

Lyme Public Library

Board of Directors Meeting Minutes

February 24, 2021

Present via Zoom virtual meeting: Jack Sulger (Chairman), Judy Ulrich (Vice Chair), Holly Rubino (Secretary), Mary Stone, Mike James, Jerry Ehlen, Diane Brown, Diana Fiske, Emily Hildner; Theresa Conley (Library Director); Jacqueline Jaffe (Foundation)

- 1. Call to order** – Jack Sulger called the meeting to order at 4:31 pm.
- 2. Approval of prior meeting minutes** – The minutes from the January 27, 2021 meeting were approved as written.
- 3. Librarian’s Update** – The light over the basement stairway has been fixed.
- 4. Friends Update** – no update
- 5. Lyme Public Library Foundation** – Jacqueline reported that the annual appeal letter has generated what was expected in terms of donations. The Foundation is planning to do the Ivoryton Playhouse event in September.

6. Strategic Plan Committee Progress Reports

I. Community Center – Holly reported that the marketing/publicity committee met to prioritize tasks with its two new members, Deb Giaconia (Friends) and Jane Kelly Chapman (Foundation). Emily reported that her committee has made recommendations on: coffee on the patio; collaborations with other community groups; putting the meeting room schedule and database of volunteer needs on the website. Mary reported that interactions with Lyme Consolidated have resulted in book kits for teachers (packets for Read Across America Day) produced by the Friends. If successful, similar grade-appropriate projects will be developed for the other schools in Region #18.

II. Programs & Services – no update

III. Technology – Diane felt that the website committee needs to be broadened. Theresa said she would be happy to work with committee and noted that most libraries use the WordPress platform. There was board consensus that the library needs a new website. The marketing committee is expecting a proposal from a web developer and will look into what resources are available.

IV. Relationships with Library-related Organizations – Jack reported that a spot needs to be designated for the wall diagram, or it could go on an easel so that it can be moved around the building.

7. Executive Session – The Board was in Executive Session from 5:09 to 6:22 for personnel and governance reasons.

8. Next meeting – March 31, 2021 at 4:30 pm.

9. Motion to Adjourn – The meeting was adjourned at 6:22 pm.

Respectfully submitted,

Holly Rubino, Secretary