

Capital Acquisition and Financial Advisory Services

“Stop Struggling and Start Growing with Results backed by a quantifiable ROI”

Equity, Debt, Hybrid, and Venture Backed Financing Solutions

Your Hidden Power and Leverage

Businesses, regardless of size, don't realize the power they hold in their existing asset and cash flow resources that can be leveraged to acquire the financing they need to grow phenomenally successful businesses.

360 Strategy Group

We're proven problem solvers with the expertise to uncover and use these resources to obtain the financing you need, when and how you need it.



We Know Financing

Each of our specialists possesses decades of real world corporate and entrepreneurial financial management experience.

We've helped clients leverage their financial resources to create more than \$200MM in corporate value.

We know what you're going through because we've been where you are.

Who We Serve

We work nationwide with privately held companies ranging from pre-revenue startups to emerging mid-market organizations across a wide range of industries and markets.



Innovative Thinking, Creative Solutions

One size does not fit all.

Your situation is unique.

We're experts at crafting innovative and creative solutions to solve the most challenging financing requirements. We're able to provide financing where others can't or won't.

We differentiate ourselves by going beyond the transaction, roll-up our sleeves, and work as extensions of your team to provide on-going financial and operational support so you can focus on growing faster and becoming more profitable.

Financing Isn’t Easy. It Requires Sound Planning.

The financing process is stressful, time consuming, and requires considerable planning and expertise.

Over eighty percent of businesses are denied financing because they don’t:

- Establish strong relationships with the right resources well in advance of their need for financing.
- Start the process until it’s too late.
- Possess the experience and capabilities required to create a clear plan and compelling path forward.
- Have the expertise to prepare accurate and realistic documentation, financials and forecasts.
- Demonstrate the skills and abilities to execute their plans. As a result, they fail to create confidence and credibility with potential funding sources.



Our Process

We use our skills and expertise to eliminate each of these issues. We work with you every step of the way to turn a stressful and time consuming effort into a smooth stress free process. Our work includes:

- Developing a complete historical and current situational analysis. Identifying all problems, opportunities, assets, and resources that can be leveraged into a highly compelling story.
- Constructing all forecasts, historical and proforma financial statements, marketing, and operational plans.
- Preparation of a complete due diligence underwriting package that answers all potential questions before they’re asked.
- Source, negotiate and assist with closing the transaction.
- Post transaction, on-going financial and operational management support.

**Focus on what you do best.
We’ll cover the rest.**

We Provide

Through our deep network of private funding relationships, we provide equity, debt, hybrid, and venture backed financing for:

- Startup, seed, growth, and expansion capital.
- Short term and seasonal cash flow stabilization.
- Raw materials, supplies, and inventory.
- Machinery, equipment, vehicle, and technology acquisition.
- Intellectual Property, product development and licensing.
- Contractor and sub-contractor project working capital.
- Commercial Real Estate acquisition, development, and construction.
- Mergers, acquisitions, buy-outs, exits, turn-around, and distressed operations.
- International business expansion.
- Private placements and crowdfunding.

Our network and resources enable us to handle the toughest situations with the speed and flexibility not available through traditional sources.

Contact us. Let’s see how we can help.

