



EPLERWOOD INTERNATIONAL

For Immediate Release

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Burlington, Vermont, United State

EplerWood International has signed the [Glasgow Declaration on Climate Action in Tourism](#) with a long-term plan to implement [Sustainable Destination Management services](#) which incorporate climate accounting, based on benchmarking and sustainability management principles. Megan Epler Wood will make a brief statement at the launch program for the Declaration on November 4.

The firm's statement for Glasgow is as follows,

EplerWood International (EWI) seeks to create long-term systems for governments and business to cooperate on the management of climate impacts at the destination level using science-based sustainability benchmarking. This vision is part of an integrated set of ideas that have been led by EplerWood International for ten years, via engagement with collaborators and institutional support from GIZ, Harvard and Cornell Universities.

At present, EWI is well on the way to creating the knowledge and data tools necessary to make this vision a reality. Megan Epler Wood spoke of this vision at COP 22 in November 2017, and the firm continues to advocate for the use of standardized climate accounting systems adapted to our industry and destination needs- as researched at the [International Sustainable Tourism Initiative](#) at Harvard University under Epler Wood's leadership. Such accounting systems can guide decision making, attract finance, and help travel and tourism to manage its impacts on a holistic basis.

To further this agenda, EWI played a pivotal role in the development of a global Sustainable Destination Management academic certificate which will be implemented by Cornell University's Sustainable Tourism Asset Management Program (STAMP) at the SC Johnson College of Business and eCornell with partners around the world. This 40-hour virtual certificate program will be accessible for professional guidance worldwide in 2022. Tools to manage climate impacts at the destination level will be presented in the certificate program, based on global sustainability benchmarking standards, allowing a next generation of carbon accounting at the destination level to begin with trained professionals.

For more information on our Destination Management Services visit our web materials [here](#). Contact us at info@eplerwood.com for interviews or more information.