



Event Date: May 1st, 2nd & 3rd, 2020

House of Ancestors,

355 Vancouver Street Prince George, BC

VENDOR APPLICATION FORM

Welcome to the 1st annual Northern British Columbia's Healthy Living Expo.

Friday, May 1st, 2020 5:00 - 8:00 pm and Saturday May 2nd & Sunday May 3rd 10:00 – 4:30pm

We welcome businesses and organizations providing services and/or products which improve physical, mental, emotional and/or spiritual well-being as well as addressing environmental health of our communities.

The Expo will include;

For the community:

- Community Groups registration tables (free of charge)
- 50/50 draw (proceeds to be donated to note-worthy organization)
- Door Prizes (proceeds to be donated to note-worthy organization)
- Demonstration stage

For the Vendors:

- Website and FB page to promote event and vendors
- Radio and TV ads
- Fun-finder and other free advertising opportunities
- Speaking opportunities
- Demonstration opportunities
- Interviewed Video Spot for Social Media, posted on our website with links to your webpage
- Vendor led Workshops
- targeting 40+ vendors
- 2500+ attendees

Early Bird Registration: Deadline – March 31st, 2020 (select one)

8'x5' booth \$275

10'x6' booth \$300

Regular Registration: Deadline for entries: April 15th, 2020

8'x5' booth: \$300

10'x6' booth \$350

Community Groups: Class Registration Table (Hockey, Soccer, Judo, Girl Guides, etc.)

½ of an 8' table

FREE

Participants are required to donate to our PRIZE DRAW BASKETS (min \$20.00 value)



BUSINESS INFORMATION

*** REQUIRED**

Business/Organization Name * _____

Contact Name: _____

Address: _____

Phone # _____ Cell: _____

Email address * _____ Website: _____

Organization/Business Type * _____ Business _____ Non-profit organization _____ Sport/Community Assoc.

Outside food/drinks are not allowed in the facility. A bagged lunch will be available for vendors courtesy of the venue hosts at a discounted rate. Lunches must be pre-ordered and submitted with your vendor application. \$12.00 each

Yes _____ I would like to request a bagged lunch: Quantity _____ # of days: _____

No _____ I do not require a bagged lunch. **(bottled water is OK)**

DESCRIPTION

What products/services do you wish to showcase? Do you intend to sell products, publications, membership? *

Please describe your donation to our PRIZE DRAW BASKET. (proceeds to local charities) *

Select a Category that best / most describes your business / organization *

Physical (ie: yoga, fitness instruction, fishing charters, outdoor recreation, natural practitioners)

Spiritual (ie: meditation, energy healing, shamanism, gem stones)

Products (ie: supplements, beauty products, essential oils, up-cycled)

Environment (ie: solar panels, wind energy, sustainable living, recycling)

Nutrition (ie: organic farming, juicing, weight loss, vitamins, supplements)

Other (ie: any business or service not fitting the description of the above.)

Do you require electrical power? * (not guaranteed) Yes _____ No _____



WORKSHOPS

Vendors are being offered the opportunity to showcase their services/products during the show. These opportunities are offered to you at no extra charge.

Would you like to offer a 90 min. workshop during the Expo? _____ Yes _____ No

Would you like to offer a 60 min. speaker spot during the Expo? _____ Yes _____ No

Would you like to offer a 60 min. demo during the Expo? _____ Yes _____ No

Please enter a brief description of your workshop/speech/demo:

REQUIREMENTS / AGREEMENT

General Information:

- ❖ The cost of vendor booths includes pipe & draping, table coverings and limited number of power outlets. Booths will be assigned by the organizing committee.
- ❖ Vendors must have someone at their booth at all times. If you are unable to attend but still want your booth space your replacement needs to be approved by the board.
- ❖ Vendors will be issued 2 passes. Extra passes may be available at a cost of \$10
- ❖ The Northern British Columbia Healthy Living Expo and its affiliates take no responsibility for any stolen, lost or damaged goods. We take no responsibility for your conduct and business ethics. Vendor set up will be available from noon on May 1st, 2020. All booths must be ready for public before 5 pm on Friday, and takedown must not start before 4:30 pm on Sunday.

Cancellation Policy:

- ❖ Full refund 1 month in advance. 50% refund before April 15th and NO refund if you are a no show. In the case of an emergency this will be at the board's discretion.

We are a new group striving to bring awareness around health and wellness to our community, we depend heavily on our exhibitors and sponsors to make this event a success.

We welcome everyone from service providers and retailers, to non profit organizations and educational societies.



Here you will meet small business owners and decision-makers from all over the north allowing for great networking opportunities. We are providing to great ways to connect at the Opening Exhibitor Event and the Closing Exhibitor Social.

Our goal is to have this as an annual event for everyone.

We are looking forward to having this year be a great success, therefore allowing us to help grow your business and to help many people in variety of ways. We are grateful for all the exhibitors who have committed to this event and we welcome many more!

I have read & understood the requirements for this event.

Signature: _____ Name: _____
(Type your name to sign) (Please print)

Date: _____

Payment can be made by E-transfer or Credit Card.

Payment in full must be received with registration.

Complete applications, inquiries and E-Transfers can be sent to: ncbhealthylivingexpo@gmail.com

(no password required)



PARTNERSHIP OPPORTUNITIES

GOLD PARTNERSHIP:\$2,000.00

“Brought to you by...” Announcements
Front page placement on program, first place
Front page placement on website, first place
Priority placement on AV display
2 Sponsor supplied banner in facility (foyer and speaker area)
Interviewed Video Spot for Social Media, posted on our website with links to your webpage
Sponsor supplied booth, first booth inside the door
1 of, up to 90 min speaking slot
Demo slot
8 employee passes
10 event tickets
Framed memento o verifying commitments to support community events

SILVER PARTNERSHIP:\$1,500.00

“Brought to you by...” Announcements
Front page placement on program, 2nd place
Front page placement on website, 2nd place
2nd Priority placement on AV display
1 Sponsor supplied banner in facility (foyer)
Interviewed Video Spot for Social Media, posted on our website with links to your webpage
Sponsor supplied booth
1 of, up to 60 min speaking slot
Demo slot
6 employee passes
8 event tickets
Framed memento verifying commitments to support community events

BRONZE PARTNERSHIP:\$1,000.00

Front page placement on program,3rd place
Front page placement on website, 3rd place
3rd Priority placement on AV display
Interviewed Video Spot for Social Media, posted on our website with links to your webpage
Sponsor supplied booth
1 of, up to 60 min speaking slot
Demo slot
4 employee passes
6 event tickets



DEMONSTRATION STAGE PARTNERSHIP:\$2,500.00

The stage will be named "The {insert your name here} Demonstration Stage"

"Brought to you by...." Announcements

Front page placement on program

Front page placement on website

Priority placement on AV display

1 Sponsor supplied banner in facility (foyer)

Interviewed Video Spot for Social Media, posted on our website with links to your webpage

Sponsor supplied booth

1 of, up to 60 min speaking slot

Demo slot

8 employee passes

10 event tickets

Framed memento verifying commitments to support community events

We are interested in a Partnership: Yes No

Please contact us directly.