



Title: Board Member/Social Media Director

This role is a member of the Board and must be voted upon by current Board Members.

Job Description: Strategize and oversee Doing Good Social Media.

Time Involved: Approximately 5 hours monthly including the monthly committee meeting and board activities.

Activities

- Oversee the Social Media Committee. Campaigns and cross-promotion of Doing Good activities are encouraged.
- Participate in Board Meetings and give Social Media updates.
- Work closely with the Assistant Director of Social Media who manages the committee operations.
- Partner with Executive Director, Board Members, and various organizational leaders.
- Use Google Drive.

Doing Good’s social media platforms are:

- Facebook
- Twitter
- Instagram
- Pinterest
- YouTube

The Doing Good website is live but not part of the Social Media Committee’s responsibility.

Doing Good recently launched its podcast. It also is not part of the Social Media Committee’s responsibility.

Contact

Megan McInnis
Executive Director
615-934-5087
Megan@DoingGood.tv

The **mission** of Doing Good is to educate and engage communities by promoting and celebrating “Doing Good” through volunteerism.

The **vision** of Doing Good is to be the conduit to educate and inspire cultural shifts toward community volunteerism.

The **values** of Doing Good are Inspiration, Authenticity, Integrity, Connectivity, Inclusivity, Quality, Support, and a Personal approach.