SPRINGDEL
TECHNOLOGIES INCORPORATED

Logistics · Online Retail · Food Retail · Fashion Retail

CUSTOMER SNAPSHOT

SPRINGDEL SOLUTIONS MAKE A MARK IN LOCAL DEPOT OF LOGISTICS FIRM

For every parcel shipped within the European continent, there's a fleet of 90 depots, 10,000 remote drivers and 1,200 employees running the operations for this Germany-based Logistics firm. As they handle B2B and B2C parcels coming in and out on a daily basis, on-time delivery has always been a top priority. Being part of a larger company, however, top performance on sales and delivery can make headquarters shine the light on you.

WHAT THE CLIENT NEEDED

Pressures can mount when HQ focuses on your local operations to see what makes you different from other depots. Germany operations wanted to show that sustainable operations means round-the-clock management solutions.

And they've done it by making sure every remote worker had a reliable device, such as a laptop or mobile phone to keep parcels transported to where they needed at the time they promised.

They wanted a customized mobile device management solution to handle all their devices- one that is specifically capable of multiple updates on the many apps they use when the device needs it. They also needed real-time updates - where what one person sees is the same data the entire fleet can access. They also needed the flexibility to choose when the updates would happen to the device- whether charging on the cradle or used in real-time. And most importantly, there must be the flexibility to be controlled by a central command or a local manager.

WHAT SPRINGDEL OFFERED

Commands on MDM controls are made flexible not just for updates on devices. They are made flexible for all activities. Springdel is able to create a customized MDM solution that allows the integration of applications and manages them, centrally or remotely. By doing so, all possible operations can be controlled the same way. Updates, when they are needed are now generally deployed or locally provided by a single command. No need for interventions or for operations to be halted. This zero downtime is the main reason why our MDM solution is able to provide the logistics firm a good grasp on their services.

APPROVED RESULTS

Without all the unnecessary holdups when app updates are needed, every single parcel coming into the hands of a deployment team is assured its timely delivery and correct destination. No disruptions and mistakes affords every depot - from 1 - 90, increased productivity. Every delivery a success, as their company tagline suggests, which is the main reason why customers rely on a good courier for.