

BRIAN BENTON

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2315 Emerson Street, Palo Alto CA 94301

EDUCATION

WASHINGTON UNIVERSITY IN ST. LOUIS

Graduated December 2015

- BA in American Culture Studies, minor in Writing

UTRECHT UNIVERSITY

Fall 2015

SKILLS

- DSLR, mirrorless and cinema videography (including 4K)
- Adobe Premiere, Photoshop, After Effects, Illustrator and Audition
- Studio lighting, set-up and management
- Final Cut X and 7
- Wordpress and CMS systems
- Basic HTML and CSS
- Podcasting
- Conversational Spanish

EXPERIENCE

FREELANCE PHOTOGRAPHER, VIDEOGRAPHER + CONTENT CREATOR

2016 – present

- Selected Clients (Brand): Atlantic Records, The Financial Times, Lululemon Athletica, Newmark Knight Frank, Oatly, Splendid Spoon, Sony Music, Washington University in St. Louis, Weight Watchers, Welch's Fruit Snacks
- Selected Clients (Agency): AMP Agency, Marino PR, Multiply, RLM PR, Rosewood Creative, Vested PR
- Experience with scripting and storyboarding, production team management, equipment management, project budgeting, scheduling and social strategy and launches in independent and agency settings

THE HOWARD HUGHES CORPORATION Content Creator (Contract)

New York, NY | June 2018 – August 2018

- Worked to create social content for Pier 17 and South Seaport, including photography, shortform video and stop-motion GIFs
- Collaborated with brand partners including Heineken, Live Nation and 10 Corso Como to produce content for social campaigns

MULTIPLY Video Producer (Contract)

New York, NY | *January 2018 – May 2018*

- Produced and edited video and social content for Multiply's accounts, including Ace Hardware, Hero Clean and Basil Hayden's
- Worked alongside Account team members to conceptualize and produce content

WHOLE WHALE Media Producer (Contract)

New York NY | *January 2017 – May 2017*

- Build content for social media and web for internal and client usage
- Produced and edited Using The Whole Whale Podcast and Whole Whale TV Youtube videos
- Wrote and created visual content for the Whole Whale blog and
- promoted content on social media

KAPLAN Media Production Associate

New York NY | *April 2015 – November 2015*

- Used Adobe Creative Cloud software and video production equipment to produce digital, and video content
- Worked with instructors to storyboard, script, shoot and edit for e-learning lessons for Manhattan Prep's online test prep courses