


# The Couchiching Conservancy



The Couchiching Conservancy is a non-profit land trust powered by members, supporters and businesses like yours. With your support, we are able to help protect and care for over 14,000 acres of ecologically significant land in the Couchiching region. These lands need on-going care and stewardship. That ensures there are green places for the future, protected habitat for some of our most sensitive species and makes sure that we all have wild lands to explore today.

## ~ YOUR GIFT MATTERS ~

- Demonstrates your leadership in our community and care for keeping our community healthy;
- Indicates to your customers and staff your dedication to protecting what makes our home special;
- Shows your commitment to protecting local green spaces for future generations;
- Allows the Conservancy to continue to protect 50 properties in the region;
- Powers some of the programs we run, like invasive species removal;
- Enables our acquisition efforts to protect additional irreplaceable lands.

## ~ YOUR DONATION IMPACT ~



For every \$100 donated, it helps us manage four acres of wilderness. That could help with trail maintenance to get people out in nature, it could help remove damaging invasive species, and much more.

# 14,000+

Acres protected through purchase, partnership and easements



Powers staff and volunteers with specialized knowledge to move forward to protect irreplaceable wild places in our region while we still can.

# 13+

KM of trails open to the public for exploring



Helps ensure there is healthy air, water and wilderness. Future generations are counting on us! This is a part of the solution to our collective climate crisis.

# 48

Species at Risk in our region that we protect habitat for

## ~ RECOGNITION OF YOUR GIFT ~

- Featured in the Conservancy's Annual Report with a full page on our business partners. Our Report is printed and distributed to supporters, as well as available digitally;
- Listed on the Conservancy's website with a direct link to your business website or online presence;
  - Our website had 22,000+ unique visitors in 2019 and underwent a re-design in 2020;
- Partnerships featured on our social media channels (Facebook, Instagram, Twitter and YouTube);
  - We collectively have over 5,000 followers who regularly engage with us;
- Shared in our e-newsletter, which has over 2,500 contacts and an above industry average open rate and click rate;
- A Conservancy sticker as a small token of appreciation to display at your location;

We encourage you to use our brand to show your support for local nature.

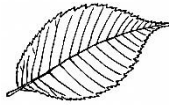
**YES!** Saving green space is vital to the future of our business and our community. We are showing our support of The Couchiching Conservancy as a Corporate Partner with the following contribution:



**OAK**  
\$5,000



**MAPLE**  
\$2,500



**ELM**  
\$1,000



**PINE**  
\$500



**CEDAR**  
\$350



**WILLOW**  
\$150

~ YOUR INFORMATION ~

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Our cheque is enclosed, payable to The Couchiching Conservancy

We would like to donate by  Visa  Mastercard

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

Please return this form along with your preferred method of payment to: The Couchiching Conservancy - P.O. Box 704, Orillia, ON L3V 6K7

Contact: Tanya Clark, tanya@couchconservancy.ca or 705-326-1620 www.couchichingconserv.ca

Charitable Registration #13972 5030 RR 0001