

Tiffany Forrester is an art director and designer in greater Atlanta, GA. She deploys curiosity-fueled ideation with compassion for the audience and client's needs. Tiffany believes that intentional design can bring zest, beauty, and goodness to the world.

RECOGNITION

Society of Publication Designers

Over 10 Gold, Silver, and Merit Awards from 2017-2019.

ECPA Top Shelf Book Cover Award

A Little Book on The Christian Life by John Calvin, Reformation Trust Publishing. 2017.

Print Magazine

Packaging Feature, 2014
Print Design Annual, 2013

SKILLS

Art Direction and design across editorial, print, branding, and web formats.

SOFTWARE

Adobe Creative Cloud
Microsoft Office
Working Knowledge: Sketch,
After Effects, XD

EXPERIENCE

Metaleap Creative

Art Director — Metaleap Creative

Designer — Metaleap Creative

Intern — Metaleap Creative

2011–Present

Jan. 2018–Present

Oct. 2011–Jan. 2018

May–Sept. 2011

Art director at Metaleap Creative, an integrated branding, publication and specialty print design firm in Atlanta, GA.

Publications
& Magazines

Art direction and design from concept to execution of covers, features, and departments for a variety of publications from institutional to consumer newsstand titles. Primary art direction of two magazines since mid-2017, totaling 16 issues per year. Art direction of photographers and illustrators for editorial print and web.

Branding,
Advertising,
& Social
Media

Support the launch of brands and products through art direction and design. Oversee integrated deployment of creative across touch points including websites, social media, events, presentations, packaging, and collateral. Art Direction of photography assets for web, social media, and print promotion. Art direction of social media look and feel for brands. Oversee Metaleap Creative's Instagram strategy and execution, seeing a growth in followers of over 220% in 19 months.

Print &
Publishing

Design and Art Direction of books, annual reports, CDs, and DVDs including gift editions. Materials selection and supervision of print production for specialty products.

EDUCATION

BFA in Graphic Design — Georgia State University

May 2012

Honor graduate of the Ernest G. Welch School of Art and Design.

REFERENCE

José Reyes

Principal and Creative Director, Metaleap Creative
jose@metaleapcreative.com, 404.270.1001

Additional references available upon request.