Mini Grant Funding for Physical Activity ~ RFP Call Notes

PICH offers Healthy Food and PA funding

This RFP supports equity in bike share

RFP is part of Better Bike Share Partnership headed up by BSRC and includes DOT, Dept. of Health (DOH), Citi Bike, and other biking entities.
Promote Citi bike as an environment friendly, cost saving, time saving, physical activity/health promoting option
Wish to promote bike share for organizations, to boost equitable use
Encourage communities, organizations businesses to utilize bike share

Funding up to $10,000

Planning: December 2016

Implementation: January through end June 2017

Weight given for incorporation of sustainability - Important beyond grant term
Adopting a community or organization policy change is important

Targets are Williamsburg (last year), Red Hook, Crown Heights (Next Spring) priorities
Organizations with workforce/youth programs, but does not have to be limited to these groups.
Eligibility: Groups in Brooklyn with at least 250 served, low income populations, people of color

Previous recipients:
BID whose membership promoted bike share
BedStuy has been focus so far but trying to expand for the borough
Interfaith Prescribe a Bike, adopted into organizational policy change
Another example might be workforce development site suggest Citi Bikes use instead of offering MetroCards