

CONTINUING EDUCATION CREDITS  
 EDUCATORS, ADMINISTRATORS: SCECH'S  
 NURSES, SOCIAL WORKERS, THERAPISTS,  
 PROFESSIONAL COUNSELORS, CLINICAL  
 PSYCHOLOGISTS AND GENERAL CEU'S



## PAST PRESENTERS



# 12TH ANNUAL IMAGES & PERCEPTIONS DIVERSITY CONFERENCE

COMMITMENT, ENGAGEMENT, EMPOWERMENT THROUGH DIVERSITY



"A Multi-Dimensional approach to Customized Diversity Training,  
 Project Development, Community Outreach and Public Relations"

The Images and Perceptions Diversity Conference and 3D Consulting and Communications is recognized by CorpMagazine with the Champion of Diversity Award and also recognized by NAWBO with the 2015 top 10 Michigan Woman Business Owners Champion of Diversity Award

3D specializes in customized diversity training and cultural competency programs, strategies, events and initiatives, to successfully increase awareness and improve productivity.

### OUR SERVICES

- Customized Cultural Competency Curriculum Training
- Public and Community Outreach/PR
- Government and Public Policy
- Special Events
- Customized Project Development
- Media Relations

## PROGRAM DIRECTORS

**Siham Awada Jaafar**  
 President and CEO  
 Ph: (313) 910-1955  
 Fax: (313) 359-2676  
 Sihamj@3dconsults.com  
 www.3dconsults.com

**Terry Ahwal**  
 Maxine Cain  
 Doris Hage  
 Victor Green  
 Ashley DiFonzo



www.3DConsults.com  
 3D Consulting & Communications  
 26300 Ford Road, 122 Dearborn Heights, MI 48127



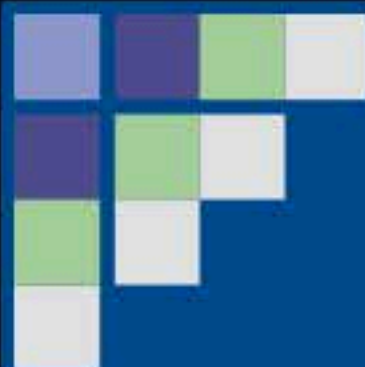
## A CULTURAL EDUCATION CONFERENCE

**THURSDAY  
 APRIL 23, 2015**

BYBLOS BANQUET CENTER  
 7258 CHASE RD  
 DEARBORN, MI







12<sup>th</sup>  
IMAGES & PERCEPTIONS  
**DIVERSITY**  
CONFERENCE  
COMMITMENT, ENGAGEMENT,  
EMPOWERMENT THROUGH  
DIVERSITY

CULTURAL EDUCATION  
CONFERENCE

For the past 12 years, the focus of this unique diversity and educational conference has concentrated on the images and perceptions of diverse groups in media, law enforcement schools, corporations, government, and in all aspects of integration into the fabric of our Nation. The 12th Annual Images and Perceptions Diversity Conference, has once again partnered with the Arab American, African American, Hispanic American, Asian American and Disabilities community to collectively empower our communities by embracing diversity.

The array of dynamic Conference Presenters through the years have provided effective solution building tools to create positive changes that drive diversity and inclusion within organizations, law enforcement agencies, educational institutions, social and public entities as well as a driving message that addresses our own personal perspective.

The 12th Annual Images and perceptions Diversity Conference presents the most thought provoking and compelling conversations of 2015. This year's conference will embrace our commitment to diversity, engage those who are passionate about the conversation and empower all who seek to understand our diverse communities and embrace the differences that enrich our lives. Hollywood's Sean Stone, Motown's Martha Reeves, Justice Richard Bernstein, Ambassador/Dr. Clovis Maksoud, Hip-Hop artist, Poet and Activist Michael Reyes, Comedian Khurum Sheikh, Diversity Specialist Maxine Hankins Cain, and Commander David Robinson explore and discuss the issues and stereotypes that have shaped our images and perceptions subliminally as well as vividly.

Together we will explore the remarkable culture, diversity, and contributions of the Arab American, African American, Hispanic American, Asian American, Jewish American and disabilities community. We will examine the images portrayed in media, film, television, and in our own environments and their implication on education, in government, and in corporate America.

The conference serves as a forum to create bridges of knowledge, dialogue, and greater understanding. While exploring the challenges and triumphs that ultimately bring us together as communities and influence us as Americans.



**ISHMAEL AHMED**  
Associate Provost for Integrated Learning and Community Partnerships University of Michigan-Dearborn



**KHURUM SHEIKH** is a 25 year veteran of the Ann Arbor Police Department, Lieutenant turned comedian! He currently performs comedy worldwide. Born in Pakistan, his comedy touches on—in a comedic way—the “war on terror” from the perspective of a Pakistani Police Officer in America. He has opened for Dave Attell and recently completed a movie with Mason Pryor, Richard Pryor’s son. He is also a diversity trainer and includes training officers to effectively engage the disabilities community. He is currently filming a reality show focusing on the up and coming comedians from Detroit.

THE DAY'S AGENDA

8:30 AM **Registration and Mediterranean Breakfast**

9:15 AM **Open and Welcome**

**SIHAM AWADA JAAFAR**  
Founder and Producer, Images and Perceptions Diversity Conference since 2002  
President and CEO, 3D Consulting and Communications

**ISHMAEL AHMAD**  
Associate Provost for Integrated Learning and Community Partnerships University of Michigan-Dearborn

A message from Alex Jaafar: HFC Student

9:30 AM **Session I: ISIS and the Future of The Middle East**

**DR. CLOVIS MAKSOUD**, Ambassador of the Arab League to the United Nations Washington University. Director of the Center for the Global South

10:15 AM **Session II: Interactive Presentation on Diversity in Education**

**MAXINE CAIN**, Former Director of Elementary Education, Lansing School District Specialized: Self-Esteem, Team Building, Diversity and Multi-Cultural Education

11:00 AM **BREAK**

11:10 AM **Session III: Community Policing in Diverse Neighborhoods**

**COMMANDER DAVID ROBINSON**  
Commander and Diversity Specialist with the Dearborn Police Department

12:00 PM **Khurum Sheikh**

Former Ann Arbor Police Department Lieutenant, Comedian

Presentation of proclamations  
To Images and Perceptions Speaker Presenters

12:30 PM **LUNCHEON**

1:30 PM **Martha Reeves**

An Epic Journey at the Height of the Civil Rights Movement  
Motown's Legendary Artist, Singer, and Activist

2:00 PM **Session IV:**

**Diversity, Inclusion and the Disabilities Community**

**JUSTICE RICHARD BERNSTEIN**  
Supreme Court Justice

2:40 PM **BREAK**

3:15 PM **Session V:**

**Message of Diversity Through Poetry and Hip-Hop**

**MICHAEL REYES**  
Diversity Focused Actor, Poet and Hip-Hop Artist

3:20 PM **Sean Stone:**

**Images and Perceptions from Hollywood/Islamophobia**

Activist, Producer, Director, Actor: Star of Greystone Park, Wallstreet Natural Born Killers, The Doors, Born on the Fourth of July, Buzzsaw

4:15 PM **Q&A with Keynote and Speaker Series Presenters**



**SEAN STONE** is an actor, film director, producer, cinematographer and screenwriter. He is the son of producer/Director Oliver Stone. Sean starred in such greats as National Born Killers; Born on the Fourth of July with Tom Cruise, The Doors, Wallstreet, JFK and other acclaimed Hollywood films. He produced, directed and starred in the blockbuster film Greystone Park. He is a member of the Princeton University class of 2006. He is currently working on a healthcare documentary focusing on the religion of Islam. He is a recent convert to Islam and is sought after for his insight on the misconception is Islam in Hollywood, mainstream America and those that perpetrate acts of violence in the name of religion. He has appeared on CNN, The O'Reilly Factor, and FOX for his historic knowledge, his grasp on the political/religious realm that has been the mainstay of media posts, and talk show topics. This has provided him an edge on creating a fact based, intelligent and well focused conversation about the Middle East and the controversy in that part of the world.



**JUSTICE RICHARD BERNSTEIN** is a justice on the Michigan Supreme Court. Elected to the court on November 4, 2014, he was sworn in on January 1, 2015, for a term expiring on December 31, 2022. He ran on the platform of "Blind Justice". Richard Bernstein is a tireless advocate for disabled rights and providing a voice to those who would otherwise be forced to be silent. Richard is committed to taking action. He successfully partnered with the United States Department of Justice to force the City of Detroit to fix broken wheelchair lifts on its buses. In a landmark settlement against Delta Airlines and Detroit Metro Airport, Richard gained accessibility for disabled fliers and set the precedent for airlines and airports to be covered under the Americans with Disabilities Act of 1990. He fought the State of Michigan and won to preserve special education funding throughout the state.



**MARTHA REEVES** is passionate about the concept of diversity and has spoken in many arenas regarding her own experience as a black entertainer at Motown and the challenges that she faced and her journey in overcoming those challenges. Her personal accounts have impacted the conversation on diversity and inclusion. Reeves is an American R&B, pop singer, former Detroit politician, and lead singer of the Motown girl group Martha and the Vandellas. During her tenure with The Vandellas, they scored over a dozen hit singles, including "Nowhere to Run", "Jimmy Mack", and their signature "Dancing in the Street". From 2005 until 2009, Reeves served as an elected council member for the city of Detroit, Michigan. Now in her mid-seventies, Martha continues to perform throughout America and Europe.



**AMBASSADOR/DR. CLOVIS MAKSOUD** is a former ambassador and permanent observer of the League of Arab States at the United Nations and it's chief representative in the United States for more than 10 years. He is the director of American University's Center for the Global South. He is a lawyer, journalist, and diplomat and served as the League of Arab States, ambassador to India and Southeast Asia as well as serving as a special envoy to the United States in 1974. He serves as Vice Chair of the United Nations Development Program advisory board on the Arab human development reports. He is a professor on the Middle East, Global South issues, international organizations, and preventative diplomacy at both the School of International Service and AU's Washing College of Law. He has also served as a political consultant to many US Presidents and recently published his best selling memoirs.



**MICHAEL REYES**, Reyes is a Chicano/Mexicano poet, emcee, actor, playwright, artist and community organizer (specializing in youth development). For 12 years, his combination of hip-hop, poetry and spoken word have created a unique blend, where his narratives are infused into a rhythmically crowd pleasing performance. A leading voice in progressive and radical music, Reyes combines cultural stories of resistance, raw hip-hop and inspiring poems, to reach youth and elders alike. His work challenges and confronts the many social ills faced by communities of color.



**MAXINE HANKINS CAIN**, Ed.D. began her professional career in 1968 as a primary unit teacher with the Detroit Public Schools and has since served in the capacities of educational resource specialist, principal in both Lansing and Detroit, Director of Elementary Education for the Lansing District and Superintendent of Sankofa Shule Public School Academy in Lansing, Michigan. Maxine is a national keynote speaker and workshop presenter. She has been invited by many local and national business and educational organizations to speak before youth and adults, sharing her expertise on self-esteem, bullying, diversity and inclusion, empowering employees, and creating effective teams. Participants have made comments such as, "Maxine changed my life! She should take this show on the road!"



**COMMANDER DAVID ROBINSON**: In 1992, David Robinson was selected as Dearborn's first Community Policing office and created community based initiatives that are still in practice today. In 1994, Robinson implemented the Community Policing philosophy in establishing a police liaison office. From 1997-2004, he was assigned to both the police Special Operations Unity and Narcotics Unit. He served as a Task Force Agent with both U.S. Customs and the DEA. Commander Robinson was promoted to the rank of Sergeant in 2004, the rank of Lieutenant in 2009, and the rank of Commander in 2013. He is currently assigned as the Commander of the Patrol Division. Robinson was recognized by the Department of Homeland Security as a subject matter expert in the area of Community Policing and Countering Violent Extremism (CVE).



**SIHAM AWADA JAAFAR** is the Founder and Producer of the Nationally acclaimed "Images and Perceptions Diversity Conference". The conference is recognized by CorpMagazine with the Champion in Diversity Award. 3D Consulting and Communications was recognized by NAVBO with the top 10 women business owners Champion Diversity Award. Siham Awada Jaafar lives her passion through creating a conversations around diversity and dispelling stereotypes. As President and CEO of 3D Consulting and Communications, she specializes in corporate, educational, and government diversity training. Siham is Vice President of the Wayne Mediation Center, Planning Commissioner for the City of Dearborn Heights and currently hosts 2 cable television programs. Siham engages extensively in community and corporate conversations focused on race relations. Numerous facets call upon her expertise as a consultant in diversity and inclusion in the workplace.