



SIGA STRIVES

Leading the Way for Sport Integrity Worldwide

#BePositive

Lisbon, 13 April 2020

Dear friends in Sport Integrity,

Sport has changed so much over these past weeks. Many of the things that were normal to do are not possible anymore, from watching the teams we love, to practicing sport the way we like, where we like, when we like. Billions of people are confined at home, schools and shops are closed, planes are on the ground and stadiums are empty.

Times are tough.

But that doesn't mean they will last forever.

That doesn't mean the sporting community has completely ground to a halt, or that there aren't uplifting sports stories to raise everybody's spirits. On the contrary!

So many positive things are happening around the world. Everyday.

Last Monday, we shared with you 30 positive news stories that demonstrated Sport's tremendous social role and positive impact.

Today, if you find yourself in need of some positivity, you can find here 35 additional news stories. Stories of solidarity, compassion and mutual support. Stories of courage, persistence and selflessness.

We share these stories with you, and ask you to share them with others, so we can continue to use the power of sport – Clean Sport! – as source of inspiration, motivation and good.

We will be back next week, with more positive news. Until then, keep your chin up, and stay healthy, stay productive and stay positive!

Emanuel Macedo de Medeiros
CEO, SIGA
Chairman & CEO, SIGA AMERICA



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#Be-Positive

- 1. NHL and NHLPA offer parents free access to future goals educational program/**
<https://www.forbes.com/sites/carolschram/2020/04/01/nhl-and-nhlpa-offer-parents-free-access-to-future-goals-educational-program/>
- 2. How sports and sponsorship can rebound after coronavirus**
<https://www.bandt.com.au/how-sports-and-sponsorship-can-rebound-after-coronavirus/>
- 3. UEFA Foundation for Children supports Common Goal COVID-19 Response Fund**
<https://uefafoundation.org/news/uefa-foundation-for-children-supports-common-goal-covid-19-response-fund/>
- 4. NHS: Premier League players' initiative to generate & distribute funds**
<https://www.bbc.co.uk/sport/amp/football/52219771>
- 5. Premier League players fund NHS**
<https://www.independent.co.uk/sport/football/premier-league/coronavirus-premier-league-players-charity-fund-nhs-latest-news-a9456516.html>
- 6. Women's Sport: In a significant move, VISA extends athletes sponsorship to 2021**
<https://www.givemesport.com/1559316-womens-sport-in-a-significant-move-visa-extends-athletes-sponsorship-to-2021~>
- 7. Nike turns sneaker materials into face shields for medical workers**
<https://nypost.com/2020/04/08/nike-turns-sneaker-materials-into-face-shields-for-medical-workers/>
- 8. IMMAF to offer free online coach education courses**
immaf.org/%EF%BB%BFimmaf...
- 9. PHPA and ECHL Announce Relief Fund for ECHL Players**
<https://www.echl.com/en/news/2020/3/phpa-echl-announce-relief-fund-for-echl-players>
- 10. Clubs Sell Community. Now Is the Time to Pay It Back.** Soccer embraces the idea that its teams are not just businesses, but social institutions, part of their cities.
<https://www.nytimes.com/2020/03/27/sports/soccer/soccer-coronavirus-rory-smith.html>
- 11. NFL New Orleans Saints Coach Sean Payton shared his favourite plays on Twitter**
<https://www.nytimes.com/2020/03/31/sports/march-madness-bracket-nfl-coronavirus.html>



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12. **Coronavirus: Barcelona legend Eto'o and La Liga stars share Stay at Home message**
<https://www.goal.com/en/news/coronavirus-barcelona-legend-etoo-and-la-liga-stars-share/1cjwc6mvizgah1nfxl1n9gd9a9>
13. **Sky's owners to stand by The Premier League in boost to hopes of avoiding a £ 414 million TV rebate**
<https://www.dailymail.co.uk/sport/sportsnews/article-8208385/Skys-owners-stand-Premier-League-boost-414m-TV-rebate-boost.html>
14. **App-based digital health passport launched to help clubs get fans returning safely to stadiums**
<http://www.insideworldfootball.com/2020/04/09/app-based-digital-health-passport-launched-help-clubs-get-fans-returning-safely-stadiums/>
15. **UEFA issues match fixing warning as fixers adapt to Covid-19 restrictions**
<http://www.insideworldfootball.com/2020/04/06/uefa-issues-match-fixing-warning-fixers-adapt-covid-19-restrictions/>
16. **COVID-19: How sponsors should handle the turbulence upending the 2020 sports calendar**
<https://www.warc.com/newsandopinion/opinion/covid-19-how-sponsors-should-handle-the-turbulence-upending-the-2020-sports-calendar/3466>
17. **Brands Like Nike and Louis Vuitton Got Into Esports & Now Gaming Is Getting Bigger: Here's Why**
<https://footwearnews.com/2020/business/retail/esports-fashion-brands-nike-adidas-louis-vuitton-coronavirus-1202935674/>
18. **F1 launches Virtual GP series to fill void of postponed races**
<https://www.skysports.com/f1/news/12433/11960869/f1-launches-virtual-gp-series-to-fill-void-of-postponed-races>
19. **Golden State Warriors to Donate \$ 1 Million to Help Chase Center Employees Impacted by Suspension of Games**
<https://www.newsweek.com/golden-state-warriors-donate-1-million-employees-suspension-coronavirus-1492328>
20. **Olympique Marseille Supporters in Solidarity Against COVID-19**
<https://www.ol.fr/en/contents/articles/2020/04/02/supporters-in-solidarity>
21. **PSG's Special Edition "TOUS UNIS" Jersey Raises €200,000 for Paris Hospitals**
<https://versus.uk.com/2020/03/psgs-special-edition-tous-unis-jersey-raises-e200000-paris-hospitals/>



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22. La Liga Santander Fest: full concert during coronavirus crisis

https://en.as.com/en/2020/03/28/football/1585409610_808631.html

23. Portugal's Sporting to cut player wages by 40% amid coronavirus losses

<https://sports.yahoo.com/portugals-sporting-cut-player-wages-120633407.html>

24. Sir Kenny Dalglish released from hospital after positive coronavirus test

<https://www.bbc.com/sport/football/52260490>

25. Steph Curry's call inspires hope for Oakland coronavirus nurse: 'I can't thank God enough for what you're doing'

<https://www-mercurynews.com.cdn.ampproject.org/c/s/www.mercurynews.com/2020/04/08/watch-steph-currys-call-inspires-hope-for-oakland-coronavirus-nurse-i-cant-thank-god-enough-for-what-youre-doing/amp/>

26. Save the Dream Ambassador Karembeu participates in World Health Organisation's initiative #HealthyAtHome

<https://twitter.com/savethedream/status/1249344524238950404?s=12>

27. Bucs Mike Evans Makes \$100,000 Donation for COVID-19 Relief

<https://www.buccaneers.com/news/bucs-mike-evans-family-foundation-donation-united-way-covid-19-relief>

28. Former WNBA player Tamara Moore becomes only female head coach in men's college basketball

<https://sports.yahoo.com/tamara-moore-wnba-mesabi-range-college-mens-college-basketball-235048776.html>

29. USA Cycling putting timely emphasis on personal well-being

<https://eu.usatoday.com/story/sports/cycling/2020/04/11/usa-cycling-putting-timely-emphasis-on-personal-well-being/111537328/>

30. Fighting Fit, a brand-new health and fitness series produced by Matchroom Boxing and Sky Sports, will offer tips on how to stay healthy and happy during the on-going coronavirus pandemic

<https://www.matchroomboxing.com/news/fighting-fit-launches-on-sky-sports/>

31. Ted Leonsis offers advice and counsel to entrepreneurs and CEOs on the best process for leading through a crisis

<https://www.linkedin.com/pulse/planning-follows-principles-do-try-home-ted-leonsis>



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32. **Coronavirus: How drivers, engineers and cycling kit makers are helping**

<https://www.bbc.com/sport/motorsport/52087211>

33. **#WEKEEPPLAYING: Yahoo Sports and the Women's Sports Foundation present an exclusive livestream with many of the most iconic female decorated athletes in sports history including Billie Jean King, Sabrina Ionescu, Katie Ledecky, and Carli Lloyd.**

<https://www.yahoo.com/videos/we-keep-playing/>

34. **Coronavirus arena: Drogba avails hospital for use as govt screening facility**

<https://www.africanews.com/2020/04/13/coronavirus-impact-on-sports-in-africa/>

35. **Startup Accelerators MassChallenge and Stadia Ventures Form Partnership**

https://www.sporttechie.com/startup-accelerators-masschallenge-stadia-ventures-form-partnership?utm_content=buffer3048a&utm_medium=social&utm_source=linkedin