



# EXHIBITOR PROSPECTUS

**This page outlines opportunities for industry to sponsor C3 Innovations in Cardiovascular Disease & Limb Salvage live program, including exhibit booths and promotional sponsorships. Purchases can be made by emailing us at [jenny@mccconnellmeetingsandevents.com](mailto:jenny@mccconnellmeetingsandevents.com).**

**Because C3 is accredited for CME, certified continuing education must remain separate from exhibits and promotional presentations. Arrangements for commercial exhibits may not influence planning or interfere with presentations. Exhibits are not a condition of the provision of any commercial support provided for C3.**

## Exhibit Hours

Exhibit tables must be fully operational and staffed in accordance with the published dedicated exhibit hours.

Friday, October 1	4:00 pm – 7:00 pm (set-up)
Saturday, October 2	8:00 am – 2:10 pm (program hours)
Saturday, October 2	2:10 pm – 5:10 pm (teardown)

Each exhibitor is responsible for set-up and dismantling their booth. Exhibitors requiring special needs such as electricity, internet access, etc., should contact the hotel.

## Deadlines

Exhibit Request: Monday, September 13  
Payment of Exhibit Fee: Friday, September 24

## Assignment of Space

C3 management assigns exhibit tables based on receipt date of application forms, payment, and placement requests in regard to other companies. Due to various package sizes, C3 creates a layout that provides the best possible traffic options. Exhibit booths includes one exhibit table, two chairs and two complimentary exhibitor registrations.

EXHIBIT BOOTH	\$5,000
BREAKFAST SYMPOSIUM	\$30,000
LUNCH SYMPOSIUM	\$50,000

## All C3 sponsors agree to the following terms:

- Designs require approval of C3 prior to finalizing for digital purposes.
- Sponsorship of the item noted shall have no impact on educational component of C3.
- Tracking/reporting for CMS Open Payments/Sunshine Act related to sponsorship is responsibility of sponsor.
- C3 has complete independence in use of the contributed funds.
- C3 is an educational scientific program. Sponsor agrees to maintain professional atmosphere and reflect program objectives.

## Payment Information

Make checks payable to: Interventional Academy  
Attn: C3 2021 Innovations in Cardiovascular Disease & Limb Salvage  
Mailing address: Interventional Academy, PO Box 61708, Harrisburg, PA 17106

## Contact Information

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[www.interventionalacademy.com](http://www.interventionalacademy.com)

