

Rhonda Harper
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214-244-4608

PROFESSIONAL HISTORY

95+ Law Firms | 50+ Surveys | 45+ Depositions | 20+ Trials

"I very strongly recommend Rhonda Harper. She's great to work with and her work product is absolutely top-shelf." – Shareholder, Greenberg Traurig LLP

Surveys * Trademark and Trade Dress Infringement * Advertising * Licensing * Commercial Reasonableness * Brand * Defamation * Retail * Marketing * Business

PROFESSIONAL EXPERIENCE

Expert Witness, Harper Expert Witness (Rhonda Harper LLC), Dallas, TX
Chief Marketing Officer & VP Marketing, Walmart Sam's Club
Chief Marketing Officer & VP Marketing, VF Corporation VFI
Senior Vice President & General Manager, Ketchum Communications
Global Director, Marketing Communications, UPS
Marketing Promotion Director, Nabisco Biscuit Division

PROFESSIONAL AFFILIATIONS

Board of Directors, Member, Speaker, Brand Activation Association
Board of Directors, Member, Speaker, Insights Association
Member, International Trademark Association
Member, Data & Marketing Association
Member, Speaker, American Marketing Association
Member, Speaker, Institute of International Research
Member, American Association for Public Opinion Research, Member
Member, Public Relations Society of America

EDUCATION

Master of Business Administration (MBA), Emory University
Bachelor of Science (BS), Education / Math Resource, Illinois State University

OTHER

Founder & CEO, Whimiy LLC and Penrose Check-In Services LLC
Founder & CEO, RTM&J LLC
Co-Founder and Board of Directors, Leadership Worth Following
Adjunct Marketing Professor, American University
Adjunct Marketing Professor, Fairleigh Dickinson
MBA Case Competition Judge, Emory University
Board of Directors, Emory University Goizueta Business School Alumni Association
International Winner: Cartier Women's Initiative 2017, co-sponsored by McKinsey & Co.
National Winner: AARP Innovation@50+