



**2021 American Advertising Awards
San Diego Competition
Winners by Company**

Entrant: Altium

Category: Microsite **Award:** Bronze

Entry Title: Altium Customer Success Stories

Client: Altium LLC

Entrant: Amy Krause Produces

Category: Internet Commercial **Award:** Gold

Entry Title: The Last Word

Client: Amy Krause Produces

Entrant: BLVR

Category: Logo Design **Award:** Bronze

Entry Title: Happy Goat - Share Happy

Client: Happy Goat

Entrant: BLVR

Category: Logo Design **Award:** Bronze

Entry Title: ISLE - Better in Balance

Client: ISLE

Entrant: BLVR

Category: Mobile Websites **Award:** Silver

Entry Title: Nature Collective

Client: Nature Collective

Entrant: Brandetize

Category: Digital Creative Technology User Experience **Award:** Bronze

Entry Title: Brian Tracy's Custom Black Friday

Client: Brian Tracy International

Entrant: Buffini & Company

Category: Digital Publication Campaign **Award:** Bronze

Entry Title: Online Resources, Acquisition

Client: Buffini & Company

Entrant: Buffini & Company

Category: Digital Publication Campaign **Award:** Bronze

Entry Title: eReports - Referral Maker PRO

Client: Buffini & Company Members

Entrant: Buffini & Company

Category: Digital Publication **Award:** Bronze

Entry Title: Brian Buffini's Real Estate Report

Client: Buffini & Company

Entrant: Buffini & Company

Category: Direct Mail Campaign **Award:** Bronze

Entry Title: Referral Maker PRO Marketing Kit

Client: Buffini & Company Members

Entrant: Buffini & Company

Category: Integrated Branded Content Campaign **Award:** Bronze

Entry Title: Referral Maker PRO Marketing Kit

Client: Buffini & Company Members

Entrant: Buffini & Company

Category: Packaging **Award:** Bronze

Entry Title: 100 Days to Greatness

Client: Buffini & Company

Entrant: Buffini & Company

Category: Magazine Design **Award:** Silver

Entry Title: Buffini & Company Magazine, 2020

Client: Buffini & Company

Entrant: Buffini & Company

Category: Podcast Series **Award:** Silver

Entry Title: The Brian Buffini Show

Client: Buffini & Company

Entrant: Civilian Agency

Category: Integrated Advertising Campaign **Award:** Silver

Entry Title: Black Legacy Now

Client: County of San Diego Health and Human Services Agency Perinatal Equity Initiative

Entrant: Civilian Agency

Category: Regional/National Radio Commercial **Award:** Bronze

Entry Title: PaintCare Recycle the Rest

Client: PaintCare

Entrant: Cook+Schmid

Category: Social Media, Campaign **Award:** Silver

Entry Title: Dia de los Muertos Covid Outreach

Client: San Diego Latino Health Coalition

Entrant: Cook+Schmid

Category: Innovative Use of Interactive/Technology **Award:** Silver

Entry Title: Dia de los Muertos Covid Outreach

Client: San Diego Latino Health Coalition

Entrant: Cook+Schmid

Category: Corporate Social Responsibility Online/Interactive Campaign **Award:** Silver

Entry Title: Dia de los Muertos Covid Campaign

Client: Latino Health Coalition

Entrant: Cook+Schmid

Category: Banner Ad **Award:** Bronze

Entry Title: Dia de los Muertos Covid Outreach

Client: San Diego Latino Health Coalition

Entrant: Cook+Schmid

Category: Online/Interactive Campaign **Award:** Bronze

Entry Title: Dia de los Muertos Covid Outreach

Client: San Diego Latino Health Coalition

Entrant: Cook+Schmid

Category: Corporate Social Responsibility Marketing & Specialty Advertising Campaign

Award: Bronze

Entry Title: Dia de los Muertos Covid Campaign

Client: Latino Health Coalition

Entrant: Cook+Schmid

Category: Online/Interactive > Advertising & Promotion Campaign **Award:** Bronze

Entry Title: Dia de los Muertos Covid Outreach

Client: San Diego Latino Health Coalition

Entrant: Dana Neibert Photography

Category: Photography **Award:** Silver

Entry Title: Subaru Crosstrek

Client: Subaru of America, Inc.

Entrant: Dana Neibert Photography

Category: Photography **Award:** Bronze

Entry Title: Piqray

Client: Novartis Corporation, CIP

Entrant: Dana Neibert Photography

Category: Photography **Award:** Gold

Entry Title: Hard Rock Hotel

Client: HARD ROCK INTERNATIONAL/SEMINOLE HARD ROCK

Entrant: DesignStudio / American Red Cross

Category: Mobile Websites **Award:** Silver

Entry Title: American Red Cross Disaster Hub

Client: American Red Cross National Headquarters

Entrant: ENJET MEDIA

Category: Branded Content & Entertainment - Non-Broadcast **Award:** Bronze

Entry Title: Park Hyatt Aviara Flagship 2021

Client: Park Hyatt Aviara

Entrant: Frontwave Credit Union

Category: Film/Video/Sound Branded Content **Award:** Bronze

Entry Title: Frontwave CU Video We Fight 15

Client: Frontwave Credit Union

Entrant: Frontwave Credit Union

Category: Film/Video/Sound Branded Content **Award:** Bronze

Entry Title: Frontwave CU Video We Fight 30

Client: Frontwave Credit Union

Entrant: Frontwave Credit Union

Category: Email **Award:** Bronze

Entry Title: Frontwave Credit Union Email

Client: Frontwave Credit Union

Entrant: Frontwave Credit Union

Category: Audio/Radio Advertising **Award:** Bronze

Entry Title: Frontwave CU Radio Brand 30

Client: Frontwave Credit Union

Entrant: Frontwave Credit Union

Category: Audio/Radio Advertising **Award:** Bronze

Entry Title: Frontwave CU Radio Home 30

Client: Frontwave Credit Union

Entrant: Frontwave Credit Union

Category: Audio/Radio Advertising **Award:** Bronze

Entry Title: Frontwave CU Radio We Fight 30

Client: Frontwave Credit Union

Entrant: Frontwave Credit Union

Category: Station Produced **Award:** Bronze

Entry Title: Frontwave CU Radio Auto 30

Client: Frontwave Credit Union

Entrant: Frontwave Credit Union

Category: Specialty Advertising - Apparel **Award:** Bronze

Entry Title: Frontwave Apparel TShirt

Client: Frontwave Credit Union

Entrant: Gestalt Brand Lab

Category: Packaging Campaign **Award:** Gold

Entry Title: Chosen Foods Coastal Med

Client: Chosen Foods

Entrant: Gestalt Brand Lab

Category: Packaging Campaign **Award:** Silver

Entry Title: Oi! Oil

Client: Chosen Foods

Entrant: Gestalt Brand Lab

Category: Local Television Commercial **Award:** Silver

Entry Title: Cows On The Beach

Client: Luna Grill

Entrant: Gestalt Brand Lab

Category: Packaging **Award:** Gold

Entry Title: Chosen Foods Avocado Oil

Client: Chosen Foods

Entrant: Gestalt Brand Lab

Category: Packaging **Award:** Silver

Entry Title: Chosen Foods Goddess Dressing

Client: Chosen Foods

Entrant: Gestalt Brand Lab

Category: Local Television Commercial **Award:** Bronze

Entry Title: Cows On The Beach :15

Client: Luna Grill

Entrant: Gestalt Brand Lab

Category: Packaging Campaign **Award:** Best of Show

Entry Title: Chosen Foods Coastal Med

Client: Chosen Foods

Entrant: Good Feet Worldwide

Category: Regional/National Television Commercial **Award:** Bronze

Entry Title: Cookin' In The Kitchen

Client: The Good Feet Store

Entrant: Grace does, Inc.

Category: Branded Content & Entertainment Campaign **Award:** Silver

Entry Title: Creative Genius—Behind the Passion

Client: HGTV + MOO

Entrant: Helium Films USA

Category: Internet Commercial Campaign **Award:** Silver

Entry Title: Tophatter "2020 was a shitshow"

Client: Tophatter

Entrant: HypeLife Brands

Category: Internet Commercial **Award:** Silver

Entry Title: For the Fiercely Independent.

Client: HUDL Music

Entrant: Inseev Interactive

Category: Blogs **Award:** Bronze

Entry Title: Shoulder Pain From Side-Sleeping

Client: MedCline

Entrant: J. Walcher Communications

Category: Poster **Award:** Silver

Entry Title: Together Against Covid

Client: Multicultural Health Foundation/County of San Diego

Entrant: J. Walcher Communications

Category: Corporate Social Responsibility Television **Award:** Bronze

Entry Title: Together Against Covid

Client: Multicultural Health Foundation/County of San Diego

Entrant: Looq Design

Category: Catalog **Award:** Gold

Entry Title: Dark Arts Surf Dealer Catalog

Client: Dark Arts Surf

Entrant: Looq Design

Category: Digital Publication **Award:** Bronze

Entry Title: Dark Feed Newsletter

Client: Dark Arts Surf

Entrant: Looq Design

Category: Digital Publication Campaign **Award:** Silver

Entry Title: Dark Feed Series

Client: Dark Arts Surf

Entrant: Looq Design

Category: Digital Publication **Award:** Bronze

Entry Title: Dark Arts Surf Dealer Catalog

Client: Dark Arts Surf

Entrant: Looq Design

Category: Specialty Advertising - Other Merchandise **Award:** Silver

Entry Title: Dark Arts Pin Promotion

Client: Dark Arts Surf

Entrant: Movetic

Category: Mobile Websites **Award:** Silver

Entry Title: Live Fit

Client: Celsius

Entrant: Movetic

Category: Film/Video/Sound Branded Content **Award:** Silver

Entry Title: Welcome to the Fruiture

Client: Belching Beaver

Entrant: Movetic

Category: Integrated Branded Content Campaign **Award:** Silver

Entry Title: Welcome to the Fruiture

Client: Belching Beaver

Entrant: Movetic

Category: Film/Video/Sound Branded Content **Award:** Bronze

Entry Title: 2020 Brand Reel

Client: Movetic

Entrant: Movetic

Category: Mobile Websites **Award:** Bronze

Entry Title: Self Driving

Client: Lyft

Entrant: Movetic

Category: Logo Design **Award:** Gold

Entry Title: Sugar Grove

Client: Sugar Grove

Entrant: Movetic

Category: Mobile Websites **Award:** Gold

Entry Title: Fresh Craft Cocktails

Client: Drnxmyth

Entrant: Movetic

Category: Mobile Websites **Award:** Bronze

Entry Title: Self Driving

Client: Lyft

Entrant: Outfront Media

Category: Copywriting **Award:** Silver

Entry Title: Nova Easy Kombucha

Client: Nova Easy Kombucha

Entrant: Outfront Media

Category: Out-Of-Home Campaign **Award:** Silver

Entry Title: Nova Easy Kombucha

Client: Nova Easy Kombucha

Entrant: Outfront Media

Category: Art Direction—Campaign **Award:** Silver

Entry Title: Blenders Eyewear Winter 2020

Client: Blenders Eyewear

Entrant: Outfront Media

Category: Out-Of-Home Campaign **Award:** Silver

Entry Title: Blenders Eyewear Winter 2020

Client: Blenders Eyewear

Entrant: Outfront Media

Category: Poster **Award:** Bronze

Entry Title: Blenders Eyewear Spring 2020

Client: Blenders Eyewear

Entrant: Outfront Media

Category: Out-Of-Home Campaign **Award:** Bronze

Entry Title: Zeno Gym

Client: Zeno Gym

Entrant: Outfront Media

Category: Art Direction **Award:** Bronze

Entry Title: Blenders Eyewear Spring 2020

Client: Blenders Eyewear

Entrant: Point Loma Nazarene University

Category: Magazine Design **Award:** Bronze

Entry Title: Viewpoint Magazine: The Ocean Issue

Client: Point Loma Nazarene University

Entrant: Point Loma Nazarene University

Category: Internet Commercial **Award:** Bronze

Entry Title: Congratulations! You're here...

Client: Point Loma Nazarene University

Entrant: Point Loma Nazarene University

Category: Printed Annual Report **Award:** Bronze

Entry Title: The Upstream Approach, PLNU 2019-20

Client: Point Loma Nazarene University

Entrant: Point Loma Nazarene University

Category: Out-Of-Home Campaign **Award:** Silver

Entry Title: PLNU | Small school, big purpose

Client: Point Loma Nazarene University

Entrant: Pure Cinema

Category: Advertising Industry Self-Promotion Film/Video/Sound **Award:** Silver

Entry Title: PURE CINEMA 2021

Client: PURE CINEMA

Entrant: Pure Cinema

Category: Internet Commercial Campaign **Award:** Silver

Entry Title: ALL IN with Dirk Deckman

Client: Decked

Entrant: Pure Cinema

Category: Film/Video/Sound Branded Content **Award:** Gold

Entry Title: Until All Are Free

Client: A21

Entrant: Pure Cinema

Category: Film/Video/Sound Branded Content **Award:** Gold

Entry Title: Cutwater: Real People, Real Spirits

Client: Cutwater Spirits

Entrant: Pure Cinema

Category: Film/Video/Sound Branded Content **Award:** Bronze

Entry Title: Move Forward. Move In.

Client: Fairfield Residential

Entrant: San Diego County Credit Union

Category: Local Television Commercial **Award:** Bronze

Entry Title: SDCCU Mobile Banking Commercial

Client: San Diego County Credit Union

Entrant: Soapy Joe's Car Wash

Category: Advertising Industry Single Medium Campaign **Award:** Bronze

Entry Title: Soapy Joe's Tunnel of Love

Client: Soapy Joe's Car Wash

Entrant: Storm Brain

Category: Mobile Websites **Award:** Bronze

Entry Title: Brontide BG Business Website

Client: Brontide

Entrant: Storm Brain

Category: Microsite **Award:** Silver

Entry Title: Sustainability Impact Calculator

Client: Brontide

Entrant: Taylor Guitars

Category: Integrated Advertising Campaign **Award:** Gold

Entry Title: Grand Theater - Serious Fun

Client: Taylor Guitars

Entrant: Tealium

Category: Digital Publication **Award:** Silver

Entry Title: Joy of Data

Client: Tealium

Entrant: Visual Content Agency

Category: Integrated Advertising Campaign **Award:** Silver

Entry Title: Avo Effect by West Pak Avocado

Client: West Pak Avocado, Inc.