\$1,750 (non-member)		\$
Small Format Booth – 5' x 10'	<b>Early Bird – Until November 30, 2019</b>		
	\$600 (member)		\$
	\$900 (non-member)		\$
	<b>Regular – as of December 1, 2019</b>		
	\$700 (member)		\$
	\$1,000 (non-member)		\$
Plus 5% GST			
A 50% deposit must accompany your application to secure your space.		<b>TOTAL DUE</b>	

Contact [info@sac-ace.ca](mailto:info@sac-ace.ca) to become a Member of the BC Sign Association

# 2020 BC SIGN & GRAPHICS SHOW

## Conditions of Agreement

1. This agreement made by and between the BC Sign Association hereinafter called the LICENSOR, and the EXHIBITOR as indicated on the first page of this agreement. As a condition of exhibiting at the exhibition, EXHIBITOR hereby expressly acknowledges and agrees to comply with the conditions of agreement and rules and regulations set forth in this agreement. LICENSOR reserves the right to amend the conditions of agreement and rules and regulations or to changes in, these conditions of agreement and regulations without establishing a precedent or applying those exceptions or changes beyond the specific cases involved., The LICENSOR reserves the right, at its discretion and without necessity of refund, to terminate and revoke EXHIBITOR'S use of the exhibit space at the exhibition if EXHIBITOR, after notice, fails immediately to cure any violation of these conditions of agreement and rules and regulations. The interpretation of these conditions of agreement and rules and regulations and all matters not covered by these conditions of agreement and rules and regulations are subject to the sole discretion of the LICENSOR.
2. The LICENSOR, for and in consideration of the payments and agreements on the part of the EXHIBITOR to be made and performed, hereby grants to the EXHIBITOR the right in the nature of a license to use the exhibit space in the exhibition designated as the space number shown here on and on the diagrams of said exhibition.
3. The use of said space shall be subject to in, "B.C. Exhibitor Registration Package" and to all further rules and regulations now or hereafter adopted for the conduct of said Show, which hereby made a part of this agreement and to which the EXHIBITOR agrees strictly to conform.
4. The EXHIBITOR will hold the LICENSOR harmless from any damage, expense or liability arising from any injury or damage to any person, including the general public, the EXHIBITOR, its agents, servants or employees or to the property of the EXHIBITOR or others, occurring either in the space occupied by the EXHIBITOR or elsewhere, arising out of its occupancy hereunder, or anything connected with said occupancy.
5. If the EXHIBITOR fails to make any of said payments at the time appointed thereof, all rights of the EXHIBITOR hereunder shall cease and terminate, and any payments made by it on account hereof prior to said time may be retained by the LICENSOR as liquidated damages for the breach of this agreement as aforesaid, and the LICENSOR may thereupon relicense said space. The LICENSOR may at any time that the EXHIBITOR fails to pay any indebtedness owed by EXHIBITOR to LICENSOR, after demand, seize and sell any property of the EXHIBITOR within the show premises or their environs, either at public auction or by private sale, and may apply the proceeds thereof against such indebtedness and cost of the LICENSOR associated with the exercise of his rights hereunder without prejudice to any other rights of the LICENSOR, and the EXHIBITOR shall be liable for any deficiency or loss suffered by the LICENSOR.
6. Cancellation of contracted exhibit space by the EXHIBITOR up to 120 days of the show opening entitles the LICENSOR to a cancellation fee equal to 50% of the rental value of the contracted rental space. Cancellation within 120 days of the show opening entitles the LICENSOR to a cancellation fee equal to 100% of the rental value of the contracted exhibit space and any collection costs associated therewith as reasonably determined by the LICENSOR.
7. This license may be terminated by the LICENSOR on notice at any time on the breach of any of the conditions hereof by the EXHIBITOR, and thereupon all its rights hereunder shall cease and terminate, and any payments made by it on account hereof to said termination shall be retained by the LICENSOR as liquidated damages for such breach, and the LICENSOR may thereupon relicense said space.
8. The EXHIBITOR covenants that it shall make no unusual demands for heat, power, light or other utilities or services or for maintenance as established by the LICENSOR'S general criteria. An EXHIBITOR shall pay to the LICENSOR on demand all reasonable charges for such additional utilities or services.

## **BC Sign & Graphic's Show 2020 – Conditions of Agreement cont'd**

9. The EXHIBITOR shall not assign this license or sublet the whole or any part of the exhibit space. Sublet or license is defined under this contract as for monetary value. Exhibit space may be shared or assigned to representing brands upon prior written approval of the LICENSOR. The EXHIBITOR's name and signage shall be used in conjunction with the brand's signage being represented. No company not assigned space in the exhibition hall will be permitted to solicit business in any manner within the exhibit hall.
10. There is no representation, warranty or condition affecting the subject matter of this Agreement or the said space other than as expressed herein or in "Exhibitors Kit" or in writing signed by the LICENSOR.
11. EXHIBITOR agrees to observe all union contracts and labour relations in force, agreements between the LICENSOR and official contractors, serving companies and the building in which the show will take place all according to the labour laws of the jurisdiction in which the building is located.
12. An agreement with Unifor Local 1928 which has jurisdiction over the loading area. The Approved Show Services provider shall be used for the assembly of prefabricated booths, the use of Mechanical Equipment, I.E. pallet jacks etc. Co-ordinate booth requirements through the approved show services provided.
13. This agreement shall be governed by and construed in accordance with the laws of the Province of British Columbia and the federal laws of Canada applicable therein.
14. If any provision of the agreement shall be held invalidate and unenforceable, such holding shall not invalidate or render unenforceable any other provision hereof.
15. This agreement may be executed in counterparts, each of which shall be an original, and all of which together shall constitute one and the same instrument.
16. Exhibit space will be assigned by the LICENSOR using its established system of allocation. The LICENSOR shall use its best efforts to locate the booth in one of the locations designated by the EXHIBITOR on this agreement, and to provide physical proximity to or separation from booths of other specified exhibitors, as requested on this agreement. Notwithstanding the above, the LICENSOR reserves the right to assign exhibit spaces so as to best meet the needs of all exhibitors and to change location of assignments at any time, as it may in its sole discretion deem necessary. The LICENSOR also reserves the right to alter the location of the booths shown on the official floor plans as it deems advisable. Preferences are given to returning Exhibitors.
17. The forwarding of this Exhibit Space Agreement to EXHIBITOR by the LICENSOR does not constitute an offer of EXHIBITOR to enter an agreement of any kind, oral or written, with the LICENSOR, EXHIBITOR expressly acknowledges that the LICENSOR reserves the right to accept or reject exhibits, it its sole discretion with or without cause, and that no formal agreement shall exist between EXHIBITOR and the LICENSOR until this agreement is fully executed by both parties. The B.C. Sign Association (LICENSOR) reserves the right to determine which companies are eligible to exhibit and which products are eligible to be exhibited at the BC Sign & Graphics Show.
18. Priority booth assignment is for those who are currently providing support to the BC Sign Association.
19. Space will be assigned with due consideration to each exhibitor's (i) utility requirements, (ii) proximity of competitive displays, and (iii) other matters relating to the successful conduct of the tradeshow. (The BC Sign Association reserve the right to make such changes to the floor plan as may be deemed necessary and to revise the floor plan from time to time.)
20. By exhibiting at the show, the EXHIBITOR grants the LICENSOR a fully-paid, perpetual non-exclusive license to use, display and reproduce the name of the EXHIBITOR in any directory listing the exhibiting companies at the exhibition and to use such names in promotional materials. The LICENSOR shall not be liable for any errors in any listing or descriptions or for omitting the EXHIBITOR from the directory or other lists or materials.
21. EXHIBITOR shall not play or permit the playing or performance of, or distribution of any copyrighted materials at the exhibition unless it has obtained all necessary rights and paid all required royalties, fees or other payments.

# 2020 BC SIGN & GRAPHICS SHOW

## Rules and Regulations

### **Use of Space**

Each EXHIBITOR shall be restricted to showing only those goods described in this agreement, and shall confine its exhibit, activities and operations to the licensed space. In the event of the failure of the EXHIBITOR to utilize all its space to the satisfaction of the LICENSOR, it may at any time after the opening hour allot any vacant space to such other applicant as it may deem proper. The LICENSOR reserves the right to relocate the contracted exhibit space as it may deem necessary, in its sole discretion, for the overall benefit of the exhibition. Nothing in an exhibitor's booth shall exceed booth restrictions. All products and graphics within exhibitor's booth may not obscure or interfere with neighboring booths.

*Specific exemption to these rules must receive prior written approval.*

### **Character of Exhibit**

The LICENSOR reserves the right in its sole discretion to decline, prohibit or remove any exhibit or part thereof, EXHIBITOR or proposed exhibit or EXHIBITOR not approved of by it, and to permit only such matter and conduct as it shall approve.

The above reservation covers persons, things, conduct, printed matter, souvenirs and emblems, and all things which affect the character of the Show, and the EXHIBITOR will not obstruct or hinder the LICENSOR in preventing or removing forthwith any matter, conduct or thing which it considers objectionable. The EXHIBITOR agrees that all equipment, materials and devices, including without limitation CNC routers, Printers, radio, television, moving pictures, sound and visual aids will be operated in such manner and location as to cause no inconvenience to other exhibitors or to the public. Sound will be kept at a level to reach the immediate vicinity of the EXHIBITOR's area only and the LICENSOR reserves the right to remove or discontinue use of anything contravening these regulations. Inconsideration of fellow exhibitors, EXHIBITORS demonstrating equipment with high noise levels are requested to follow directives established by the SAC-ACE show and conference committee and limit the time of operation of equipment to 5 continuous minutes and no more than 20 minutes per hour.

Excepting antiques or other décor items, all equipment displayed whether new or used, must be in "As New Original Working Order".

### **Risk**

All property used or exhibited is at the sole risk of the EXHIBITOR, and the LICENSOR will not assume any responsibility for the safety of exhibits against theft, robbery, fire accidents or for any cause whatever, or for bodily injury or damage to property caused by the operations of the EXHIBITOR. The EXHIBITOR understands and agrees that the LICENSOR shall assume no responsibility for representation of warranties given by the EXHIBITOR to the public in regard to its products and services, or for transactions or contracts between the EXHIBITOR and the public, or for any losses or damages arising therefrom. EXHIBITOR acknowledges that neither the LICENSOR nor the building in which the show takes place maintains insurance covering EXHIBITOR's property and that it is the sole responsibility of the EXHIBITOR to obtain business interruption and property damage insurance covering such losses by the EXHIBITOR.

### **Receipt of Goods**

All goods must be plainly marked with the name of the EXHIBITOR and the number of exhibitor space c/o the full name of the SHOW "BC Sign & Graphics Show" covered by this Agreement. Under no consideration will the LICENSOR assume any responsibility for loss or damage to the goods consigned to its care.

Please see the information provided by the hotel.

Priorities move in will be given to sponsors for the BC Sign & Graphics Show. There will be a schedule provided prior to the event.

### **Booth Construction and Signage**

Where the EXHIBITOR provides its own booth and signs, these must conform throughout the period of the exhibition to instructions outlined in the "B.C. Exhibitor Registration Package".

### **Safety Regulations**

All decoration must be flame-proof and pass inspection by all designated authorities and electrical and gas equipment used or exhibited must conform to the requirements of all electrical, gas and fire regulatory authorities, or any Federal, Provincial, or Municipal authority, board or commission having due jurisdiction in the location of the Show covered by this Agreement.

The EXHIBITOR acknowledges and covenants to abide by the Rules and Regulations as set forth in the Occupational Health and Safety Act governing safe working conditions.

In order to comply with the British Columbia Ministry of Labour Air Quality Regulations, all equipment that releases vapours, gases, fumes etc (ex. Printers) MUST use CSA approved air purifiers/filters to maintain a safe working environment for those attending the show.

# BC Sign & Graphics Show – Rules and Regulations cont'd

## **Equipment and Product Regulatory Compliance**

Any piece of equipment or product that is being sold, is on display or used for demonstration purposes must comply with CSA or ULC electrical code and/or fire code regulations as well as any other government regulation that is relevant to the particular equipment or product.

## **Age Requirements**

All EXHIBITORS, service, installation crews and general labourers must be of minimum 16 years of age. Any booth personnel under the age of 16 is not permitted on the show floor either before, during or after the show.

## **Removal of Goods**

Under no circumstances shall any portion of an exhibit be removed from the exhibit premises during the continuance of the exhibition without prior written permission of the LICENSOR. The EXHIBITOR will cause all exhibits, equipment and appurtenances to be removed from the Show premises on the date and time specified as 'Exhibit Removal Deadline' in the 2020 B.C. Exhibitors Registration Package. The LICENSOR shall be entitled to remove all exhibits, equipment and appurtenances of the EXHIBITOR to any place of storage in the event of the EXHIBITOR's failure to remove by such deadline, the EXHIBITOR shall bear all costs of such removal or storage, and the EXHIBITOR shall be liable for all additional charges or damages assessed against the LICENSOR for or by reason of all such property of the EXHIBITOR left on the Show premises or their environs after such deadline.

Priorities move out will be given to sponsors for the BC Sign & Graphics Show. There will be a schedule provided prior to the event.

## **Prevention or Interruption of the Use of Premises**

In the case the premises are destroyed or damaged by fire or the elements, or by any other cause or in case of any circumstances whatsoever, including strikes, shall make it impossible or impractical for the LICENSOR in its sole discretion to permit any EXHIBITOR to occupy the premises, the EXHIBITOR shall pay for space only for the period that the space was or could have been occupied by such EXHIBITOR, and the LICENSOR is released from any and all claims for damage which might arise in consequence thereof. In the event that, for any reason, the Show is not held as proposed, the LICENSOR, on refunding of moneys received from an EXHIBITOR, in accordance with the preceding sentence shall be released from all claims or damages.

## **Liability and Insurance**

The EXHIBITOR shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy acceptable to the LICENSOR for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name the LICENSOR as loss insured and insure the EXHIBITOR against all claims of any kind arising from or in any way connected with the EXHIBITOR's separate occurrence. The policy shall provide coverage of at least \$2,000,000 for each separate occurrence. At the request of the LICENSOR, the EXHIBITOR shall provide the LICENSOR with a copy of such policy.

The EXHIBITOR is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. The EXHIBITOR shall not make any claim or demand or take any legal action, whatsoever, against the LICENSOR, the Show sponsors or the facility in which the Show is held, for any loss, damage or injury howsoever caused, to the EXHIBITOR, its officers, directors, agents, representatives, and employees or their respective property.

Neither the LICENSOR nor the facility will assume liability for loss, for damage, through any cause, of equipment, products, goods, exhibits, or other materials owned, rented or leased by the EXHIBITOR.

This agreement shall be binding upon the parties hereto and their respective executors, successors and permitted assigns.

## **Use of Logos and Identity**

The purpose of identification of an EXHIBITOR at the Show, promotion of the attendance of an EXHIBITOR at the Show and the use of the Show Logos, name, appearance, branding or any other method of recognition, the LICENSOR agrees to permit the EXHIBITOR to the logos presented below in conjunction with such self-promotion as may be required. The agreement to permit the use of the logos shall be given in written format upon presentation of use of the logos in conjunction of self-promotion of the Show



The LICENSOR reserves the right to modify, change, alter the Logos as it sees fit. The EXHIBITOR may not alter, modify or change any Logo whatsoever in any form without prior written approval from the LICENSOR.