

EARN CONTINUING EDUCATION CREDITS  
 EDUCATORS, ADMINISTRATORS: SCECH'S  
 NURSES, SOCIAL WORKERS, THERAPISTS,  
 PROFESSIONAL COUNSELORS, CLINICAL  
 PSYCHOLOGISTS AND GENERAL CEU'S

CE UNITS



## PAST PRESENTERS



# 13TH ANNUAL IMAGES & PERCEPTIONS DIVERSITY CONFERENCE

EMBRACING DIVERSITY, EMPOWERING COMMUNITIES



"A MULTI-DIMENSIONAL APPROACH TO CUSTOMIZED CULTURAL DIVERSITY TRAINING,  
 COMMUNITY OUTREACH AND PUBLIC RELATIONS"

Proud to be a multiple recipient of National and Local Champion of Diversity Awards, the Images and Perceptions Diversity Conference and 3D Consulting and Communications specializes in diversity training and has successfully delivered customized cultural diversity training to: Law Enforcement Agencies, Organizations, Schools, Government Agencies, Community and Corporate Based Organizations as well as Private Entities.

3D specializes in **Customized Cultural Competency Diversity Training** and cultural competency programs, strategies, and initiatives to successfully increase awareness, improve staff and client culture and provide effective tools for positive and productive communication resulting in increased awareness and improved productivity.

### OUR SERVICES

Customized Cultural Competency Curriculum Training:  
 Corporate, Government and Law Enforcement  
 Public and Community Outreach/PR  
 Special Events  
 Media Relations

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Images and Perceptions Diversity Conference  
**I Promote Diversity**



[www.3DConsults.com](http://www.3DConsults.com)

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EMBRACING DIVERSITY, EMPOWERING COMMUNITIES



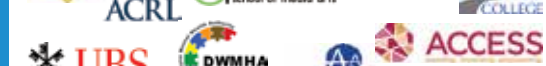
A CULTURAL EDUCATION  
 CONFERENCE



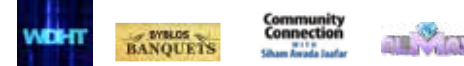
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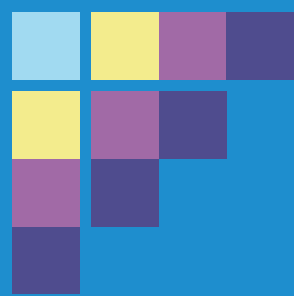
**THURSDAY  
 APRIL 28, 2016**  
 BYBLOS BANQUET CENTER  
 7258 CHASE RD  
 DEARBORN, MI

CERTIFIED



CE UNITS





# 13th ANNUAL IMAGES AND PERCEPTIONS DIVERSITY CONFERENCE

## THE DAY'S AGENDA

8:30 AM	<b>Registration and Mediterranean Breakfast</b>
9:15 AM	<b>Open and Welcome</b> SIHAM AWADA JAAFAR Founder and Producer, Images & Perceptions Diversity Conference since 2002 President and CEO, 3D Consulting and Communications
<b>MESSAGE BY ABC'S ANCHOR AND HOST OF "WHAT WOULD YOU DO", MR. JOHN QUINONES</b>	
9:30 AM	<b>Session I: THE FUTURE OF THE MIDDLE EAST</b> DR. DAHLIA WASFI, MD Activist, Humanitarian, Academic Expert on the Middle East
10:15 AM	<b>Session II: DIVERSITY, INCLUSION AND THE DISABILITIES COMMUNITY</b> RONNIE BACHMAN Double Amputee Author and Star of Reality TV Show "Walk this Way"
11:00 AM	<b>US Attorney Barbara McQuade</b>
11:05 AM	BREAK
11:15 AM	<b>Maria Elena Rodriguez:</b> Author, President of Maria Elena and Co. Dispelling Stereotypes on current Immigration Issues
11:30 AM	<b>Session III: THE BLACK AND WHITE OF COMMUNITY POLICING IN DIVERSE NEIGHBORHOODS</b> COMMANDER DAVID ROBINSON: Commander and Diversity Specialist with the Dearborn Police Department RETIRED CAPTAIN HAROLD LOVE: CVED Commission
12:15 PM	<b>Mike Batayeh:</b> Comedian, Actor, Film Star and Actor ( <i>Breaking Bad, Don't Mess with the Zohan, Detroit Unleaded</i> )
12:30 PM	<b>LUNCHEON</b>
<b>PROCLAMATIONS TO IMAGES AND PERCEPTIONS SPEAKER PRESENTERS: MAYOR JACK O'REILLY, CITY OF DEARBORN PROCLAMATIONS FROM CITY, COUNTY AND STATE OFFICIALS</b>	
<b>CULTURAL MUSICAL PRESENTATION</b>	
1:30 PM	<b>Session IV: BODY LANGUAGE AND NON-VERBAL SPECIALIST</b> Importance of cultural competence in interpersonal and human element relationships
1:50 PM	<b>Session V: INTERACTIVE PRESENTATION ON DIVERSITY IN EDUCATION</b> THE POSITIVE ZONE FOUNDATION: Specialized in Self-Esteem, Team Building, Diversity and Multi-Cultural Education MAXINE CAIN: Former director of elementary education, Lansing School District JUSTIN FORD: Positive Zone Foundation VICE ORLANDO: Actor/Producer Star of Film and Theatre
2:30 PM	BREAK
3:10 PM	<b>Jamie Farr:</b> <i>Images and Perceptions in Hollywood: A personal journey</i> Activist, Producer/Actor: Star of M*A*S*H*, aka Klinger!
3:35 PM	<b>Session VI: THE LATINO EXPERIENCE IN THE US, CHALLENGES &amp; TRIUMPHS</b> EVA GARZA DEWAELSCHKE: SER Metro Detroit: President and CEO
4:00 PM	<b>Session V: DIVERSITY INCLUSION THROUGH POETRY AND HIP-HOP</b> OMAR ABURASHED JD (Attorney at Law) Diversity Focused, Social Justice Poet and Hip-Hop Artist
4:15 PM	Question and Answer with Keynote and Speaker Series Presenters
<b>CHECK OUR FACEBOOK PAGE OR GO TO <a href="http://www.3dconsults.com">WWW.3DCONSULTS.COM</a> FOR UPDATES ON UPCOMING IMAGES AND PERCEPTIONS DIVERSITY CONFERENCES OR TO SCHEDULE CUSTOMIZED CULTURAL DIVERSITY TRAINING FOR YOUR ORGANIZATION</b>	

DETROIT'S 13TH ANNUAL IMAGES AND PERCEPTIONS DIVERSITY CONFERENCE  
APRIL 28, 2016  
GO TO [WWW.3DCONSULTS.COM](http://WWW.3DCONSULTS.COM)

For the past 13 years, the focus of this unique diversity and educational conference has concentrated on the images and perceptions of diverse groups in the media, schools, corporations, government, and in all aspects of integration into the fabric of our Nation. The 13th Annual Images and Perceptions Diversity Conference, has once again partnered with the Arab American, African American, Hispanic American, Asian American, Jewish American and Disabilities community to collectively empower our communities by embracing diversity.

The array of dynamic Conference Presenters through the years have provided effective solution building tools to create positive changes that drive diversity and inclusion within organizations, law enforcement agencies, educational institutions, social and public entities as well as a driving message that addresses our own personal perspective. The events that have plagued our world, the violence that prevails and the sense of unrest that has defined our being in ways unimaginable are all things we as a society and as a world need to examine and define in order to appropriately address. We must exercise our love for humanity, maintain our dignity and create solutions that will keep us safe and keep humanity whole.

The 13th Annual Images and Perceptions Diversity Conference presents the most thought provoking and compelling conversation of 2016. This year's conference will embrace our commitment to diversity, engage those who are passionate about the conversation and empower all who seek to understand our diverse communities and embrace the differences that enrich our lives. Our dynamic presenters, each embracing a unique platform, will explore and discuss the issues and stereotypes that have shaped our images and perceptions subliminally as well as vividly.

Together we will explore the remarkable culture, diversity, and contributions of the Arab American, African American, Hispanic American, Asian American, Jewish American and disabilities community. It is through knowledge and understanding that we remove fear of the unknown. We will examine the images portrayed in media, and in our own environments and their implication on education, in government, and in corporate America.

The Conference serves as a forum to create bridges of knowledge, dialogue, and greater understanding; while exploring the challenges and triumphs that ultimately bring us together as communities and influence us as Americans.



**JAMIE FARR:** BORN ON JULY 1, 1934 IN TOLEDO, OHIO, USA AS JAMEEL JOSEPH FARAH. FARR IS ONE OF TWO CAST MEMBERS OF THE ORIGINAL M\*A\*S\*H (1972) TELEVISION CAST TO HAVE ACTUALLY SERVED IN THE ARMED FORCES IN KOREA; FARR'S TOUR OF DUTY CAME IN THE YEARS AFTER THE WAR. IN ADDITION, THE DOG TAGS FARR WORE ON THE M\*A\*S\*H (1972) SET WERE ACTUALLY HIS ISSUED SET FROM HIS TIME IN THE ARMY. HE BELIEVES HIS CULTURE AND HERITAGE ARE VITAL TO WHAT DEFINES HIS AMAZING CHARACTER. HE IS A STAR OF FILM, TELEVISION AND THEATRE. HE IS KNOWN FOR HIS ROLES IN "THE CANNONBALL RUN", "THE ODD COUPLE", "THE DICK VAN DYKE SHOW" AND MANY MORE! SINCE 1984, HE HAS HOSTED AN ANNUAL WOMEN'S PROFESSIONAL GOLF TOURNAMENT ON THE LPGA TOUR, THE JAMIE FARR TOLEDO CLASSIC, IN SYLVANIA, OHIO. THE TOURNAMENT HAS RAISED OVER \$6.5 MILLION FOR LOCAL CHILDREN'S CHARITIES.



**RONNIE BACHMAN:** STAR OF THE DOCUMENTARY FILM AND SUBJECT OF THE BOOK, "WALK THIS WAY", AT THE AGE OF FOUR, RONNIE'S PARENTS MADE THE DECISION TO AMPUTATE HIS DEFORMED LEGS IN HOPES OF A BETTER LIFE FOR THEIR SON, HIS STORY WAS SO CAPTIVATING A DOCUMENTARY FILM MADE ABOUT RONNIE'S LIFE WAS RELEASED IN 1998. HE BECAME A VOICE FOR THE VOICELESS AND WAS QUICKLY SOUGHT AFTER TO SPEAK TO YOUNG PEOPLE THROUGHOUT MICHIGAN, HE IS NOW A NATIONAL AND INTERNATIONAL SPEAKER TOURING THE WORLD, REACHING WELL OVER 7 MILLION PEOPLE WITH HIS MESSAGE OF TOLERANCE, DIVERSITY AND ANTI-BULLYING.



**DR. DAHLIA WASFI:** BORN IN 1971 IN NEW YORK TO A JEWISH-AMERICAN MOTHER AND MUSLIM IRAQI FATHER, DR. WASFI SPENT PART OF HER EARLY CHILDHOOD LIVING IN IRAQ UNDER SADDAM HUSSEIN. SHE RETURNED TO THE US AT AGE 5, EARNED HER B.A. IN BIOLOGY FROM SWARTHMORE COLLEGE IN 1993 AND HER MEDICAL DEGREE FROM UNIVERSITY OF PENNSYLVANIA IN 1997. WASFI VISITED FAMILY IN IRAQ IN 2004 AND 2006, AND, BASED UPON HER ACCOUNT OF IRAQI CIVILIAN LIFE, BECAME AN ADVOCATE FOR "IMMEDIATE, UNCONDITIONAL WITHDRAWAL FROM IRAQ AND AFGHANISTAN." SHE HAS TESTIFIED IN THE IRAQ FORUM OF THE CONGRESSIONAL PROGRESSIVE CAUCUS AND THE THIRD INTERNATIONAL IRAQ CONFERENCE IN BERLIN, AS WELL AS MANY UNIVERSITIES IN THE U.S. AND CANADA.



**COMMANDER DAVID ROBINSON:** IN 1992 DAVID ROBINSON WAS SELECTED AS DEARBORN'S FIRST COMMUNITY POLICING OFFICER AND CREATED COMMUNITY BASED INITIATIVES THAT ARE STILL IN PRACTICE TODAY. HE IS CURRENTLY ASSIGNED AS THE COMMANDER OF THE PATROL DIVISION. ROBINSON WAS RECOGNIZED BY THE DEPARTMENT OF HOMELAND SECURITY AS A SUBJECT MATTER EXPERT IN THE AREA OF COMMUNITY POLICING AND COUNTERING VIOLENT EXTREMISM (CVE). HIS VOICE AND THE LEAD BY EXAMPLE WORK ETHIC HAS MADE HIM A TRUSTED LEADER IN THE LAW ENFORCEMENT COMMUNITY. THE WORK AND PASSION HE BRINGS TO THE CONVERSATION ON DIVERSITY, FAIRNESS AND POSITIVE COMMUNITY POLICING HAS BEEN INSTRUMENTAL IN THE SOLID FOUNDATION AND TRUST BETWEEN THE COMMUNITIES HE SERVES AND HIS PRECINCT.



**RETIRED CAPTAIN HAROLD LOVE:** LOVE SERVED 25 YEARS WITH THE MICHIGAN DEPARTMENT OF STATE POLICE (MSP) (17 IN LEADERSHIP AND MANAGEMENT POSITIONS) BEFORE RETIRING IN AUGUST 2013 AS A CAPTAIN AND COMMANDER OF THE COMMERCIAL VEHICLE ENFORCEMENT DIVISION. THROUGHOUT HIS CAREER, HE SERVED IN NUMEROUS CAPACITIES AT WORK SITES THROUGHOUT LOWER MICHIGAN FROM THE RANKS OF TROOPER TO CAPTAIN; DEVELOPING A REPUTATION AS A TRUSTED LEADER WITH EXCEPTIONAL INTERPERSONAL SKILLS AMONG MSP TEAM MEMBERS AS WELL AS PUBLIC AND PRIVATE SECTOR PARTNERS. HE IS FREQUENTLY SOUGHT AFTER FOR HIS KNOWLEDGE, EXPERIENCE, AND ADVICE IN THE AREA OF PUBLIC SAFETY, COMMUNITY RELATIONS, AND PERSONAL WELLNESS. IN LATE 2013 AS A RESULT OF HIS REPUTATION FOR COMMUNITY ENGAGEMENT, HE WAS ASKED TO PROVIDE AN ARTICLE AND PROFESSIONAL INPUT INTO A POLICING GUIDEBOOK SERIES ENTITLED "POLICE PERSPECTIVES: BUILDING TRUST IN A DIVERSE NATION, WHICH WAS RELEASED BY THE VERA INSTITUTE OF JUSTICE. CENTER ON IMMIGRATION AND JUSTICE. INTERNATIONAL PROGRAM IN NEW YORK CITY, AND ANNOUNCE BY ATTORNEY GENERAL LORETTA LYNCH ON FEBRUARY 12, 2016. LOVE'S ARTICLE ENTITLED "RESPECTING THE DIFFERENCES THAT DEFINE US"



**MS. EVA DEWAELSCHKE:** SERVES AS PRESIDENT AND CEO OF SER METRO-DETROIT JOBS FOR PROGRESS. MS. DEWAELSCHKE HAS BEEN EMPLOYED WITH SER FOR OVER 32 YEARS WHERE SHE ESTABLISHED A NATIONALLY ACCREDITED, POST-SECONDARY TECHNICAL SCHOOL IN DETROIT AND CHICAGO AND LATER SERVED AS PRINCIPAL OF THE SER CASA ACADEMY, A CHARTER SCHOOL IN PARTNERSHIP WITH CASA MARIA TO SERVE HIGH RISK YOUTH FROM THE CITY OF DETROIT. SHE IS A FORMER DETROIT POLICE OFFICER SERVING IN THE WEST SIDE MOBILE UNIT, AND ALSO SERVED ON THE DETROIT POLICE COMMISSION FROM 1999-2003 UNDER MAYORS ARCHER AND KILPATRICK ADMINISTRATION.



**MAXINE HANKINS CAIN:** BEGAN HER PROFESSIONAL CAREER IN 1968 AS A PRIMARY UNIT TEACHER WITH THE DETROIT PUBLIC SCHOOLS AND HAS SINCE SERVED IN THE CAPACITIES OF EDUCATIONAL RESOURCE SPECIALIST, PRINCIPAL IN BOTH LANSING AND DETROIT, DIRECTOR OF ELEMENTARY EDUCATION FOR THE LANSING DISTRICT AND SUPERINTENDENT OF SANKOFA SHULE PUBLIC SCHOOL ACADEMY IN LANSING, MICHIGAN. MAXINE IS A NATIONAL KEYNOTE SPEAKER AND WORKSHOP PRESENTER. SHE HAS BEEN INVITED TO SPEAK BEFORE YOUTH AND ADULTS, SHARING HER EXPERTISE ON SELF-ESTEEM, BULLYING, DIVERSITY AND INCLUSION, EMPOWERING EMPLOYEES, AND CREATING EFFECTIVE TEAMS.



**JANETTE GHEDOTTE:** WITH OVER 20 YEARS OF CORPORATE BUSINESS, MARKETING RESEARCH, ADVERTISING & STRATEGIC BRAND POSITIONING, AND CLINICAL PSYCHOLOGY EXPERIENCE, JANETTE SPECIALIZES IN UNDERSTANDING THE COMPLEXITIES OF HUMAN BEHAVIOR. SHE FOCUSES ON INTERPERSONAL RELATIONSHIPS, VERBAL, AND NONVERBAL BODY LANGUAGE AND COMMUNICATION THROUGH HER LIFE'S WORK OF UNDERSTANDING "ACCURATE BODY LANGUAGE".



**MARIA ELENA RODRIGUEZ:** HAS BEEN CALLED A CULTURAL CHAMELEON FOR EMBRACING THE BEST THAT BOTH HER BIRTHPLACE AND HER HOMETOWN OFFER. BORN AND RAISED IN DETROIT, SHE HAS A UNIQUE PERSPECTIVE. SHE IS THE FORMER NATIONAL CHAIR OF HISPANIC ACADEMY OF MEDIA ARTS AND SCIENCES, AN ORGANIZATION THAT FOCUSED ON DISPELLING THE STEREOTYPES OF LATINOS IN THE MEDIA INDUSTRY. TODAY, SHE IS CURRENTLY A FOUNDING MEMBER OF THE DETROIT RIVERFRONT CONSERVANCY BOARD OF DIRECTORS AND SERVED SEVERAL TERMS AS AN ADVISOR TO MEXICANS ABROAD.



**SIHAM AWADA JAAFAR:** THE FOUNDER AND PRODUCER OF THE NATIONALLY ACCLAIMED "IMAGES AND PERCEPTIONS DIVERSITY CONFERENCE". THE CONFERENCE IS RECOGNIZED BY CORPMAGAZINE WITH THE CHAMPION OF DIVERSITY AWARD. 3D CONSULTING AND COMMUNICATIONS WAS RECOGNIZED BY NAWBO WITH THE TOP 10 WOMEN BUSINESS OWNERS CHAMPION OF DIVERSITY AWARD. SIHAM AWADA JAAFAR LIVES HER PASSION THROUGH CREATING CONVERSATIONS AROUND DIVERSITY AND DISPELLING STEREOTYPES. AS PRESIDENT AND CEO OF 3D CONSULTING AND COMMUNICATIONS, SHE SPECIALIZES IN CORPORATE, EDUCATIONAL, AND GOVERNMENT DIVERSITY TRAINING. SIHAM IS VICE PRESIDENT OF THE WAYNE MEDIATION CENTER, PLANNING COMMISSIONER FOR THE CITY OF DEARBORN HEIGHTS AND CURRENTLY HOSTS 2 CABLE TELEVISION PROGRAMS. SIHAM WAS BORN AND RAISED IN MICHIGAN AND HAS CALLED IT HOME HER ENTIRE LIFE.

## 13th IMAGES & PERCEPTIONS DIVERSITY CONFERENCE EMBRACING DIVERSITY, EMPOWERING COMMUNITIES



**MIKE BATAYEH: COMEDIAN, ACTOR (BREAKING BAD, DON'T MESS WITH THE ZOHAN)**  
MIKE BATAYEH IS A NATIVE OF DETROIT. AS AN ACTOR HE HAS GUEST STARRED AND RECURRED ON SEVERAL TELEVISION SHOWS INCLUDING NOTABLE APPEARANCES ON EVERYBODY LOVES RAYMOND, THE SHIELD, SLEEPER CELL, TOUCH AND BREAKING BAD. HE HAS CO-STARRED IN FILMS INCLUDING, AMERICAN DREAMS, GAS, AMERICAN EAST, DON'T MESS WITH THE ZOHAN AND HIS LEADING ROLE IN DETROIT UNLEADED. AS A COMIC, MIKE HAS PERFORMED AND HEADLINED IN COMEDY CLUBS ALL OVER THE USA AND THE MIDDLE EAST.



**JUSTIN FORD: THE POSITIVE ZONE FOUNDATION**  
JUSTIN IS MARRIED WITH FOUR CHILDREN AND IS ALSO A MOTIVATIONAL SPEAKER. JUSTIN HAS A STRONG INFLUENCE IN THE COMMUNITY AND REGULARLY VOLUNTEERS HIS TIME TO GIVE BACK. THROUGH THE STORIES OF HIS OWN CHALLENGES AND TRIUMPHS, HE PAVES THE ROAD TO SUCCESS FOR OTHERS BY SHARING HIS EXPERIENCES AND HARDSHIP AND HOW HIS INCREDIBLE RESILIENCE PUT HIM ON TOP. HE IS A PASSIONATE, COMPASSIONATE AND ENTHUSIASTIC SOUL. HIS PRESENTATIONS HAVE MOVED CROWDS TO TEARS AND THEN TO LAUGHTER IN MOMENTS. THROUGH HIS WORK IN "THE POSITIVE ZONE" JUSTIN HAS TOUCHED THE LIVES OF MANY.



**VINCE ORLANDO: ACTOR, FILM WRITER, PRODUCER, THE POSITIVE ZONE FOUNDATION**  
PRODUCER, DIRECTOR AND ACTOR VINCE HAS APPEARED ON BEVERLY HILLS 90210, BUFFY THE VAMPIRE SLAYER, 7TH HEAVEN, CORRUPTED MINDS, AND LIFE GOES ON, IN WHICH HE WROTE AND PRODUCED AND BATMAN VS. SUPERMAN ONLY TO MENTION A FEW. VINCE'S INSPIRATIONAL STORY OF TRIUMPH AND OVERCOMING ADVERSITY HAS PLAYED A ROLE IN INSPIRING AND ENCOURAGING YOUTH TO EXCEL AND REACH THEIR POTENTIAL.



**OMAR ABURASHED JD: LAWYER, SOCIAL JUSTICE HIP-HOP/RAP ARTIST**  
OMAR IS A PARTNER AT AREF AND RASHED LAW FIRM. HE IS THE FOUNDER/ARTIST AT ORDINARYKIDZ! HE IS AN ACTIVIST, A HIP HOP/RAP ARTIST ON SOCIAL JUSTICE ISSUES!