



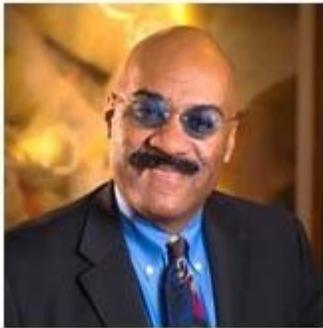
Traci "Cricket" Crockett
Certified Leadership and Life Coach
Top Level Sales Leader

As a faith walking, fierce champion for women, Cricket Crockett has gone from the classroom to a top-level direct sales leader to coaching, all while experiencing her own “pause pressing” moments along the way. She is known as a dynamic leader, best-selling author, speaker and storyteller who partners with women to help them dig deep, find clarity and reignite a renewed purpose for life.

Cricket has a full range of experience. Once an elementary schoolteacher, she transitioned to rocking it out as a powerhouse direct sales leader, then added Certified Life and Leadership Coach and Best-Selling author to her list of accomplishments.

Cricket has taught, trained, coached and encouraged thousands of women in various leadership roles to pursue their destiny. With over 17-years as top-level direct sales leader experience building a large national team, Cricket understands how a busy lifestyle and high achievement have the potential for burnout. She uses her passion to share a message of self-compassion, selfcare and mental health to women while coaching or speaking at retreats and large conferences. She continues to be a pioneer and advocate for women to recognize the power of pressing pause while navigating their successful lives In order to avoid burnout and achieve clarity and next steps, as well as to begin to genuinely enjoy the hustle.

Whether in a large or small group setting, or simply one on one, Cricket thrives on being intentional about making deep “iron sharpening” connections that are pivotal for the growth and development of women as they walk through every stage of life.



Vada Manager
Founder/CEO Manager
Global Holdings
Principal, Think TRUE

Vada O. Manager is Founder/CEO of Manager Global Holdings, LLC and a Principal/Board member of Think TRUE, a multi-cultural marketing agency. Previously, Vada was a member of the Corporate Leadership Team (CLT) at Nike Inc. and served on several M&A transaction teams. Mr. Manager served in a very similar role at Levi Strauss & Co. and was also an investment banker (VP, public finance). Mr. Manager serves as G&N Board Chair for leading retail services automotive aftermarket company Valvoline which was spun (via IPO 2016) from global specialty chemical company Ashland Global Holdings.

He is also a board member for the Helios Education Foundation, where serves on the Finance (Chair) and Nominating Committee. He recently served as Chair of the premier leadership university -- the U.S. Military Academy (West Point) Civilian Public Affairs Committee. Vada is an alumnus of Arizona State University, where he was also inducted into its Hall of Fame (The College). He is also an ASU Trustee and a member of the President's Club. His other affiliations include: the London School of Economics; American Council on Germany; ASU's Center for Race & Democracy; Genesis City (alternative high school). In 2020, Directors & Boards Magazine named Manager one of its board "Directors to Watch" and Savoy Magazine similarly named him one of its Most Influential Black Corporate Directors in 2016 & 2017. Manager latest entrepreneurial ventures have expanded into producing feature film/documentaries. He was an advisor to the NAACP 2021 Image Award nominated film "On The Record" and is now engaged in the "Politics of Beauty" regarding the extraordinary career of environmentalist and Interior Secretary Stewart Udall (Spring 2022).