




Child Abuse Awareness Virtual Rally

2021 Sponsorship
Opportunities

Mercy 

Cooper-Anthony Mercy
Child Advocacy Center

Together, we can touch more lives. Save more lives. And improve more lives.



“ First time I could breathe [was] when seated in the family room at the advocacy center. The feeling I had is best described as ‘safe’ when services were being provided while waiting for my daughter while she was receiving her forensic interview. ”

– MOTHER OF 12-YEAR-OLD CLIENT

This was an actual day at Cooper-Anthony Mercy Child Advocacy Center (CAMCAC). Child Advocates with CAMCAC meet regularly with all agencies involved in the case to ensure everything possible is being done to find justice.

We are **Cooper-Anthony Mercy Child Advocacy Center**

Child Advocacy Centers (CACs) were formed to provide a safe, child-friendly environment where a comprehensive and coordinated approach is taken in response to allegations of child abuse.

Cooper-Anthony Mercy Child Advocacy Center (CAMCAC) was founded in Hot Springs by Mercy in 2003, followed by satellite centers in Saline and Polk counties. CAMCAC is one of 17 CACs in the state of Arkansas. In 2012, CAMCAC was awarded the highest level of membership with the National Children’s Alliance, the accrediting agency for CACs.

When a report of abuse is called into the state hotline (844-SAVEACHILD) and is referred to CAMCAC, the child and their non-offending family member are met by one of our child advocates. These specially-trained individuals assist and advocate for the child throughout the entire process, including:

- **Forensic Interviews**
- **Forensic Medical Exams**
- **Child Advocacy**
- **Mental Health Services**
- **Prevention Programs**
- **Training Programs**

These services are provided under one roof, where the child feels safe and familiar. All services provided by CAMCAC are free of charge.

During the process of healing, CAMCAC staff works as part of a multi-disciplinary team that includes:

- **Arkansas State Police: Crimes Against Children Division**
- **Arkansas Department of Human Services: Division of Children and Family Services**
- **Local Law Enforcement**
- **Prosecutors**
- **Mental Health Professionals**
- **Other state and local agencies.**

This team meets regularly to review all open cases, beginning with the victim’s initial outcry through investigation, treatment and prosecution. Communication within the team reduces duplication and mistakes, and keeps victims from falling through the cracks.

CAMCAC serves more than 700 children each year, with a majority of these children having experienced sexual abuse. Every child has a different experience and we are here to provide justice and healing.

Our vision is to eliminate child abuse. Our goal is to empower children to find their voice, heal from previous abuse and prevent further abuse.

COOPER-ANTHONY MERCY CHILD ADVOCACY CENTER

Child Abuse Awareness Virtual Rally

Friday, April 16, 2021 | Hot Springs, Arkansas

Virtual event link will be shared prior to event date

The Cooper-Anthony Mercy Child Advocacy Center (CAMCAC) will hold its annual Child Abuse Awareness Rally on April 16, 2021. The rally is a way to highlight Child Abuse Awareness Month and honor those who serve on the front line in the war against child abuse. The CAMCAC will recognize one worker for outstanding service to children with the "Patrick McCrudden Superhero Award." This community-wide event will feature the First Lady of Arkansas, Mrs. Susan Hutchinson, as well as a local children's choir.

Cooper-Anthony Mercy Child Advocacy Center has quickly outgrown both spaces in Hot Springs and Benton. Last year, more than 740 children were helped through CAMCAC, and each year, that number goes up.

In 2021, CAMCAC will begin the expansion of the Hot Springs location. An additional 1500 square feet in training space will be added, as well as renovation of the existing space to separate therapy patients from those children and families seeking advocacy, forensic interviews and medical exams. In addition, CAMCAC has begun the process of raising money for a new, larger location for the Benton office to be able to better serve the Saline County community. Last year alone, the Benton office had a 28% increase in children seen over the previous year.

Sponsorship Levels

All sponsors receive honorable recognition prominently displayed on pre- and post-event publicity.

PRESENTING SPONSOR | \$10,000

Additional recognition in the program and throughout the Rally

FOUNDING SPONSOR | \$5,000

Additional recognition in the program and throughout the Rally

PLATINUM SPONSOR | \$2,500

Additional recognition in the program and throughout the Rally

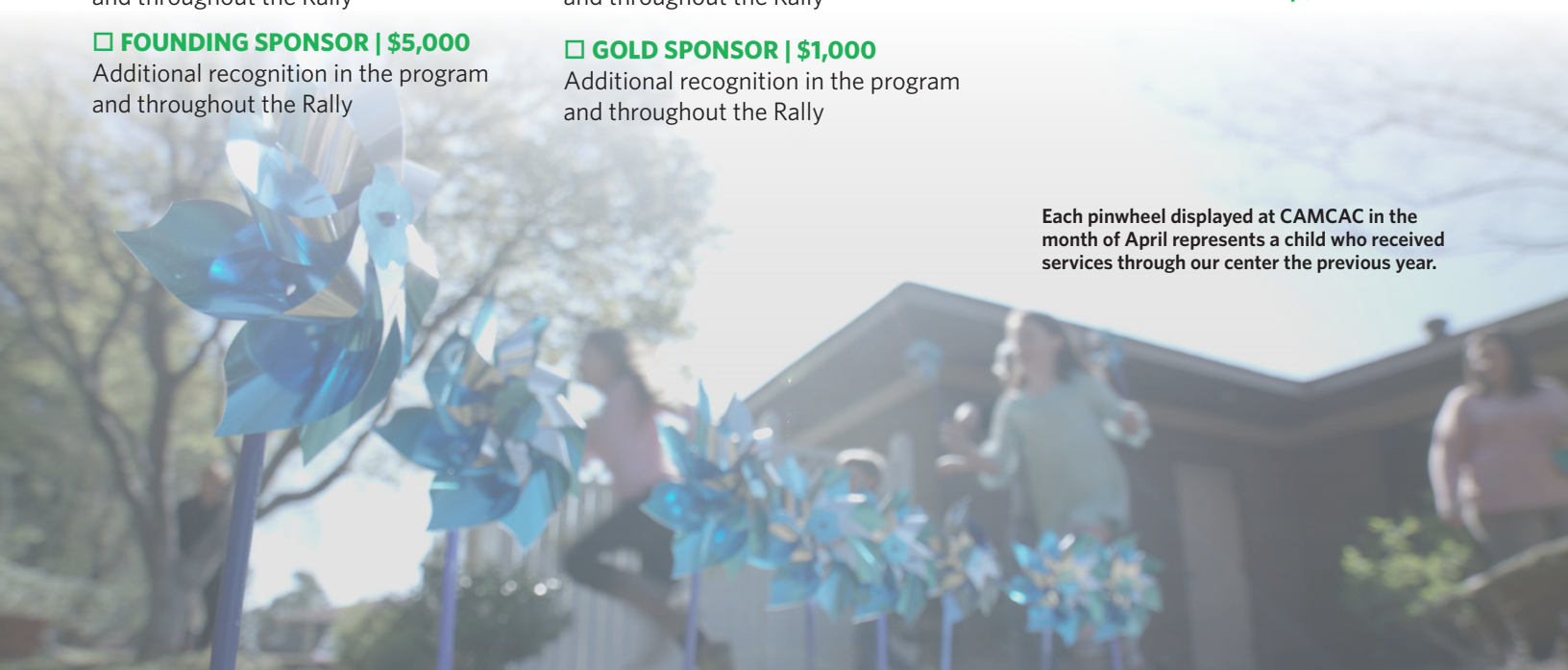
GOLD SPONSOR | \$1,000

Additional recognition in the program and throughout the Rally

SILVER SPONSOR | \$500

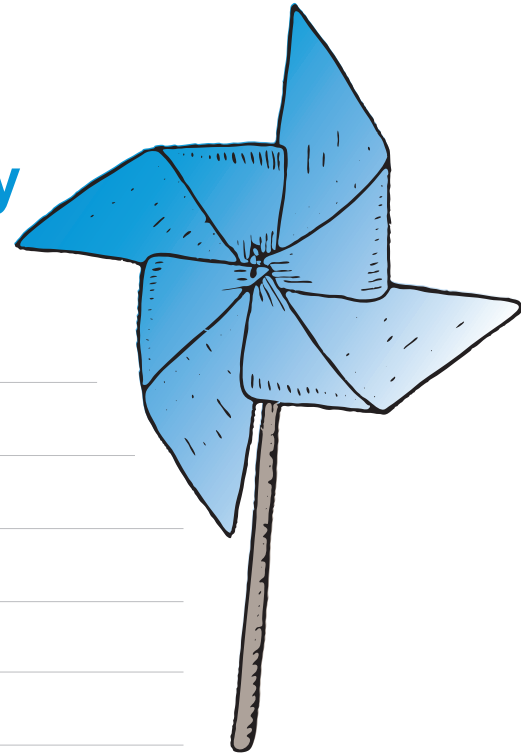
FRIENDS SPONSOR | \$250

Each pinwheel displayed at CAMCAC in the month of April represents a child who received services through our center the previous year.



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2021 Sponsorship Agreement



NAME OF COMPANY OR INDIVIDUAL (exactly how name should be listed in all publicity)

CONTACT NAME

EMAIL ADDRESS

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

Yes, I would like to participate in the Child Abuse Awareness Virtual Rally at the level marked below:

- Presenting Sponsor | \$10,000
- Founding Sponsor | \$5,000
- Platinum Sponsor | \$2,500

- Gold Sponsor | \$1,000
- Silver Sponsor | \$500
- Friends Sponsor | \$250

- I want to participate. Enclosed is my gift of \$ _____

Payment

- Check enclosed, payable to Mercy Health Foundation
- Mail invoice Email invoice _____

- Credit card
I will enter my credit card information securely online by scanning the QR code or visiting mercyhealthfoundation.net/CAMCAC



All proceeds benefit Cooper-Anthony Mercy Child Advocacy Center.

Please RSVP by returning this card no later than April 1, 2021, to be included in pre-event publications.



216 McAuley Ct. | Hot Springs, AR 71913

CAMCAC is a 501(c)(3) organization; Tax ID #13-4239691
For more information, please call Holly Heer at 501-622-2531, email holly.heer@mercy.net or visit mercyhealthfoundation.net/CAMCACrally