

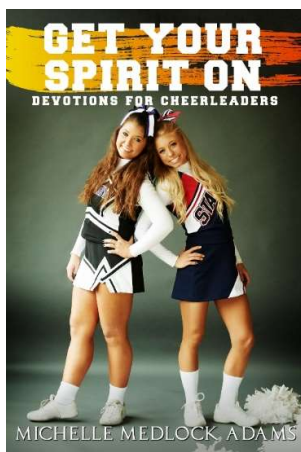
FIVE SUREFIRE WAYS TO APPRECIATE YOUR CHEER PARENTS

They give up their evenings to take their children to practice. They spend a lot of money on competition fees, uniforms, and travel costs. They sell fundraising T-shirts at games. They chaperone long bus trips when called upon. They are a special kind of people. They are our valued cheer parents, and they are often underappreciated.

Looking for ways to show your cheer parents just how much you care? Well, here are five ideas when “thank you” just doesn’t seem like enough.

- Take thank-you notes to the next level by adding **BAKED GOODS**. Nothing says thank you like some freshly-baked chocolate chip cookies. Place a few cookies in a plastic baggie and tie a pretty thank-you note to each one. Hand them out before a long competition road trip.
- Host a pre-competition **PARTY** at your house for your team parents and serve great finger foods in a festive atmosphere. Ask some of your senior cheerleaders to play “wait staff” for you.
- Give each team parent some sweet **SPIRIT WEAR**—like a “road crew” T-shirt for the cheer dads and a “Cheer Mom” bracelet for the team mamas.
- **TRADE** tuition for volunteer hours. This is an especially valuable “thank you” to cheer parents who have more than one athlete in your program.
- Have a “Parent of the Week” **AWARD** and post the parent’s picture and reason for being selected in a prominent place in your gym. At the end of each month, have a drawing from the “parents of the week” and give the winning parent a gift basket full of goodies, a pair of movie tickets, or a gift certificate to a local restaurant.

Whatever you do, your cheer parents will know that you appreciate them. It will also set a **STANDARD OF THANKFULNESS** that your cheerleaders will notice and begin to copy.



Looking for a faith-based devotional for your cheerleaders? Check out [Get Your Spirit On! Devotions for Cheerleaders](#), available now for pre-order. This devotional, which was written by best-selling author and former cheerleader Michelle Medlock Adams, is a 40-week journey to a closer walk with God. Pick up your copy today!



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