SPRINGDEL
TECHNOLOGIES INCORPORATED

CUSTOMER SNAPSHOT

SPRINGMATIC - SOLVING BIG ISSUES EXPERIENCED BY A FOOD RETAIL GIANT

If you're a world-famous retail chain with over 50 years experience providing health food to the world, keeping everyday operations is a serious endeavor. The company has a presence all over the globe, employing thousands of workers for their day-to-day operations including remote workers responsible for the distribution of their products. That kind of effort (and reach) requires major commitments on the company to deliver on time, eliminating delays and problems in between in order to keep stocks on shelves the world over.

WHAT THE CLIENT NEEDED

It was keeping up with all the data and making sure everything was secure in all their remote devices that kept the company on their toes. To make sure delivery to large areas such as Europe was continuous, this retail company deployed thousands of Android phones to their remote workers who are in trucks, cars and vans that contained goods ready for distribution. Everyday, these devices exchange data in large amounts - processing orders, accessing customer information, securing routes, emails and etc. Plus, they've also had to comply with major regulations set in place by governments on data protection. They needed a solution that could keep up with the work they require without bugging down in between. They wanted an "intelligent" solution.

WHAT SPRINGDEL OFFERED

This global retail chain came to us with a specific set of results they wanted and trusted us to create a bespoke solution that could manage their fleet of rugged devices that would not disrupt their current setup. They wanted two things: (1) For deployment to be easy, and (2) For the solution to "think for itself" - rather like an intelligent entity which would guarantee the safety of their data and to make exchange of information fast and flawless.

APPROVED RESULTS

Springmatic's ability to flawlessly integrate within their current IT landscapes and devices have impressed them the most. Plus, Springdel's team has been present since the beginning - from testing to deployment, which has helped a great deal during the integration phase. The solution quite successfully delivered in enabling data processing without error, prompting the company to add more Android gadgets into their fleet soon without further concerns.