

# Registration

**DEADLINE:**  
Monday, October 20, 2008

\$125 per person, includes workshop, continental breakfast, luncheon, workshop materials (students can attend workshop free of charge; lunch and keynote event is \$25.00)

You may register via the web or via fax or mail:

### REGISTRATION VIA INTERNET

Go to: [www.arabdetroit.com/workshop.php](http://www.arabdetroit.com/workshop.php)

### REGISTRATION VIA FAX, E-MAIL OR MAIL

Yes! I will attend the cultural educational workshop *Images and Perceptions of Arab Americans: Arabophobia in America: Myth or Reality* on Thursday, October 23, 2008 for \$125. (Discount: 5 or more registrants@\$110 each)

### REGISTRANT'S INFORMATION

Name (Mr., Ms., Mrs., Dr.): \_\_\_\_\_

Additional Names: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### METHOD OF PAYMENT

Total amount enclosed: \$ \_\_\_\_\_

Check enclosed. Please make check payable to *Arab Detroit*

Charge my:  MasterCard  Visa  AMEX  Diners Club

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on front of card \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

### FOR FURTHER INFORMATION:

Telephone: 1-877-ARAB-944

Fax: 313-846-0943

E-mail: [info@arabdetroit.com](mailto:info@arabdetroit.com)

Mail: Arab Detroit  
14628 W. Warren Ave., Suite C  
Dearborn, Michigan 48126



Thursday, October 23, 2008

CULTURAL EDUCATION  
WORKSHOP

*Images and Perceptions  
of Arab Americans*  
*Arabophobia in America:  
Myth or Reality*

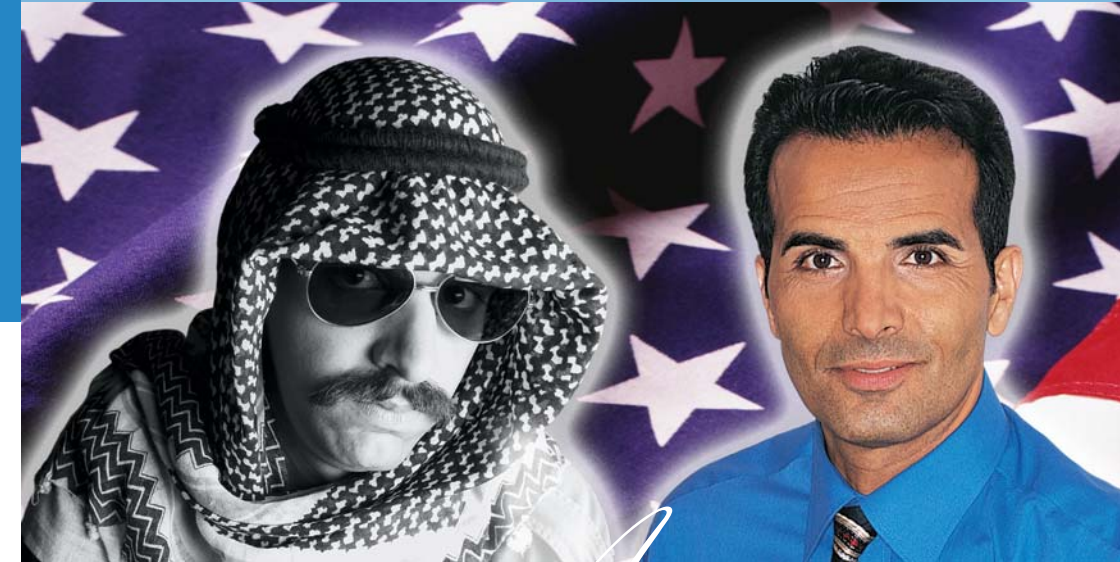


LOCATION:  
The University of  
Michigan - Dearborn  
Fairlane Center  
19000 Hubbard Drive

ArabDetroit.com  
14628 W. Warren Ave., Suite C  
Dearborn, Michigan 48126

# Images and Perceptions of Arab Americans

## Arabophobia in America: Myth or Reality



Arab  
DETROIT

CULTURAL EDUCATION  
WORKSHOP

### IN PARTNERSHIP WITH



DTE Energy



### SPONSORED BY:



ACCESS

### WITH SUPPORT FROM:



MEDIA SPONSORS



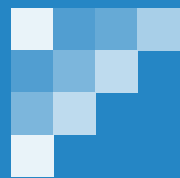
Thursday, October 23, 2008

Main Workshop  
8:30 a.m. – 2:00 p.m.

Optional Bonus Session  
2:15 p.m. to 3:30 p.m.

The University of Michigan –  
Dearborn  
Fairlane Center  
19000 Hubbard Drive  
Dearborn, Michigan 48126  
(Next to the Fairlane Club)

REGISTRATION  
and PROGRAM  
DESCRIPTION



# Images and Perceptions of Arab Americans

## Arabophobia in America: Myth or Reality

CULTURAL EDUCATION WORKSHOP

Arab Detroit hosts the fifth annual educational workshop on *Images and Perceptions of Arab Americans: Arabophobia in America: Myth or Reality*.

Arabophobia has been prevalent in Western culture since the Crusades. For centuries the Arab has played the role of the greedy oil rich sheik, the villain or the seducer of women, hustler and thief. In the 20th century new images emerged: the fanatical terrorist, the stone-thrower and the suicide bomber. This workshop will explore the diversity and culture of the Arab American community and focus on the Arab stereotype in popular culture and its impact on Arab American society.

The workshop presenters include:

- **Anisa Mehdi**, Emmy Award-winning journalist and adjunct Professor at Seton Hall University.
- **Jackie Salloum**, New York based artist and filmmaker and director of the recently released film, "Sling Shot, Hip Hop."
- **Dr. Leila Farah**, Associate Professor, Women's and Gender Studies, DePaul University, Chicago.
- **Mo Amer**, Arab American Comedian, featured in "Allah Made Me Funny."
- **Warren David**, Founder of Arab Detroit, President and CEO, David Communications, a multi-cultural public relations and marketing firm with specialization in the Arab American market.
- **Siham Awada Jaafar**, Vice President, David Communications, a community leader and advocate in the greater Detroit Arab American community.
- **Dr. Amal Khalil David**, Bilingual Program Supervisor, Detroit Public Schools and multicultural specialist in Arabic language and culture.

### Who Should Attend?

Members of the print and broadcast media, business leaders, human resource directors, diversity program managers, advertising, marketing and communications professionals, educators, municipal and government employees, law enforcement personnel, community leaders and those interested in learning more about Arab Americans.



## The Day's Agenda

8:30 a.m.	<b>Registration and Continental Breakfast</b>
9:00 a.m.	<b>Open and Welcome</b> <b>Warren David</b> Founder, Arab Detroit President and CEO, David Communications
	<b>Katie Levitt-Anderson, Ph.D.</b> Dean CASL and Acting Director Center for Arab American Studies University of Michigan-Dearborn
	<b>Siham Awada Jaafar</b> Vice President, David Communications
9:15 a.m. SESSION I	<b>Arab American History, Immigration and Contributions: Over 100 Years in the Making</b> <b>Warren David</b>
10:00 a.m. SESSION II	<b>The Image of the Arab in Media and Popular Culture</b> <b>Jackie Salloum</b> Artist and Filmmaker, New York, New York
11:00 a.m. SESSION III	<b>Issues Confronting Arab Americans: A Dramatic Presentation</b> <b>Leila Farah, Ph.D.</b> Professor, DePaul University, Chicago
12:00 noon	<b>Questions &amp; Answers</b>
12:15 p.m.	<b>Luncheon</b> <b>Open and Introduction</b> <b>Warren David</b> <b>Mo Amer</b> Palestinian American Comedian Houston, Texas
	<b>Welcome and Introduction of Keynote Speaker</b> <b>Siham Awada Jaafar</b> <b>Arabophobia in America</b> <b>Anisa Mehdi</b> Adjunct Professor, Seton Hall University
2:15 p.m. - 3:30 p.m.	<b>Arabic Language Survival Session: Most Commonly Used Arabic Phrases</b> <b>Amal David, Ph.D.</b> Bilingual Program Supervisor Detroit Public Schools
	<i>(Optional Bonus Session)</i>

EVENT HOTLINE  
1-877-ARAB-944

EVENT FAX LINE  
313-846-0943

EVENT E-MAIL  
info@arabdetroit.com



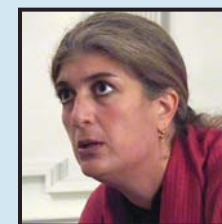
### Anisa Mehdi

Anisa Mehdi, is an Emmy award-winning journalist and filmmaker specializing in religion and the arts. She is President of Whetstone Productions, a boutique production and consulting firm based in New Jersey, and Artistic Director of "Documentary Voices: Pulling Focus," an initiative recently launched in Dubai. She is the winner of two Emmys, a CINE Golden Eagle, and numerous prizes from the Society of Professional Journalists. Anisa Mehdi teaches documentary film at Seton Hall University. She is a popular lecturer on Islam and the media, Muslim women, Islam in America, and Middle East conflict resolution.



### Jackie Reem Salloum

Jackie Reem Salloum is a New York based artist and filmmaker. Drawing on her Palestinian and Syrian roots, her pop-infused work focuses on challenging the stereotypes of Arabs in the media. She has directed several shorts exploring this issue, including *Planet of the Arabs*, which received the International Editing Award at the 2005 CinemaTexas Film Festival and was an official selection the 05' Sundance Film Festival. After receiving her MFA from New York University, Salloum began directing her first feature length documentary *Slingshot Hip Hop*. Five years in the making it made it's premiere at the 2008 Sundance Film Festival-Documentary Competition. Salloum's work is also the basis of a youth education program on Palestine.



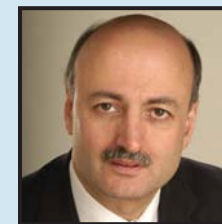
### Leila Farah

Dr. Leila Farah is a Lebanese-American feminist performer-scholar. She attended Lebanese American University and Eastern Michigan University while working toward her BA in Theatre and Communication Arts. She received her Doctorate in Performance Studies at Southern Illinois University. She is currently an Associate Professor in Women's & Gender Studies at DePaul University and working on future performance pieces in Chicago, as well as touring with her production of "Living in the Hyphen-Nation." Her research interests include research with and the performance of "Third World" women and women of color, postcolonial identities and "alienation," and ethnographic and autoethnographic performance.



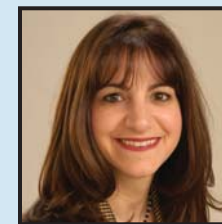
### Mo Amer

Mohammed Amer is a forthcoming brilliant personality in the world of Comedy. Originally a Palestinian, Mohammed fled his birth country of Kuwait during the Persian Gulf War while he was 9 years old. His family eventually settled in Houston, Texas. Mohammad's family was persuaded that he was going to become a Doctor; however destiny had a different plan. Mohammed had a comical side and developed it over a few short years to become the youngest comedian on the Muslim Comedy Tour, Allah Made Me Funny. Soon he was performing in USO tours in Germany, Italy, Sicily, Japan, Korea and Bahrain. Upon returning, he was selected to perform at the Las Vegas Comedy Festival in 2004.



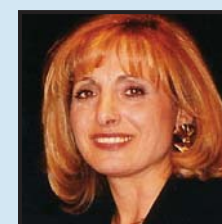
### Warren David

Warren David, a third-generation Arab American of Lebanese and Syrian heritage, has been a leader and activist in the Detroit Arab American community for more than 25 years. He was the creator and executive producer of "Arabesque: Insights into Arab Culture," the award-winning program which aired on WDET-FM and was distributed to more than 50 National Public Radio affiliates. He is the Founder of Arab Detroit which is dedicated to disseminating an accurate image about the Arab American community, and the President and CEO of David Communications, a multi-cultural communications and public relations firm which specializes in the Arab market.



### Siham Awada Jaafar

Vice President of David Communications, Siham Awada Jaafar is a well respected practitioner in both community and media relations. Her passion for community relations coupled with her natural communication skills has made her a skillful and effective communicator. Over the years, Jaafar has created and promoted several communications projects in the areas of community and public affairs and mass media. Finally, as a community activist, Ms. Jaafar has developed a reputation for dedication and leadership.



### Amal K. David

A native of Nazareth, Palestine, Dr. Amal Khalil David is an educator and activist. A woman of character that gently balances her kind, caring nature, strict adherence to high ethical standards, and extraordinary efforts to blaze new trails—Dr. David indeed serves as a role model for Arab women in the United States. As the Bilingual Program Supervisor for the Detroit Public Schools, Dr. David initiates strategies and implements various programs that impact the educational progress of all bilingual students in the Detroit Public Schools system.