

Philippine Nurses Association of America, Inc.
20th Western Regional Conference
Hosted By: PNA of Oregon & Washington



April 30 - May 2, 2021

Dear Friends and Supporters:

The Philippine Nurses Association of America, Inc.

(PNA) is holding its **20th Western Regional Conference (WRC)** on April 30- May 2, 2021. The host chapter, PNA of Oregon & Washington (PNAOW), is excited to host the first hybrid conference while adhering to the state law and regulations.

PNA Oregon & Washington together with the rest of our 16 chapters that comprise the Western Region, are committed to providing an educational experience that showcases excellence in leadership and exemplary clinical practice in various specialty fields. Our speakers are recognized leaders and subject matter experts representing the States of Arizona, California, Colorado, Hawaii, New Mexico, Oregon, and Washington. Through our national collaboration with PNA, we are excited to bring this conference virtually in the comfort of your home or workplace across the United States and even globally. Our theme **“Creating SPARK for P.R.I.D.E”** will ignite your senses with new knowledge, provide respite and connection for all of us.

PNA of Oregon & Washington recognizes the importance of partnership as we stay resilient during this pandemic crisis. We are seeking sponsorship partners who share the same commitment and belief in the power of nursing during this unprecedented time. We hope that you will accept this open invitation, and together, we can provide a memorable experience to our front-line nurses through your generous support.

Our sponsorship package offers various opportunities for our members to know more about your product. PNAOW understands the importance of product placement and visibility of your services. We are flexible in partnering with you on what will mutually benefit our organization. We offer various levels and options to fit your marketing goal and budget. In this packet are the conference sponsorship guidelines and agreement forms. Completed agreement forms and payments must be received on or before **March 31, 2021**.

On behalf of PNA and PNAOW, we sincerely thank you for supporting our endeavors in advancing the nursing profession. We value your support and contributions in partnering with PNAOW and PNA to the success of this conference.

For additional information, please visit our website: www.pnaow.org; email or contact Tina Memsic MSN RN, PNAOW Treasurer at pnaow.at.treasurer@gmail.com.

Respectfully yours,

Krista Juarez, RN, CMSRN
President, 2020-2022
Philippine Nurses Association of Oregon & Washington

Mary Joy Garcia-Dia, DNP, RN, FAAN
President, 2020-2022
Philippine Nurses Association of America

Marlon Garzo Saria, PhD, RN, FAAN
Western Region Vice President, 2020-2022
Philippine Nurses Association of America

Nancy Hoff, MSN, RN
President, 2019-2021
Philippine Nurses Association of America Foundation

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SPONSORSHIP / ADVERTISER / EXHIBITOR / VENDOR AGREEMENT FORM

Please check your choices below and send the completed form with the corresponding fees by **March 31, 2021**. We are grateful for your support.

Company Name: _____

Address: _____

Representative Name: _____

Contact Number: _____

Email: _____

Product to be featured: _____

I. Corporate Sponsorship Packages / Levels

- **\$1,000 – Diamond Conference Sponsor**
 - 4 tickets to all conference events included
 - Full Inside page ad in the souvenir program
 - Acknowledgment on the souvenir program as “Diamond Sponsor”
 - Daily recognition in all conference events
 - Company logo featured on PNA and PNAOW Website for 3 months
 - Virtual gift bag marketing opportunity
- ❑ **\$750 – Gold Conference Sponsor**
 - 2 tickets to all conference events included
 - Full Inside page ad in the souvenir program
 - Acknowledgement on the souvenir program as “Gold Sponsor”
 - Recognition during the Education, Entertainment and Awards Night
 - Company logo featured on PNA and PNAOW Website for 2 months
 - Virtual gift bag marketing opportunity
- ❑ **\$500.00 – Silver Conference Sponsor**
 - 2 tickets to sponsored events included
 - Full page ad in the souvenir program
 - Acknowledgement on the souvenir program as “Silver Sponsor”
 - Recognition during Networking and Leadership Day
 - Company logo featured on PNA and PNAOW Website for a month
 - Virtual gift bag marketing opportunity
- ❑ **\$100.00 – Individual (I am unable to sponsor but would like to donate)**
 - Virtual gift bag marketing opportunity

* For more information on virtual gift bag marketing opportunity, please contact Lynette Gaerlan at pnaow.ast.treasurer@gmail.com

II. Program Event Sponsorship

_____ **\$200 – Networking Night**

_____ **\$250 – Leadership Day**

_____ **\$250 – Education Day**

_____ **\$200 – Entertainment and Awards Night**

_____ **In lieu of event sponsorship, please accept this donation**

NOTE: Your company name/logo will be acknowledged on the program event sponsor slide presentation. Company link with your logo (if applicable) will be featured on PNAOW website for a month.

III. Conference Souvenir Program

- _____ **\$250 – Outside Back Cover Full Page ***
- _____ **\$200 – Inside Front Cover Full Page ***
- _____ **\$200 – Inside Middle Full Page ***
- _____ **\$150 – Inside Back Cover Full Page ***
- _____ **\$100 – Full Inside Page**
- _____ ***In lieu of souvenir program package, please accept this donation***

NOTE: Submit a ready lay out/picture electronically using PDF or JPG to Madonna Deocares, RN (pnaow.madonnad@gmail.com) or phone: (360)433-7601. No borders or margins greater than half inch. (Please indicate on subject line: SOUVENIR AD) Deadline of submission: March 31, 2021.

*First come, first serve--please contact Madonna Deocares for availability.

V. Payment Information / Agreement

I agree with the deliverables, as listed on the front page, regarding sponsorships or advertisements, and I agree with the terms and conditions as stipulated above.

Payment Method (Please note if it is for “WRC - Sponsorship” or “WRC - Ad”):

1. Website: <https://pnaow.org/donate/>
2. Make Check Payable to: PNAOW
3. Venmo: @PNAOW21
4. Paypal: [paypal.me/pnaow](https://www.paypal.com/pnaow)
5. Apple Pay: 360-601-9463

Please mail check and completed form to:

Tina Memsic
3720 SW Bond Avenue, Unit 608
Portland, Oregon 97239

Authorized signature: _____ Date: _____

Print (Name): _____ Position: _____

Cancellation Policy: Cancellation up to 30 days before the event is subject to a 25% charge; and cancellation 15 days up until the event is subject to a 50% charge. All cancellations must be in writing. The Philippine Nurses Association of America, Inc. reserves the right to cancel this offer at any time; and, to refuse any advertising they deem inappropriate. All submissions are subject to review.

For more information, please contact:

Krista Batacan Juarez RN, CMSRN
President, 2020 - 2022
PNAOW.president@gmail.com
Philippine Nurses Association of Oregon & Washington
Western Regional Conference Chair

Please do not write below this line (for WRC conference host only)

Solicited by: _____ Payment received by: _____ Date: _____

Remark: _____