



469.363.9723

KLEELEWIS@YAHOO.COM

KEVINLEELEWIS.COM

# KEVIN LEE LEWIS

ART DIRECTOR/UX DESIGNER/DIGITAL ANIMATOR

I am a technology-driven Creative who consistently produces impactful strategic work from concept to implementation. I have the ability to identify, analyze and solve problems resulting in increased customer satisfaction and financial results.

## CLIENT EXPERIENCE

7-11  
Bank of America  
Best Buy  
Capital One  
Celanese  
Dallas Cowboys  
Direct Energy  
Enterprise Rent-a-Car  
HP  
Hyatt Hotels  
Macys  
SuperValu  
Terminex  
VHA

## TECHNICAL PROFICIENCIES

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Flash  
Adobe Premier  
Adobe AfterEffects  
Adobe Edge  
HTML 5 Animation  
Dreamweaver  
Fireworks  
Javascript  
CSS  
MySQL  
Quicktime  
iMovie  
DVD Studio Pro  
Final Cut Pro  
Sound Edit Pro  
Logic Audio Pro

## SPECIALTIES

Conceptualization  
Creative Strategy  
Web Design & Lite FrontEnd Dev  
HTML 5 Animation  
Graphic Design & Branding  
Interactive/Digital  
UX & IA  
Video Editing & Motion Graphics  
Audio Engineering & Production  
Print layout/design

## CAREER HISTORY

**Publicis Hawkeye** — September 2011 to Present

Senior Art Director focused on creating engaging work for Capital One within a highly competitive consumer space, while continuing to surpass company's goals for customer impressions and card acquisitions via landing pages, email marketing campaigns, social media, DM, and online video, as well as app, UX and IA design. Other clients include Terminex, VHA and Celanese.

**RAPP/Rapp Collins** — April 2007 to September 2011

Senior Art Director tasked with creating impactful ad campaigns for digital, social media, emerging media, and DM for high-profile clients such as Best Buy, Bank of America, Enterprise Rent-A-Car, Direct Energy, Hyatt Hotels and Macy's.

Served as a lead presenter of creative work to clients, supervised work of junior creatives, and provided leadership on various agency committees.

**Freelance Media Designer/Developer** — May 2004 to April 2007

Independently managed a variety of accounts with projects including website design, Flash/multimedia development, print layout & design, audio engineering/production and video editing/production

## CAREER ACCOLADES

### *2010 Addy Awards*

Gold – Direct Marketing

Silver – Self-Promotion

## EDUCATION

Computer Aided Design,  
Eastfield College, Mesquite, TX

CIS/Computer Information Systems,  
Richland College, Dallas, TX

## CONTACT ME

Please feel free to contact me for  
freelance or new opportunities.

469.363.9723

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## WORK SAMPLES

[www.KevinLeeLewis.com](http://www.KevinLeeLewis.com)

## REFERENCES

Upon Request

## PROFESSIONAL RECOMMENDATIONS AVAILABLE AT

[www.linkedin.com/in/kevinleelewis](http://www.linkedin.com/in/kevinleelewis)

## CAREER HISTORY – Continued

### **Excel Communications/Vartec Telecom** — May 2000 to May 2004

Director of Internet Design responsible for managing and delegating project tasks, conceptualizing designs, and creating initial prototypes. Also responsible for coding additions, flash production and other various web design/development tasks, including providing ongoing support for all websites.

### **Uniden Corporation** — February 1999 to May 2000

Director of Internet Design tasked with managing and delegating projects, conceptualizing designs and creating initial prototypes. Managed projects from creative concept to deployment with a focus in graphic development and implementation.

### **Web-Staff/Aquent Partners (Contract)** —

August 1998 to February 1999

Web Site Development/Design Consultant assigned to a variety of clients on short-term projects. Designed web sites focusing on user interfaces, web graphics, animation, html and javascript.

### **Sun Microsystems (Contract)** — January 1998 to August 1998

Internet Project Manager/Web Designer focused on creative concepts, web graphics, site structure and layout. Also implemented raw HTML coding and 3D graphic interface design. Developed project featuring an adventure game-based, fun user experience that trained Sun resellers and allowed them to become certified online.

### **Nortel (Contract to Perm)** — February 1997 to January 1998

Lead Web Site Designer positioned as the lead designer for the Dallas Cowboys' official website. Responsibilities included web design, html coding, audio recording and digitizing, and streaming video. Other projects included Nortel's Power Networks and the Indy Racing League.

### **Comedia Communications** — April 1995 to February 1997

Interactive Media & Web Site Designer focused on creating presentations using Macromedia's Director, and designing Internet web pages using html, Shockwave, high-end graphics, audio, etc. Other responsibilities included poster and print design.