From Super Sunday to Fat Tuesday: 
Preparing for the NFL Big Event and Mardi Gras

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- 108 FT and 40 PRN staff
- 55,000 CFS in 2012
- 10-12 ambulances at peak + 2 sprints
- Paramedic/EMT staffing
- NOFD First Responders
- 3 private EMS services in New Orleans
It’s just a party....
The Super Bowl/Mardi Gras Combo...

- Over $700 million dollar impact on the City of New Orleans
- Hundreds of thousands in town to celebrate both events.
- 3 weeks - Mardi Gras/Super Bowl/Mardi Gras
- Easy, right?
Not so quick...

Payton’s Revenge!
Three Weeks of Events

- Teams arrive in New Orleans
- First week of Mardi Gras
- Fan Jam
- Super Bowl XLVII
- Second week of Mardi Gras
- Fat Tuesday

Calendar:

January: 24, 25, 26, 27, 28, 29, 30
February: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12
Planning

• Public Safety treated all 3 weeks as one large event

Allowed for staffing/respite
We can handle this

We have Mardi Gras every year

NOEMS has had years to figure it out
The Super Bowl is its own Monster

Planning crossed all disciplines

Super Bowl Subcommittees reported to the Super Bowl Executive Committee

Medical/Public Health
HAZMAT
Credentialing

Medical Sports Group

SB Exec. Cmtte.
Subcommittees credentialing – important
Planning

Began over a year prior to Super Bowl XLVII

Visit to Indianapolis opened many eyes to what would be needed in New Orleans

we put on Mardi Gras every year.. we can handle this

EMS, PD, Fire, NOHSEP visited SB XLVI in Indy
Four Major Areas of Responsibility

- 911 Street Operations
  - NOEMS + Mutual Aid
- “Hospitality Zone”
- NFL Experience
- Mercedes-Benz Superdome
  - Acadian Ambulance
Many moving pieces
Street Operations

- Mutual Aid Heavily Utilized
- 1 PSAP / Dispatch Center
- 13-15 day ambulances
- 8-12 night ambulances
- 1 supervisor / 1-2 sprint medics per 12 hour shift
Superdome  MCC
FQ       SB BLVD
Hospitality Zone

- 1 Supervisor + Dispatcher
- 6 - 8 Ambulances
- 4 Special Response vehicles
- 3 Bike Teams
- Red Cross First Aid Stations
- Command Staff
- EMS Volunteer Foot Teams
NFL Experience

- 4 Medical Stations
- 1 EMS Deputy Chief/Command Center
- 1 Special Response Vehicle
- 3-5 Foot Teams
- 2-4 Ambulances

90,000 visitors – not as busy as Indy (FQ)
Game day
Operations

Acadian Ambulance
68 medics
Physicians
Dispatchers
80 Calls / 12 TP
N/V, falls, “Sick Person”

1 CVA
Superdome / perimeter
Acadian Ambulance
EOC – Data Gathering/communications
1st weekend
2nd weekend – Wed – Tues. after SB
geographic nightmare – splits the city. Code – around the parade to TP
8–12 ambulances
6+ sprint EMS vehicles
2–4 SRVs
2 EMS bike teams
ARC FA stations
VIGOR foot teams
1 major incident – Bourbon Street shooting 4 victims – 3 discharged, 1 to OR
Choose the Right Resource
Summary

- Over 2000 event related CFS + First Aid
- 2 VF arrests with ROSC on the parade route
“5” Tips for Success

• Start early - have someone “own” the event through planning
• Use your institutional knowledge to make the process easier
• Reach out to mutual aid partners early
• Don’t forget your regular operations - the community still wants their service too!!
• Planning never ends - be flexible when the plan needs to change

late night call volume surge
Thanks to our NOEMS crews and mutual aid partners