

# Telephone Messages

## Abbreviated Short Topic

*This topic intends to introduce or reinforce the subject matter.*

*Other related topics provide deeper exploration of Supply Chain Mgt., Marketing, and General Business.*

**Topic Name:** Telephone Messages

**Objectives:**

- Identify and define one new word or expression
- Describe the overall concept conveyed by this topic
- Relate this topic to the “Big Picture”

**Outline:**

- Take notes on videos associated with this topic
- Prepare to discuss the videos with a shoulder-buddy or class
- If assigned, draw a poster or diagram based information presented

**With a shoulder-buddy, or as a class, discuss how the topic presented fits into the Big Picture.**

*The checkmark shown is the “class-answer” to where this topic fits into the Big Picture. But you might disagree. Also, the topic might apply to more than just one portion of the Big Picture.*

Q1. Do you agree or disagree with where the checkmark is placed? Why?

Q2. How does this topic relate to previous topics?

Q3. What is one new/key concept revealed in this topic - or that reinforced your prior knowledge?

Price  
Produce  
Promotion  
Place

