

The ANS Winter Meeting gives you guaranteed access to over 1,250 diverse, hard-to-reach attendees from across the nuclear industry. Over a quarter of our audience has decision-making and buying power (CNO, COO, VP and Senior level staff). These powerful decision-makers control huge budgets and attend the Winter Meeting with serious purchasing intent, looking for new technology solutions and practical innovations that best fit their operations' needs.

Is your organization looking to bring on new talent with fresh ideas and energy? Thirty two percent of our audience are students and young members, just finishing college or looking for their first opportunity in the industry. Make your presence known to graduates from some of the top universities in the world.

Why Exhibit?



8

unopposed exhibit hours with

1,250+

attendees

34%

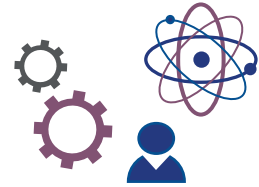
of Winter Meeting & Expo attendees make or influence buying decisions for their organization



OVER
26
countries



in the world's most important markets attend the Winter Meeting & Expo, which accounts for 16% of our audience



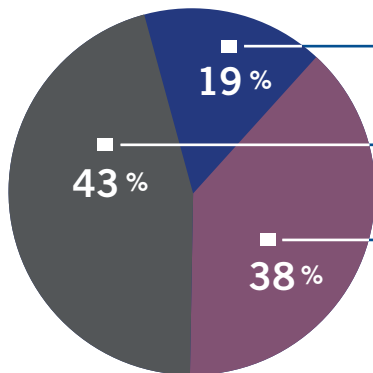
Attend all meals and events in the expo hall with your Exhibitor badge



Sponsorship opportunities to drive traffic to the exhibit floor and your booth

By exhibiting at the ANS Winter Meeting, you have the opportunity to do business easily and cost-effectively with top-quality buyers from up and down the global nuclear spectrum; sign up today!

2018 DEMOGRAPHICS



Government
(National, State, International, Labs, Agencies)

Academia & Associations
(Universities, Students, Member and Trade Associations)

Corporate
(Suppliers, Products, Utilities, Consultants)