



Digital Marketing Internship

The digital marketing internship position with For a Real Change, Inc. provides an opportunity to gain experience in digital marketing while also working to promote youth development programming.

Location: For a Real Change, Inc exists in Bowling Green, KY. Interns may meet with staff and program participants in-person based on observance of COVID-19 regulations. Interested students may complete this internship through remote work.

Internship Responsibilities

- Create content for social media platforms, such as Facebook, Instagram, and Twitter.
- Contribute to developing TikTok and YouTube content.
- Assist with planning digital marketing campaigns.
- Maintain knowledge of social media trends and resources.
- Provide other program support, as needed.

Desired Qualifications

- Good oral communications skills
- Excellent writing skills
- Ability to work well with a team as well as independently
- Positive attitude
- Proficient in the use of social media (i.e. Facebook, Twitter, Instagram, TikTok)

Time Allotted

A minimum of 10 hours a week is preferred for this internship. The internship is expected to last one semester.

Application

The digital marketing internship is currently an unpaid internship. Students should inquire about internship requirements for course credit for their degree program if they are not already aware before applying. Those interested in the internship are required to submit a resume with additional materials optional. Materials should be submitted online at forarealchange.org/internships. The deadline is open until filled. Students meeting the desired qualifications may take part in an interview process.

Contact Aurelia Spaulding, Executive Director
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