

NYSALM COMMITTEES: Communications Committee

Type: Standing

Purpose: Co-ordinate communications with NYSALM members and others

Composition: 4-10 members of the organization

| | |
|-----------------------|-------------------------------|
| For 2014-2015: | Nancy Kraus, chairperson |
| Rachel Ritter | Connie Kieltyka, Board Member |
| Caitlin LeGros | Alice Gilgoff, Board Member |
| Susan Schmidt | |
| Karen Kelly | President, ex officio |

Responsibilities:

Publish newsletter PUSH for members & legislators as needed

Monitor and maintain website for currency and content

Manage social media for the organization

Write, circulate and archive necessary communications to members

Co-ordinate public relations campaigns and develop list of press contacts

Monitor telephone and email queries to our organization

Report to BOD at each meeting.

September 2014