

CINDY DACH

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EXECUTIVE MANAGEMENT

Seasoned and innovative business and nonprofit leader focused on strengthening resilient economies through fostering future leaders and cultivating literacy and cultural empathy. Proven track record of personnel management, effective solutions-based policy design and mentorship. Track record of guiding growth for small businesses against national trends of decline. Proficiency in public speaking, event design and management, community development and advocacy.

PROFESSIONAL EXPERIENCE

CHANGING HANDS BOOKSTORE and FIRST DRAFT BOOKBAR

Events and Marketing Director, 2000-2005

CEO and Co-Owner, 2005-present

Leads day-to-day operation of Arizona's largest and oldest independent bookstore established in 1974. Design and operate a community gathering place based on the principle that books change lives. Lead the buying, marketing and events teams to produce and host over 400 events annually that include authors, social justice forums, spoken word, performance and educational programs. Hosted authors have included Arizona Senator John McCain, President Barack Obama, President Jimmy Carter, Gloria Steinem, Madeleine Albright, Oliver Jeffers and Ozzy Osbourne. Developed a new model for an urban bookstore in central Phoenix with a community events space and First Draft Bookbar, an integrated coffee, craft beer and wine bar. Guided company growth from \$1 million in annual sales and 15 employees to \$6 million in annual sales and 60 employees. Changing Hands Bookstore is a key leader in the national resurgence of local independent bookstores.

MADE art boutique

Founder and CEO, Curator, 2005 - present

Created a new boutique to fill a market gap dedicated to featuring handmade goods and crafts by more than 100 artists and makers. Responsible for operations, staffing and programs of an award-winning gathering space for the crafter and the collector. Facilitate economic opportunity for local artisans and makers while creating a space to build new audiences and appreciation for handmade items. Host workshops and incubator space for connecting community, culture and commerce.

eye lounge: a contemporary art space

Founding Member, 1999-present

Owner of a collective contemporary artist-run space that has presented new monthly exhibitions by more than 300 artists over two decades. The venue is a foundation of the Roosevelt Row Arts District.

ROOSEVELT ROW COMMUNITY DEVELOPMENT CORPORATION (CDC)

Founding board member, 2005-present

Interim Director, 2008-2010

Roosevelt Row CDC has worked to create a dense, diverse and pedestrian-friendly creative district in the core of downtown Phoenix. Roosevelt Row is nationally recognized for its arts and cultural events, award-winning restaurants, galleries, boutiques and live music. Created new A.R.T.S. (Adaptive Reuse of Temporary Space) programming to activate vacant lots with pop-up markets, performances, gardens and portable shipping container art galleries. Provided leadership for Valley of the Sunflowers, an A.R.T.S. project that transformed two-acres of vacant land into sunflower fields in 2007. Roosevelt Row CDC produces the First Friday A.R.T.S. Market which attracts more than 20,000 visitors to the district and downtown Phoenix showcases the work of over 100 artists each month.

NON-PROFIT BOARD AFFILIATIONS

- Founding Board Member, Local First Arizona
- Mayoral appointed Board Member of Downtown Phoenix, Inc.
- Board Member, Hance Park Conservancy
- Board Member, Phoenix Public Market
- Board Member and Officer, Roosevelt Row Community Development Corporation
- Advisor and mentor, SheLEADS, Arizona Women's Education and Employment (AWEE)

AWARDS

2017 Arizona Governor's Arts Award for Changing Hands Bookstore in the small business category

2013 Phoenix Community Alliance Center City Starr Award for "Tireless Advocacy"

2009 Scottsdale Center for the Arts "Contemporary Catalyst" Award

2007 Publishers Weekly Best Bookstore, Changing Hands Bookstore

ARTIST

Cindy Dach has worked in the mediums of creative writing, hand-made books and photography. Her current craft is embroidery where she creates contemporary pieces that are based on still lives, nature and nostalgia. Her work has been in group exhibitions, in boutiques and in private collections.

EDUCATION AND CREDENTIALS

Master of Fine Arts (MFA) - Creative Writing - Naropa Institute, Jack Kerouac School of Disembodied Poetics, Boulder, Colorado

Bachelor of Science (BS) - Marketing - State University of New York SUNY, New York, New York

Professional Associations

American Booksellers Association
Independent Consortium of Booksellers