

Sales Projection Practice

Describe this shoe (model WMtR4) using two complete sentences in the space provided.

Calculate total projected sales for each state listed.

State	Projected Quantity	Wholesale Price	Profit Margin	\$ Projected Profit
AR	2,800	\$16.75	6%	
CO	3,500	\$25.16	6%	
KS	1,250	\$32.19	10%	
OK	4,000	\$16.75	5%	
TX	600	\$21.19	6%	
VA	5,400	\$18.54	4%	

1. Convert the profit margin percent into a decimal (e.g., 6% is 0.06 ... 10% is 0.10)
2. Calculate your Projected Profit per state

$$\text{Projected Profit} = (\text{Projected Quantity Sold}) \times (\text{Wholesale Price}) \times (\text{Profit Margin Percent})$$



Sales Projection Practice

Describe this shoe (model WMtt2) using two complete sentences in the space provided.

Calculate total projected sales for each state listed.

State	Projected Quantity	Wholesale Price	Profit Margin	\$ Projected Profit
AR	2,840	\$15.75	6%	
CO	2,500	\$25.16	4%	
KS	1,250	\$32.21	5%	
TX	3,600	\$20.19	6%	
VA	700	\$18.54	4%	

1. Convert the profit margin percent into a decimal (e.g., 6% is 0.06 ... 10% is 0.10)
2. Calculate your Projected Profit per state

$$\text{Projected Profit} = (\text{Projected Quantity Sold}) \times (\text{Wholesale Price}) \times (\text{Profit Margin Percent})$$



Sales Projection Practice

Describe this shoe (model WxTR3) using two complete sentences in the space provided.

Calculate total projected sales for each state listed.

State	Projected Quantity	Wholesale Price	Profit Margin	\$ Projected Profit
GA	1,840	\$17.72	5%	
CA	1,500	\$25.15	5%	
CO	2,250	\$31.11	5%	
TX	1,600	\$26.99	6%	
VA	1,400	\$28.54	5%	

1. Convert the profit margin percent into a decimal (e.g., 6% is 0.06 ... 10% is 0.10)
2. Calculate your Projected Profit per state

$$\text{Projected Profit} = (\text{Projected Quantity Sold}) \times (\text{Wholesale Price}) \times (\text{Profit Margin Percent})$$



Sales Projection Practice

Describe this shoe (model MMrR9) using two complete sentences in the space provided.

Calculate total projected sales for each state listed.

State	Projected Quantity	Wholesale Price	Profit Margin	\$ Projected Profit
GA	840	\$16.72	5%	
CO	500	\$21.15	7%	
KY	250	\$21.21	7%	
TN	600	\$22.93	6%	
VA	420	\$27.52	10%	

1. Convert the profit margin percent into a decimal (e.g., 6% is 0.06 ... 10% is 0.10)
2. Calculate your Projected Profit per state

Projected Profit = (Projected Quantity Sold) x (Wholesale Price) x (Profit Margin Percent)



States	Shoe Model	Projected Profit
AR	WMtR4	\$ _____
	WMtt2	\$ _____
	WxtR3	\$ _____
	MMrR9	\$ _____
	TOTAL	\$ _____
CA	WMtR4	\$ _____
	WMtt2	\$ _____
	WxtR3	\$ _____
	MMrR9	\$ _____
	TOTAL	\$ _____
CO	WMtR4	\$ _____
	WMtt2	\$ _____
	WxtR3	\$ _____
	MMrR9	\$ _____
	TOTAL	\$ _____
GA	WMtR4	\$ _____
	WMtt2	\$ _____
	WxtR3	\$ _____
	MMrR9	\$ _____
	TOTAL	\$ _____
KS	WMtR4	\$ _____
	WMtt2	\$ _____
	WxtR3	\$ _____
	MMrR9	\$ _____
	TOTAL	\$ _____

States	Shoe Model	Projected Profit
KY	WMtR4	\$ _____
	WMtt2	\$ _____
	WxtR3	\$ _____
	MMrR9	\$ _____
	TOTAL	\$ _____
OK	WMtR4	\$ _____
	WMtt2	\$ _____
	WxtR3	\$ _____
	MMrR9	\$ _____
	TOTAL	\$ _____
TN	WMtR4	\$ _____
	WMtt2	\$ _____
	WxtR3	\$ _____
	MMrR9	\$ _____
	TOTAL	\$ _____
TX	WMtR4	\$ _____
	WMtt2	\$ _____
	WxtR3	\$ _____
	MMrR9	\$ _____
	TOTAL	\$ _____
VA	WMtR4	\$ _____
	WMtt2	\$ _____
	WxtR3	\$ _____
	MMrR9	\$ _____
	TOTAL	\$ _____