



SHOWTIME 2020

AADAP'S 48TH ANNIVERSARY VIRTUAL EVENT
OCTOBER 10, 2020



ABOUT SHOWTIME



In response to COVID-19 and in consideration of the health and safety of our participants, volunteers and staff, this year's benefit will be a virtual event hosted. Now more than ever, our programs need your support. Funds raised through the benefit assist in fulfilling our mission to Changing Lives and Saving Families.



Showtime is AADAP's annual benefit event with entertainment, silent auction, opportunity drawing, and more. It brings together successful corporate executives and established community members from around Southern California. It is a great opportunity to showcase your business and entertain your most valued clients and colleagues, all while supporting AADAP's mission to Change Lives and Save Families across the greater Los Angeles area.

PAST SPONSORS



CORPORATE SPONSORSHIP OPPORTUNITIES

Title Sponsor (Limit 1) - \$25,000

- + Inclusion on Sponsor End Card at conclusion of live stream
- + Ability to showcase promo video of "Why I support AADAP" on event website and program
- + Flower Arrangement
- + Gift Bag to help you enjoy the event.
Stay tuned for more details.
- + Logo placement on the event website
- + Social media mentions leading up to event
- + Opportunity to provide digital gift during live program
- + Verbal mentions throughout the live program
- + Press releases and media alerts listing
- + Logo on Silent Auction site
- + Logo on AADAP Newsletter for 12 months

Executive Sponsor (Limit 2)- \$15,000

- + Ability to showcase promo video of "Why I support AADAP" on event website.
- + Flower Arrangement
- + Gift Bag to help you enjoy the event.
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- + Logo placement on the event website
- + Social media mentions leading up to event
- + Opportunity to provide digital gift during live program
- + Verbal mentions throughout the live program
- + Press releases and media alerts listing
- + Logo on Silent Auction site
- + Logo on AADAP Newsletter for 12 months

Dreamer Sponsor- \$10,000

- + Flower Arrangement
- + Gift Bag to help you enjoy the event
Stay tuned for more details
- + Logo placement on the event website
- + Social media mentions leading up to event
- + Opportunity to provide digital gift during live program
- + Verbal mentions throughout the live program
- + Press releases and media alerts listing
- + Logo on Silent Auction site
- + Logo on AADAP Newsletter for 12 months

Believer Sponsor - \$5,000

- + Flower Arrangement
- + Gift Bag to help you enjoy the event
Stay tuned for more details.
- + Logo placement on the event website
- + Social media mentions leading up to event
- + Press releases and media alerts listing
- + Logo on AADAP Newsletter for 12 months

Partner Sponsor - \$2,500

- + Gift Bag to help you enjoy the event
Stay tuned for more details.
- + Logo placement on the event website
- + Social media mentions leading up to event
- + Press releases and media alerts listing



UNDERWRITING OPPORTUNITIES

LIMIT OF ONE SPONSOR EACH, BENEFITS SUBJECT TO CHANGE

Audiovisual Sponsor - \$15,000

A virtual event relies heavily on audiovisual equipment and technicians. As the AV sponsor, you ensure a quality livestream event.

- + Ability to showcase promo video of "Why I support AADAP" on event website.
- + Flower Arrangement
- + Gift Bag to help you enjoy the event.
Stay tuned for more details.
- + Logo placement on the event website
- + Social media mentions leading up to event
- + Opportunity to provide digital gift during event
- + Verbal mentions throughout the live program
- + Press releases and media alerts listing
- + Logo on Silent Auction site
- + Logo on AADAP Newsletter for 12 months

Videography Sponsor - \$5,000

The videography sponsor will help us fund moving visuals necessary to bring our event to life.

- + Flower Arrangement
- + Gift Bag to help you enjoy the event
- + Logo placement on the event website
- + Social media mentions leading up to event
- + Press releases and media alerts listing
- + Logo on AADAP Newsletter for 12 months

Silent Auction Sponsor - \$2,500

The Silent Auction Sponsor will fund the means to conduct our virtual event and silent auction.

- + Logo on Silent Auction Website
- + Logo placement on the event website
- + Social media mentions leading up to event
- + Press releases and media alerts listing

Remote Gift Bag Sponsor - \$2,500

The Gift Bag Sponsor will fund the special gift bags for our guests to enjoy the livestream fundraiser to the fullest extent.

- + Logo on Gift Bag
- + Logo placement on the event website
- + Social media mentions leading up to event
- + Press releases and media alerts listing

Bouquet Sponsor - \$1,000

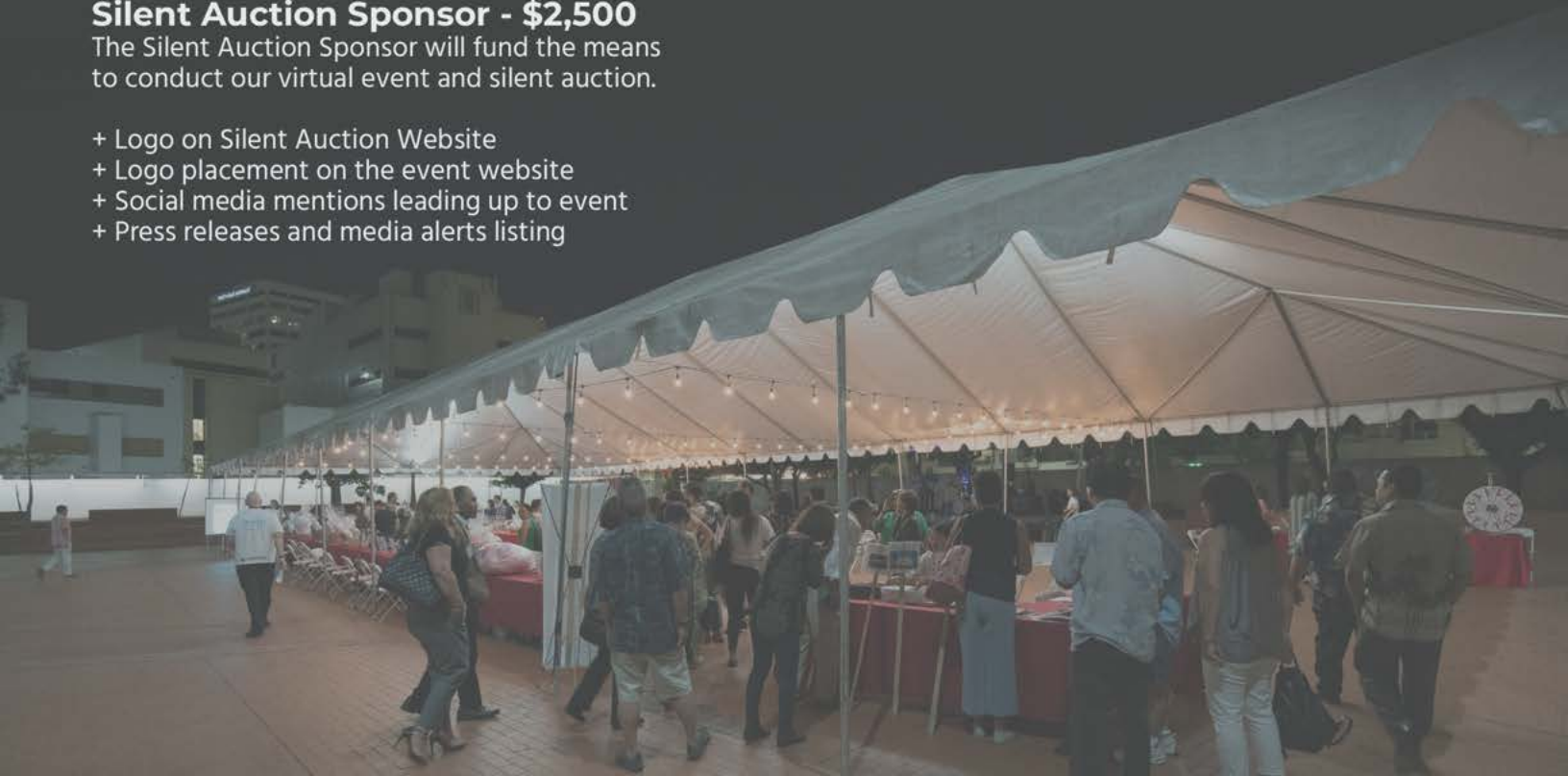
The Bouquet Sponsor will fund the bouquets to help our sponsors brighten their rooms to help them enjoy the livestream fundraiser.

- + Logo Card in Flower Arrangement
- + Logo placement on the event website
- + Social media mentions leading up to event

T-shirt Sponsor - \$1,000

The T-shirt sponsor will fund commemorative t-shirts for our guests to purchase to enjoy the livestream fundraiser to the fullest extent.

- + Logo on Event T-shirt
- + Logo placement on the event website
- + Social media mentions leading up to event



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SPONSORSHIP FORM

Please select an option below:

Sponsorship Opportunities:

- Title Sponsor (x1)
- Executive Sponsor (x2)
- Dreamer Sponsor
- Believer Sponsor
- Partner Sponsor

Underwriting Opportunities:

- Audiovisual Sponsor (x1)
- Videography Sponsor (x1)
- Silent Auction Sponsor (x1)
- Remote Gift Bag Sponsor (x1)
- Bouquet Sponsor (x1)
- T-shirt Sponsor (x1)

In-kind Donation:

- Item or Service:

Description:

Estimated Fair Market Value of item:

\$ _____

Restrictions, if any:

Contact Information

Sponsor Name (for recognition purposes):

First Name: _____

Last Name: _____

Title: _____

Employer: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

+ SPONSORSHIPS ARE DUE 9/10/2020

Please make checks payable to:
AADAP

ATTN: Development
2900 Crenshaw Blvd.
Los Angeles, CA 90016

For more sponsorship information, please
contact **Paulina Hong** at phong@aadapinc.org.

AADAP, Inc. is a 501(c)3 non-profit organization.
Tax ID 95-2848695. Donations are deductible as
permitted by law. Police Commission Charitable
Services Division permit on file.

