

KCWM - Privacy Policy

September, 2019

This Website is owned and operated by Hondo Communications, Inc. (“KCWM”, “we”, “us”, “our”). We are committed to respecting and protecting your privacy and any data that we collect concerning you. This policy (“Privacy Policy”) sets out the basis on which we collect personal data from you, or that you provide to us. Please read this Privacy Policy carefully in order to understand our views and practices regarding your personal data. By using the Site or the KCWM Service you agree to the use of the data that we collect in accordance with this Privacy Policy. We collect the minimum amount of information about you that is commensurate with providing you with a satisfactory service.

Information Collected

When using the mobile application, we may collect and process anonymous tracking information about your device, location and other details to help us improve our service to you.

In addition, at all times we may collect and process the following information about you:

(a) User Registration: personal information that you provide when registering as a user on the Site including but not limited to your name, username, date of birth and email address. You may also be required to provide us with your username and/or email address so we are able to respond to any queries you or other users may have. KCWM recommends you take great care when choosing your username as it may reveal personal information about you. This information may be available to the general public.

We take privacy very seriously and understand that you may not wish to share everything you do on KCWM with others. You will have control over what information you want to share through the KCWM Service and will be able to disable or restrict certain sharing features such as auto-posting in your KCWM account settings.

(c) Site Visits: details of any visits you make to the Site which may include, but is not limited to, traffic data, location data, weblogs, other communication data, and the resources that you access or use.

(d) IP Address and browser Information: we may collect information about your computer, laptop or mobile media device which may include, but is not limited to, your IP address, operating system and browser type. Such information helps us to develop the Site, KCWM Service and/or Broadcast Software.

(e) Cookies: for the same reason, we may also obtain information about your general Internet usage and browsing habits. We may do this by using a cookie file which is stored on the hard drive of your computer. Please read Section 8 for more information on cookies.

(f) Competitions: we may request additional information if you enter a competition or promotion. Such additional information may include your name, age, gender and other demographic information.

(g) Records: if you contact us to report an abuse, make a complaint, report a problem with the Site, KCWM Service and/or Broadcast Software or for any other reason we may keep a record of that correspondence.

(h) Surveys: we may provide you with the opportunity to complete surveys that we may use for

research purposes. These surveys are optional and you may decide not to respond to them.

(i) Third Party Products and Services: we do not collect personal information (e.g. credit card numbers and addresses) related to any transaction where you choose to purchase any products or services by clicking on a third party link on the Site.

Consent and Storage

1. By providing any information to KCWM through the Site and by using the Site, a KCWM Service and/or Broadcast Software as a registered user, you are consenting to the collection, storage and use of your personal information by KCWM as set out in this Privacy Policy and our Terms of Use. You understand and grant consent to the collection, maintenance, processing and transfer of such information. If you do not consent to the collection, maintenance, processing and transfer of such information, then you must not use the Site, KCWM Service and/or Broadcast Software as a registered user and you accept that many features of the Site, KCWM Service and/or Broadcast Software may be unavailable to you.
2. When you provide KCWM with personally identifiable information (information from which you can be identified), it may be transferred to other entities or stored on our servers or the servers of a third party. The transfer and/or storage may take place outside the USA. Countries outside the USA have different privacy laws that provide different levels of protection for your personally identifiable information, and such laws may not be as comprehensive as those that exist in the USA. In becoming a registered user, you consent to KCWM's transmission to, and processing of your information in any jurisdiction in accordance with this Privacy Policy. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.
3. The transmission of information via the Internet is never completely secure. Although KCWM will do its best to protect your personal data and use industry standard procedures and security features to try to prevent any unauthorized access by a third party, we cannot guarantee the security of your data transmitted to our Site or broadcast via the Broadcast Software. You accept that transmission of your personal data is done at your own risk.

Information Use

1. Non-personally identifiable information may be shared with third parties to help us to introduce, develop and improve the Site, KCWM Service and Broadcast Software or for other purposes, such as providing more relevant services to users.
2. We may use your email address to contact you and send you notifications or information related to the Site, KCWM Service and/or Broadcast Software. We may also use your email address for security reasons so that we can verify your identity.
3. You may be able to set preferences and control the elements of your personal information which are shared with other users of the KCWM Service. If you choose to display personal or other information to other users of the KCWM Service, you accept that you do so at your own risk. We recommend that you do not share any personal contact information. You can remove yourself from any mailing list or similar device by notifying us at support@kcwm.net.
4. We may at our sole discretion and without prior notice disclose users' personally identifiable

information if we reasonably believe we are compelled to do so by any law, regulation or other government authority, in order to protect our rights and/or property or the rights and/or property of the general public. We may also co-operate with law enforcement agencies and where required, may disclose users' personally identifiable information.

Acquisitions and Disposals

We may disclose personal information to third parties if we acquire or dispose of any business or assets, in which case we may disclose your personal data to the prospective seller or purchaser of such business or assets; or if our assets or a substantial part of our assets are acquired by a third party, in which case personal data held by us about our customers will be one of the transferred assets.

Links

The Site and/or Broadcast Software may contain links to and from Third Party Sites. If you follow a link to any Third Party Site, please note that these websites have their own privacy policies. We do not accept any responsibility or liability for such policies. You should check these policies before you submit any personal data to such Third Party Sites.

Children

If you are under the age of 18, you must ask permission for your parent or guardian before you register. We do not knowingly collect personal information from anyone who is under the age of 18 or allow them to register as a user of the Site without their parent or guardian's permission. If we become, or are made aware that we have collected personal information from such a person then we will delete this information including their registered user account. If you have reason to believe that this has occurred then please contact us at support@kcwm.com and we will delete all relevant personal information.

Cookies

Cookies are small files that contain information that is transferred to your computer, laptop or mobile media device's hard drive. They are used by many websites to provide features to their users. They help us to improve our Site, the KCWM Service and Broadcast Software to deliver a better and more personalized service and enable us to retrieve your login information quickly. We do not link the information we store in cookies to any personally identifiable information provided by users. We also use persistent cookies which stay on your computer, laptop or mobile media device after you have gone offline.

You may refuse to accept cookies by activating the settings on your browser which allows you to refuse the setting of cookies. You can learn how to do this by accessing the 'Help' function on your browser. However if you select this setting you may be unable to access certain parts of the Site or discover that you have a reduced functionality whilst using the Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to the Site.

Changes to This Policy

We may, at our sole discretion, amend, modify or change this Privacy Policy. All such changes will be placed on this page and will supersede this version of our Privacy Policy. We will take reasonable steps to draw your attention to any changes in our Privacy Policy. However we suggest that you check this page each time you use the Site to ensure that it still meets with your approval.

Contact Us

If you have questions concerning this Agreement and/or the Service, you may send them by e-mail to contact@kcwm.net. You must send any official correspondence via postal mail to:

KCWM
P.O. Box 447
Hondo, Texas 78861