



Garden Club of Cape Coral

PO Box 152022, Cape Coral FL 33915-2022

Greetings:

The Garden Club of Cape Coral, a non-profit 501©3 organization, would like to offer you the opportunity to become an event partner through sponsorship for our 12th annual "March in the Park" fundraiser on Saturday, March 14th, 2020 at Jaycee Park in Cape Coral. This "rain or shine" event is a marketplace and information fair designed for residents to meet area merchants, landscapers, and commercial vendors and to attend free gardening demonstrations throughout the day.

"March in the Park", our only fundraiser, supports our members working throughout the year to achieve community goals such as:

- Maintain the Cape Coral Library Butterfly Garden
- Maintain the Cape Coral Historical Society Museum Rose Garden
- Donate funds and work time to Habitat for Humanity Home landscapes
- Send youth to Camp Wekiva, a nature-oriented summer camp
- Support local school garden programs with monetary grants
- Provide free informative monthly meetings to the public
- Provide Marty Ward Merit Awards to students pursuing higher education programs in Horticulture, Agriculture and Environmental Studies

We need the help of businesses and organizations like yours to achieve these goals and in return we offer you opportunities in promotion and display space.

Please take a moment to review the attached documents and see just what we have to offer. If you need further information please contact:

Lois Luber 315-529-1815

LLuber@comcast.net

Thank you for your support,

Susan Lawson, Mona Hawes

Event Co-Chairs



Garden Club of Cape Coral

2020 “March in the Park” Sponsorship Levels

“Royal Palm” \$500 Donation

- Booth Fee Waived
- Sponsor signage at booth
- *Logo on 2 banners
- *Company name in newspaper ads
- *Company name in event brochure

“Orchid” \$250 Donation

- Booth Fee Waived
- Sponsor signage at booth
- *Logo on 1 banner
- *Company name in event brochure

“Bromeliad” \$100 Donation

- Booth Fee Waived
- Sponsor signage at booth
- *Company name in event brochure

“Coreopsis” \$50 Donation

- Free 4 x 4 space at sponsor table
- Sponsor signage at table
- *Company name in event brochure

“In Kind Sponsor”

- 100% Sponsorship of product or service – No monetary funds exchanged
- Examples may be opportunity chance prizes, parking attendant’s t-shirts
- *Company name in event brochure

***All sponsorship monies, in-kind donations, must be received by Jan. 31, 2020.**

If your organization wishes to sponsor at one of the levels that include usage of your logo we will need it in electronic form or a photo quality image.

The event will be extensively advertised. Banners will be in place one week prior to the event.

The Garden Club of Cape Coral is exempt from Federal taxes under Section 501c3 of the Internal Revenue Code. As required by the Florida Department of Agriculture and Consumer Services, the Club’s Registration Number is CH29497. “A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free (800-435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state.”



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Dear Sponsor,

Thank you for becoming a sponsor for "March in the Park", the Garden Club of Cape Coral's yearly fundraiser. Depending on the level of sponsorship chosen you will be either given a 10 x 10 booth space, or a 4 x 4 space at a sponsorship table to advertise for your group and pass out information.

Please fill out the information form below and return it to us so we can assure you a space at the park. If you have any questions, please contact:

Lois Luber, Garden Club of Cape Coral, PO Box 152022, Cape Coral FL 33915-2022

Or send by email to LLuber@comcast.net

"March in the Park", March 14, 2020 9:00-3:00, Jaycee Park, Cape Coral, FL

Sponsor Information:

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

THE PARK WILL BE OPEN AT 7:00 AM FOR SET-UP

"March in the Park" is a rain or shine event